

CHAPTER I

INTRODUCTION

1.1 Basic consideration

Linguistics is a study of human language, it means that linguistics equips the detail information or knowledge about human language. In linguistics some sub disciplines are available to study. Pragmatics and Semantic is one of sub discipline of linguistics that can support discourse analysis. According to Geoffrey N Leech (1983: 8) “pragmatics is the study of how utterances have meanings based on situations and conditions”. Further, Yule (1996: 3) defines that “pragmatics is the study about meaning which is delivered by the speaker and interpreted by the addresser”. It means that, pragmatics concerned with utterance meaning, which depends on the situation and condition where the utterances happened. Therefore, it can be stated that Pragmatics also a study of speech acts.

Speech act is a basic unit of language used to express meaning, an utterance that expresses an intention. It means speech act represents the utterance of the message that is transferring. Speech act is a theory that had been created by Austin (1962), he defined that there are three kinds of speech acts namely locutionary act (*the act of saying something*), illocutionary act (*the act of doing something*), perlocutionary act (*the act of affecting someone*).

Illocutionary act is an act performed by a speaker by saying something (with an appropriate intention and in an appropriate context), rather than by virtue of having produced a particular effect by saying something. For instance, if someone

says *I order you to leave now* they have performed the act of ordering, simply by virtue of having uttered the words, whether or not the addressee acts in the desired way (Cruse, 2006: 167). Briefly, one of the purpose to study illocutionary act is to find the effect of utterances whether polite or impolite expression.

Moreover, Politeness takes a big role in communication among people. According to Leech (1983) “Politeness concerning with the relation between two actors”. Yule (1996:60) states “politeness is interpersonal system to minimizing potential conflict and confrontation inherent in all human interchange”. Being polite is a complicated in any language because it involves understanding not just the language, but also the social and cultural value of the community. Therefore, when politeness in a process of communication it may created comfortable situation. Furthermore, this study uses the theory of Politeness by Leech. Politeness strategies is minimizing (other things being equal) the expression of impolite beliefs, and maximizing (other things being equal) the expression of polite beliefs. Maxims of politeness is number of maxims dealing with polite behavior. The politeness principles are used to produce the polite utterances of being closer communication. Leech, (in Thomas.1995:160-165) classifies politeness into six maxims. They are Tact maxim, Generosity maxim, Approbation maxim, modesty maxim, agreement maxim and sympathy maxim.

Hereinafter, this study aims to find and to justify the Politeness used are in literary work, especially an adapted film from a play that is *Othello* because there are some politeness aspect that shown by all characters in the dialogs or conversation in *Othello*. *Othello* directed by Oliver Parker which is adapted from

the play by William Shakespeare. The play was written about 1604 by William Shakespeare (Manis, 1999:3) which narrated about the moor of Venice (Othello) who fall in love with Brabantio's child, named called Desdemona. He takes Desdemona as her wife, but Iago play trick with handkerchief to manipulated Othello's love and the end of the story Othello killed her wife and then suicide.

Otherwise, literary work is a real being from the creativity of an author. According to Taylor (1981) literature is an imaginative act, an act of the writer's imagination. He also defines literature as presentation of experience. It means that, literature embody emotions and ideas when writer created or write a literary work from an experience or from an imagination such as film. On the other hand film can show us the expression of human feeling and can give the context of utterance clearly, when the story happened. In means that to analyze the polite utterances in *Othello* we do not need to imagine the situation and the effects of utterance that achieved by the actor such in novel of short story.

However, in film not only found literature aspects but we also can found linguistics aspects from characters' utterance in the dialogs or conversation. Based on explanations above, this study focused to analyze politeness strategies in *Othello* (a film adapted from William Shakespeare's play). Descriptive qualitative method is used in this writing.

1.2 Problem Statement

Concerning with the basic consideration of this study, the statements of the problem are formulated as follows:

1. What are the kinds of politeness strategies used in *Othello* (a film adapted from William Shakespeare's play)?
2. How Politeness strategies are used in *Othello* (a film adapted from William Shakespeare's play)?

1.3 The scope of the Study

The scope of this study is pointing the kinds of politeness strategies used in *Othello* (a film adapted from William Shakespeare's play). The source of the data is film (*Othello*). Further, justify the politeness strategies by applying Leech's theory six number of maxims politeness namely, tact maxim, generosity maxim, approbation maxim, modesty maxim, agreement maxim, and sympathy maxim in the *Othello*.

1.4 The Aims of the Study

This study aims:

1. To find out the kinds of politeness strategies used in *Othello* (a film adapted from William Shakespeare's Play).
2. To justify the politeness strategies used are in *Othello* (a film adapted from William Shakespeare's Play).

1.5 The Significance of Study

1. To increase readers' knowledge about pragmatics especially politeness strategies.
2. To help the readers' understand to analyze a literary work by applying the theory six number of maxims by Leech (1983).
3. To improve reader's pragmatics awareness in order to create a good communication.
4. To find out the politeness strategies and how it used in the literary work by identifying, classifying, and analyzing the utterances by applying Leech's theory six number of maxims politeness.
5. To help the teacher to enrich the teaching material especially in teaching language.
6. The outcome of this study intended to motivate the students' interest especially Students of English Department to do or to analyses the politeness strategies with others different object.