CHAPTER I
INTRODUCTION

This chapter explains basic consideration, problem statements, reason for choosing the topic, objective of research, significance of research and the limitation of research. All these sections will be discussed as follows:

1.1. Basic Consideration

Commonly we know that language is a tool to express idea, feeling, and information to other. How people can cooperate with other is absolutely by using language. Language is known as bridge to accomplish the agreement between the deliverer and receiver of message. Human and language can not be separated to each other. It is because human needs language to have organization and get along in society. According to Kridalaksana (in Pateda, 2001) language is a symbol of sound which is used by social group of human to cooperate, communicate, and identify one’s identity.

Communication will be realized if the target of language used is appropriate with the situation or condition of the speaker and the discourse that is done. This situation is related to determine factor in speech act such as listener, goal, and utterance, problem of utterance and situation. Those factors are mostly discussed in pragmatic. Pragmatic is study about meaning that uttered by the speaker and interpreted by the listener. It is covered by Leech (in Mujiono, 2009:8) that pragmatic is study about meaning and has connection with utterance. It means that this study concerns with how the
listener concludes or interprets what the meaning of utterance that uttered by the speaker is.

The use of language as a tool of communication can be found either in written or spoken media. Furthermore, language is not only used as communication media but also it is usually involved in all language fields such as language in arts. It can be found in advertisement and entertainment. This is proved by many connections that appear in society such as music.

Music is one of entertainment branches which is available and popularized in society especially in circle of teenager. Commonly, listening the music is categorized as hobby. But nowadays listening the music becomes favorite thing of people especially for teenager and children. Everyone likes to hear music. It is because music always escorts people to do their activities. It can be, during working, eating, even during sleeping. This phenomenon is found because of music contains expression of feeling and emotion of author or writer through his/her creativity which is cast by song. According to Tagg (2002:6) music is that form of interhuman communication which is humanly organized. Non verbal sound is perceived as vehiculating primarily affective (emotional) and gestural (corporeal) patterns of cognition.

Nowadays by writing a song people are easy to show their feeling and emotion. Song is another way to communicate people’s feeling and emotion to someone else through lyrics. Lyrics is not only the string of words into sentences but also representations of authors or writers emotions to describe the feelings, such as sadness, happiness, falling in love, broken heart, jealousy,
missing someone, thankful, and others. Song lyric can be categorized as part of discourse because it consists of word or sentence which has different grammatical function. Discourse is long and serious speech (Oxford 2000:122). It means that discourse is more than a message from sender to a receiver and speaker to a listener.

In this research, I use pragmatic approach which analyzes the deixis in song lyric. Song lyric sometimes uses person deixis. Therefore I use deixis analysis to analyze sentence in song lyric. As Yule (1996:3) underlined that pragmatic is study of speaker meaning. It means that pragmatic is concerned with the study of meaning as communicated by the speaker and interpreted by listener. Pragmatic is a study focused on deictic, reference, entailment, and speech act.

The use of language in communication gives more easiness to the language user such as referring system. Sometimes there is misunderstanding of meaning and intention between language users. That misunderstanding related to understanding of utterance meaning with reference. In order to understand a reference of utterance, reader or listener should be able to identify the contexts of utterance. Deixis is a study to describe the relation between language and contexts in language structure itself. The meaning will be clear if the listener or reader know about who, where, and when the utterance is uttered. So the center positioning of deixis is speaker. Therefore I want to analyze the person deixis on song lyric in Maher Zain’s album.
In this research, I analyze the person deixis of song lyric in Maher Zain’s Album because many people are interested in his religion songs as well as I found that there are some person deixis that are used in his songs, however in fact the listeners sometimes still get difficulty to determine the exact meaning of person deixis in his English songs. For example in his songs “Awaken”

“We were given so many prizes”

“I’m walking with my head lowered in shame from my place”

“Now ask yourself cause Allah’s watching you”

“Is He satisfied?”

The first line in his song he puts “we” as the subject of the sentence. The word “we” indicates first plural person but the meaning is not clear whether the reference is for singer or another person. The second sentence clearly tells about the singer. It is because he uses word “I” to point himself as the currently speaker in that song. The third sentence involved unclear reference. It is because of the word “You” refers to the second plural person. But the word “you” does not have clear meaning whether it is for second singular person like someone or second plural person like anyone. The last sentence the singer uses the word “He”. It refers to third singular person but it has unclear meaning whether the singer “He” to point himself or someone else.

Based on the phenomenon above, I am interested to conduct an analysis entitled A Person Deixis Analyzing of Song Lyric in Maher Zain’s Album.
1.2. Problem Statements

Based on the basic consideration above, I formulate the problem statements as follows:

1. What are the kinds of person deixis in song lyric of Maher Zain’s Album?
2. What are the reference meanings of person deixis in song lyric of Maher Zain’s Album?

1.3. Reason for Choosing the Topic

Deixis is an important part that we have to know in pragmatic (Levinson 1985:54). Sometimes people are difficult to identify and examine the meaning of person deixis in sentence or discourse because people usually use their name as pronoun of themselves or the other (Purwo 1984:4). Because of that problem, I want to identify and analyze the person deixis on the song lyric in Maher Zain’s Album. It can help the listener or the reader to be easy to understand the use and the meaning of person deixis, especially in songs.

1.4. Objective of Research

The objectives of research are formulate as follows:

1. To identify the kinds of person deixis in song lyric of Maher Zain’s Album
2. To analyze the reference meaning of person deixis in song lyric of Maher Zain’s Album
1.5. Significance of Research

I hope that this research can give significances such as;

1. Theoretically
   
   The theoretical benefit is to show the use of person deixis in English songs and give information about the reference meaning of person deixis of the English songs.

2. Practically
   
   The practical benefit is this research gives contribution or feedback in teaching and learning English Linguistic that is deixis subject especially in person deixis.

1.6. Scope of Research

I have limited this study to identify and analyze the kinds of person deixis of song lyric in Maher Zain’s Thank You Allah Album which consist of 12 English songs taken from his religion Album.