ABSTRACT

Heny P. Nua "Metaphors In Bruno Mars' Songs". (A content research towards analysis of metaphors in Bruno Mars' songs).

The aim of this research is to describe about kinds of metaphors which are used in Bruno Mars' songs and to describe the meaning of those metaphors.

The method which is used descriptive method. It is used in order to get a brief description about metaphors and their meaning that involve in Bruno Mars' songs. This research by collecting and reading some source of data such us literary works, books, and data from internet.

This research is conducted by taking five songs from two Bruno Mars' albums as corpus in this research. In collecting the data, I will take five songs of Bruno Mars from album Doo-Wops & Hooligans and It's better if you don't understand. I take other reference from the internet such as theory about kinds of metaphors, songs of Bruno Mars and the biography of the author in this research as the main object of study is "metaphor".

The analyzing data of this research according to Leech (1974: 127) that refers to three units system, namely; (1) predication (2) cluster and (3) features.

The result of this research was found eighteen metaphors in five songs of Bruno Mars' and it is found almost implied metaphor and dead metaphor in Bruno Mars' songs.

Key Words: Metaphors, Bruno Mars' songs.