ABSTRACK

The member of gorontalo blackberry community's perception toward English menu command on blackberry messenger. This research is describe the perception of gorontalo blackberry community's member regarding menu command on blackerry messenger. This research applies descriptive qualitative approach as the method and use observation and interview as the main instruments. This research is decided to choose gorontalo blackberry community to be the site in observation and choose for 6 participants as potential participants in interview.

The result of this research concluded that the member of gorontalo blackberry community perceive that english menu command on blackberry messenger are easy notiwishstanding the member are not english learner and language build in blackberry messenger is English, it could no be a big barries to operate blackberry messenger well and understood the main goal of mennu command provided.