CHAPTER 1

INTRODUCTION

1.1   Basic Consideration

Metaphor as one of the language aspects, usually described as variant in language using. Metaphor will have double function at once, first to make the ideas interesting by comparing the meaning and the last to variant the language which make the language have different color, taste and more vivid through the symbols used as metaphors. According to Walles (2011:10) "Metaphors are comparisons that show how two things that are not alike in most ways are similar in one important way". So I can conclude that metaphor is the difference of two things which show that is not same but it is same in many ways in important way.

In our daily life, sometimes we use some words or phrases which have metaphorical meaning either we realize it or not. In the process of thinking and creating human being cannot be separated themselves from the environment because they always interact with the environment itself. However, in their daily interaction or communication, sometimes they have difficulties in expressing something correctly based on their own way of thinking.

These difficulties will influence or let them to change what they will express by using the other utterances or expression. When they want to express something which is so complex and difficult to be described, they will tend to use metaphors in order to make them easy to express something in their mind. Furthermore, Lakoff and Johnson (in Wahab, 1991: 76) stated that metaphor is not just a matter of language; that is of more

words. We shall state that human thought processes are largely metaphorical. This is what we mean when we say that human conceptual system is metaphorical structured and defined. It means that in their daily life human.

Metaphor are powerful way of shaping thought and behavior. All the metaphors meanings depend on their context. To get clear appreciation from the words or sentence that use metaphors we must find out the context or situation from that sentence. The using of metaphor is often found in many literary works such as drama, novel, poetry.

Furthermore, metaphors also can be found in a song. According to Gupta (2007:26) "song is a composition for voice or voices, performed by singing. A song may be accompanied by musical instruments, or it may be unaccompanied, as in the case of cappella songs". So, in my mind song is part of art music to expressing our feeling, thought which perform by singing and accompanied by musical instrument. It consists of a solo singer, a duet, trio or group.

In a song we can find metaphors that can be seen from the used of words, comparisons or similarities from the words or lyrics used that should be analyzed metaphorical to get a deepest meaning. Metaphors are used by the composer in order to express something. In a song, there is mixture of real world and imaginary world that is why song rich with metaphors. In a song there are some words or phrases used not in real or denotative meaning but with others or connotative meaning. This connotative meaning refers to metaphor.

The metaphors can be found in some songs include the songs' of Bruno Mars'. The metaphor phenomenon in Bruno Mars' can be seen in the usage of words that should be analyzed in metaphorical way. For example in the following lyrics:

Well look here look here
Ah what do we have?
Another pretty thing ready for me to grab
But little does she know
That I'm a wolf in sheep's clothing
'Cause at the end of the night
It is her I'll be holding

(Bruno Mars', Runaway baby)

The underline lyrics involve metaphor. Wolf and sheep are animate. In this lyrics wolf is dangerous and sheep is un-dangerous because we know that sheep is a pet while wolf is un-pet. Related with this lyrics the composer means his self is wolf or playboy who clever to hide his bad thing. So the conclusion is the composer is a playboy.

Based on the description above, I am interested in analysis of metaphor. I describe the title of this research **"Metaphors in Bruno Mars' songs"**.

1.2   Problem Statement

In this research I formulate the problem of this research is:

"What kinds of metaphors in Bruno Mars' songs and what are the meanings of those metaphors"?

1.3   Objectives of Study

"To find out kinds of metaphor which are used in Bruno Mars' songs and to find out the meaning of those metaphors".

1.4   Limit of Study

This research is limited on the kinds of metaphors that use in Bruno Mars' songs.

1.5   Significance of Study

This research is hoped to give good contributions even in its theory and practice. It can enrich the linguistics especially in linguistics about semantic. Also, this research can increase the concept about metaphor and this research will show the analysis of metaphor in Bruno Mars' songs.

1.6   Organization of Skripsi

This skripsi will be organized into five chapters, they are:

Chapter one is introduction, which is consist basic consideration, problem statement, objectives of study, limit of study, significance of study, and organization of skripsi

Chapter two is theoretical bases, which is consist of definition of metaphor, kinds of metaphors, semantic analysis in metaphor, concept of song, and relevant of study.

Chapter three is methodology of research, which is consist of method of research, source of data, technique of collecting the data, technique of analyzing the data, and approach.

Chapter four is data findings and discussion.

Chapter five is conclusion and suggestion.