

CHAPTER I

INTRODUCTION

1.1 Basic Consideration

Movie is the visual media which describe about human real life. In movie, the author puts positive and negatives values to make it interesting. These values can be shown from the moral messages in the movie. It means that, by watching movie the viewers can find many values including education. This statement supported by Beeton (2005: 9) who states that “film and television are persuasive educator and persuader, even when they are entertaining”.

By seeing the explanation above, it can be said that movie or film is a persuasive educator. It is clear that, movie is not only viewing the violence, romance, but also including education. Moreover, in creating the education value of movie, the writer not only use the human as the actor or the character, but also it can use the animal or another thing namely animated movie. For many animated movie it is use the animal as the character.

Characters can be either round or flat, depending on their level of development and the extent to which they change. Authors achieve characterization with a variety of techniques: by using the narrative voice to describe the character, by showing the actions of the character and of those reacting to her, by revealing the thoughts or dialogue of the character, or by showing the thoughts and dialogue of others in relation to the character.

Characters in a movie are not only main characters, but there are also minor characters that support the main characters. Without minor characters, the main characters will be hard to perform their character. Therefore, the characters become the main key to create the literary works. Furthermore, talking about character in a movie, it is not only about

one character, but also how the relationships or brotherhood among one character to another character are.

In movie, character does not only use the human, but for the other writer of novel or film more interested to use the animal as the character. This movie is called animated movie or cartoon. The cartoon movie, is the most film or movie the use of animal as the character. Sometimes, the use animal in cartoon movie is used in order to educate especially for the children. Moreover, the use of animal in cartoon movie because for some animal naturally has it instinct or character. For some animal, it has a good and bad instinct or character. By these animal instinct, it is interesting to describe or to educate something, in this case the use of animal especially squirrel to show the brotherhood even though only a fictive movie.

In this case, it is talking about brotherhood aspect in a movie, namely brotherhood in Alvin and the chipmunks' movie. In this movie, the director showed any feature about Brotherhood, the viewer can learn more about life and especially for brotherhood. Of course this movie valuable in order to describe how are the brotherhood should. Because, in this movie most the part of action of the character show how are the character must be and how a good brotherhood take place.

This movie, give the message that everyone can not stand by their self but they need other people and they have to have a good relationship to another. But some people thought they can life by their self, and the people who have such perception indicate that they do not know more about the meaning of brotherhood. So, this research conveys to reader the meaning of brotherhood through Betty Thomas's movie.

In another side, one most interesting aspect to be known is about the brotherhood among the character in the movie. In this case is the brotherhood among the characters in Alvin and chipmunks movie. Moreover, brotherhood aspect always exists in all movies. It is

related to how brotherhood among the character it self, whether it is bad brotherhood or good brotherhood. And also, it related to the character protagonist and antagonist. It means that, the brotherhood can be occurred among two or more characters including protagonist and antagonist character.

Related to the explanations above, I would like to conduct a descriptive research entitled “brotherhood in the Alvin and the Chipmunks Movie”.

1.2 Problem Statement

The problem statement of this research is “how is the brotherhood values portrayed in Betty Tomas animated movie Alvin and The Chipmunks?”.

1.3 The Objective of Research

Based on the problem statement above, the objective of this research is to find out the brotherhood values in Alvin and the chipmunks.

1.4 Reason for choosing the topic

There are several reasons to take this topic as the object of the study, they are as follows:

1. Brotherhood is an aspect in movie, it can be the value or moral value for the movie viewers
2. Because friendship/ brotherhood is more prominent in this movie

3. Brotherhood in Alvin and the chipmunk's movie is interesting to be investigated. Because, Alvin and the chipmunks animated movie is talking about brotherhood among the character.

1.5 The Scope and Delimitation of Study

This study is focused on the brotherhood of antagonist and protagonist in Alvin and the Chipmunks movie. The brotherhood can be found in some characters such as; Alvin, Simon, and Theodore, Dave, and Mr. Ian.

1.6 Significance of Study

After this research is done, this research is expected have the significances as follows:

1. For the English department students, this research is expected can be the reference in analyzing brotherhood values in another object of research
2. It is expected can be the reference how are the brotherhood values in a film for viewers.
3. The significance of this research related to the brotherhood, it can be a moral value to the reader about the brotherhood