

ABSTRACT

Rusly Idji. 211 408 084. 2012. "Employee's Work Motivation at PT. Pabrik Gula Tolangohula Gorontalo" (an Employee Motivation Research at PT. Pabrik Gula Tolangohula Gorontalo). Skripsi. Office Administration sub-major. Economy Education Study Program. Major in Economy Education. Faculty of Economy and Business. Gorontalo State University. Supervisor: Dra. Irina Popoy, S.Pd, M.Pd; Co-Supervisor: Robiyati Podungge, S.Pd, M.AP

The purpose of this research is to measure employee's motivation at PT. Pabrik Gula Tolangohula Gorontalo.

The data was collected from trustable sources by direct observation, interview, written data, and field documentation.

Data was analyzed qualitatively through analysis steps; domain, taxonomy, and theme.

Based on the analysis result, the employee's work motivation at PT. Pabrik Gula Tolangohula Gorontalo is in low category.

