

CHAPTER I

INTRODUCTION

This chapter explains the reason for choosing the topic, the problem that want to analyze, scope of the research, problem that found in conducting the research and also significance of the research.

1.1 Basic consideration

Language is communication tool that acquired only in human being. Language is a communicative tool. Kreidler stated (2002:6) "because language is creative, our communication is not restricted to a fixed set of topics; we constantly produce and understand new messages in response to new situations and new experiences". It explains that language as a communicative tool that only human being can produce and understand, human had a variety in language usage because of language develop along with the development of the human itself. Different culture, different state or different race could be a reason for differ of the language usage itself.

Analysis of language may develop in every branch of study in linguistic; one of the language analyses is discourse analysis. Discourse analysis is analyzing of discourse which in spoken or written language. One of the ways to analyze the discourse especially in analyze spoken language is conversation analysis. As Trask state (2007: 55) "the term is used more narrowly to denote an approach which rejects the use of traditional and widely used grammatical concepts and terms and attempts instead to work out from observation what speakers are doing and how they are doing it, with any required concepts and terms being derived

purely from observation”. Based on this statement, conversation analysis is analysis of how the speaker produces the language based on the interaction of the speaker and why the speaker doing it.

Object of discourse analysis is wide as long as it is language. One of the objects that able to analyze using discourse is humor, especially spoken humor. As in Ermida (2008: 134) there are several aspects which distinguishing between written humor and spoken/oral humor. In spoken humor, the characters naturally interact to each other using informal language which is different in written humor the writers should follow the written pattern and structure and also the writer take role to make the story funny. If in spoken humor the characters sometimes ignore the language structure, in other side, in written humor the writer should consider or pay attention to the pattern in written structure. So it is clear that spoken humor is the fittest object to analyze discourse especially conversation analysis.

Theory of humor also developed by humor researcher from time to time, humor I can say as a play which is amusing our self without feeling of threaten or worries. As Norrick (2009: 3) argued “friends may build camaraderie through trading amusing experiences that show they have common frailties and embarrassing accidents.” by this statement he said that humor besides making us laugh, it can make friendship among friends getting closer.

Common term of humor theory are three families of humor theory, which are: a) cognitive which include incongruity and contrast, b) social which include hostility, aggression, superiority, triumph, derision, and disparagement, and c) psychoanalytical which include release, sublimation, liberation, and economy. For

each of the three families theory of humor, Ermida one of the humor researchers prefer to use the term disparagement, release and incongruity theory.

First, disparagement theory is theory of humor that place a person in condition when interact to somebody with humor, makes his/her place superior than the opposite by makes fun of others, mock them or insult them but still uses funny emotion.

Second, release theory is theory of humor when a person tend to make fun of something that unordinary or taboo things to say out of the rule, it releases tension or makes someone satisfied. Because of the limitation that society made sometimes a person joke to release tension in social limitation such as limitation about sex, religion, death, and etc, by doing joke to say something funny it makes people minimize the tension from the limitation when they say taboo things.

Third is incongruity theory is theory of humor that happened when people are in a situation in conversational humorous way asks or states something and the opposite replies with unpredictable answer which is uncorrelated to the statement or questions.

The correlation between this three families theory of humor is if disparagement theory concern about how the humor produce from the interaction between individuals, release theory concern about how individuals employ humor to releasing tension from social, and last incongruity theory concern about how the perspective of the third person as hearer or audience to the humor.

The easy way to see the presentation of humor is by watching comedy show. In Indonesia, there are varieties of comedy show in every television channel

present humor uniquely. One of the comedy show that present humor creatively and uniquely is opera van java or OVJ. It is unique because it takes the idea of traditional *wayang* into modern version, the *wayang* which is in traditional are dolls they replace by the comedians who played as *wayang*. The *dalang* is the only person who knows the story in every episode, so the *wayang* performs the comedy show without practice and scripta. The *sinden* or the singer sings modern songs with traditional style of *sinden*.

The problem here, sometimes the way they talk or interact to each other is inappropriate to show because it is nationally broadcast, for example they disparage somebody by humiliating the handicap of a person, in several episodes the theme of the episodes is about latest rumor or gossip of celebrities. Line or conversation of the characters sometimes is followed by the viewer; they followed what the characters say or act. So based on this problem, I choose Opera Van Java as my object of the research. To analyze Opera Van Java I use discourse analysis to analyze the conversation of the actors and actresses based on how they apply theory of humor by Ermida which are disparagement theory, release theory and incongruity theory.

1.2 Problem Identification

Some problems that I found when conducting this research are:

- a. The language usage of the characters sometimes using formal language, but sometimes using informal language and also slang of Indonesian language.

- b. The variety of humor usage in OVJ in their conversation and sometimes apply several theories of humor in their conversation made difficult to interpret because it have double meaning, for example it is difficult when one of them disparage the opposite but the way they talked incorrelated to the topic, so to decide whether it is disparagement theory or incongruity theory sometimes difficult.

1.3 Scope of study

The study focuses to analyze the application of humor theory by Ermida in the comedy show OVJ and how the actors and actresses interact to each other.

1.4 Problem statement

Based on the problem identification above, the problem statement can be broken down into:

- a. How is the application of humor theory by Ermida in the conversation of the actors or actresses in OVJ?
- b. How is the way the actors and actresses in OVJ interact to each other?

1.5 Objective of study

- a. To find out the application of humor theory by Ermida in the conversation of the actors and actresses in OVJ.
- b. To find out the way of the interaction of the actors and actresses in OVJ.

1.6 Significance of study

Based on my experience when conducting this research, I hope this research could be useful to:

Students:

- a. To enrich the knowledge of humor theory and humor research of the students in Letter and Culture Faculty especially in English Department.
- b. To enlarge the knowledge of language variety and its usage.
- c. To enrich the knowledge about discourse analysis in analyzing language.
- d. To do better improvement in other field of language research such as pragmatics, sociolinguistics or psycholinguistics.

Readers:

- a. To make the readers realize the importance of humor and in its practice.
- b. To make the readers have better understanding in language usage especially when they tend to do humor.

Education:

- a. To educate people or students as the readers in language choices if they wanted to develop and apply the best way of humor in their daily lives.
- b. To enlarge the knowledge in language study especially language in humor.