

CHAPTER I

INTRODUCTION

This chapter describes and explains basic consideration of the research, problem statement, objective of the research, scope and delimitation of the research, reason for choosing the topic and the significance of the research.

1.1 Basic Considerations

Language as a means of communication holds an important role in human interaction. In using the language, human being face many aspect concerned with language in use. This human language can be categorized into spoken and written language. In human interaction, spoken language is one of aspect that plays an important role, because through spoken language, people can express their feeling, intentions and emotion directly. If we engage in conventional conversation, we can analyze an utterance and a gesture based on the assumptions that exist in the context or even beyond the context, so that we can analyze the meaning of that utterance or gesture - whether it is a literal meaning or a non literal one. This study is called pragmatics

According to Ariel (2008:1), pragmatics is not as simple as we can define. Or rather, it has proven quite impossible to reconcile between the patterning of phenomena assumed to be classical pragmatic topics (deixis and reference, speech acts, conversational and conventional implicatures, presuppositions,

functional syntax) and the common set of definitions for pragmatics (notably, context dependency, inferentiality, non-truth conditionality and others).

In pragmatics, we can also study conversation in which the intention of conversational is contains things that are not coherent and are not recognized by the speakers. This one is called violation of maxims cooperative principle.

In social science generally and linguistics specifically, the cooperative principle describes how people interact with one another. As phrased by Grice (1989:26), states that "Make your contribution such as it is required, at the stage at which it occurs, by the accepted purpose or direction of the talk exchange in which you are engaged." Though phrased as a prescriptive command, the principle is intended as a description of how people normally behave in conversation.

Put more simply, people who obey the cooperative principle in their language use will make sure that what they say in a conversation furthers the purpose of that conversation. Obviously, the requirements of different types of conversations will be different. There are two sources to find out the data regarding the violation of maxims cooperative principle; written text and oral text. Novel and short story are the examples of written text that can be used to find out the data in analyze maxims cooperative principle, while oral text is directly spoken by the speaker. This type can be derived from radio and television. In finding out the data regarding the violation of maxims cooperative principle, this research uses movie because the context and the

phenomenon in the movie is more complicated and more interesting. Thus, this research can find many data of maxims cooperative principle in movie.

This research focus in violation of maxims that are used by Michael Apted in his movie *The Chronicles of Narnia: The Voyage of The Dawn Treader* (*Narnia 3*), because in this movie, there are some violations of maxims cooperative principle which unconsciously exist, because it is used in accordance with the context in which utterances occurs. In addition it is a modern movie about magic story with British style using dynamic language that is influenced by the changing of the era. Besides that, since the story of the movie tells about a magic in British style, there are still a question of how they can communicate well. Having watched the movie, this research explores many phenomena of conversational that break the law of cooperative principle. Hence, this research is conducted to regard the violation of maxims cooperative principle entitled "The Violation of Maxims Cooperative Principle in The Movie "The Chronicles of Narnia: The Voyage of The Dawn Treader (Narnia 3)". The example of the violation of the maxim cooperative principle in the movie illustrated bellow:

Data of violation of maxim relation

Edmund : Don't you have a knock?

Eustace : My house, I do what I was pleased, you all just a guest!

(Narnia 3, Part 1 Minutes 04:36)

Eustace's answer was not relevant with the question from Edmund. The answer was not like what Edmund wish, actually he wish Eustace answered with "I'm sorry, I forgot" but in fact Eustace didn't do that.

Cooperative principle become an interesting topic to be discussed, because if there any violation on it, the conversation will change in term of how people create the violation and use it in conventional conversation especially among the same level of age and culture. This research fascinated in cooperative principle, because when I watched a movie, especially British movie, there are some of the conversation change very much by violated the cooperative principle.

This research contain a hope from I that it might be useful for readers who have difficulties in understanding conversation in the movie because the speaker often contribute an utterance without consider, whether they violate the cooperative principle or not and the audience cannot understand the meaning of the utterance. I also hope this research will be useful for other researchers who want to make research especially in linguistic field.

1.2 Problem Statement

This research contains of main problems that observe. The main problem of this research is the violation of maxims cooperative principle in the movie *The Chronicles of Narnia: The Voyage of The Dawn Treader (Narnia 3)*. In order to be able to observe how violation of maxims cooperative principle in this movie, here are the questions of this research:

1. What are the types of violation of maxims cooperative principle in the movie Narnia 3?
2. How is interpreted meaning of the violation of maxims cooperative principle in the movie Narnia 3?

1.3 Objective of the Research

This research is curious to find out how violation of maxims cooperative principle in the movie of Michael Apted “The Chronicles of NARNIA: *The Voyage of the Dawn Treader* (NARNIA 3)?” Through this research, exploring the violation of maxims cooperative principle will be possible in order to understand about it. The objective of the research:

1. To find out the types of maxim cooperative principle in the conversation in the movie The Chronicles of NARNIA: *The Voyage of the Dawn Treader* (NARNIA 3).
2. To describe the violation of maxim cooperative principle operated in the movie The Chronicles of NARNIA: *The Voyage of the Dawn Treader* (NARNIA 3).

1.4 Scope and Delimitation of the Research

Based on the problem statement above, this research only analyze the violation of maxims cooperative principle in the movie “The Chronicles of NARNIA: *The Voyage of the Dawn Treader* (NARNIA 3)” directed by Michael Apted.

1.5 Reason For Choosing the Topic

This research brings this topic because in some of condition there are problems to understand conversation in the movie, especially if the conversations contain some maxims, so it would be useful to identify maxims in the movie *The Chronicles of Narnia: The Voyage of The Dawn Treader (Narnia 3)*. Furthermore, this topic was choose because the maxim cooperative principle always violate by the speakers which unconsciously, because it is used in accordance with the context in which utterances occurs, especially in conventional conversation between people in the same level and culture.

1.6 The Significance of the Research

Theoretically, This research in the future can make the reader obtain more knowledge about violation of maxims cooperative principle in the movie of Michael Apted “The Chronicles of NARNIA: *The Voyage of the Dawn Treader (NARNIA 3)*” also that people who like to watch the movie can understand better after read this research and as a result they can predict the meaning of the language that spoken in the conversation on the movie.

Practically, this research will be useful to help people to communicate with others who always have violation of maxims cooperative principle and as a university student; we can be more creative to find out a new thing which can be useful in language learning or in a public. At last this research will be useful for other researchers who want to conduct research especially in violation of maxims cooperative principle in the movie.