

## Chapter 1

### Introduction

#### Basic Consideration

Nowadays, words formed acronym can be found in the writing or linguistic, but acronym can also be found in some popular movie, especially in the American movie. Acronyms are used by the characters in the movie, because the acronym are often used by the speakers to give information or slang of their own, for example: Oh My God is acronym to “**OMG**”, Federal Bureau of Investigation is acronym to “**FBI**”, and then For Your Information is acronym to “**FYI**” and the last is Central Intelligence Agency is acronym to “**CIA**” and so on. Acronym is shortening of a word or a phrase. It is kinds of word formation which is a part of linguistics that studies how words are formed.

Language is a system of communication. It is written and spoken methods of combining words to create meaning used by particular group of people. The use of the daily language that has been developed may cause by the internal factor of speakers own or environmental influences and development era. Many American movies often use the language acronym. Previous language acronym is only in use by a group of people such as the young people to communicate via Short Message Service (SMS) and chatting. Due to the development of language speakers use it in daily basis.

Meanwhile it was in the process of communicating the formation of words. The acronym is the process of the formation through the study of linguistic. Dictionary of Oxford (2000, p.1) defined an acronym is a shortening of a word or a phrase. Although acronym is largely a convention of written language, sometimes acronyms carry over into spoken language, for example: *Written* acronyms cm – centimeter(s), Dr. – doctor *and Spoken-Written* acronyms A.M. – ante meridiem [in the morning] and VIP – very important person.

Acronym is one part of morphology, so, before discussing more about the acronym we must

know first what morphology and word formation process is. According to Yule (2005, p.62) morphology is “the study of forms”, it means that morphology is how a word was formed then also how that word well-structured, as morphology is the study of word structure. Then according to the Dictionary of applied Linguistics, word formation is the creation of a new. By the some theory Wisniewski (2007, p. 05) assumes that word formation denotes the process of creation of new of word, and the creations of a new term are quite easy to perceive. There is sometimes a dispute as to whether blending is still a morphological change or making a new word.

Based on the explanation above, it can be concluded that an acronym as branch of morphology and a kind of word formation. In this case an acronym is shorting word or phrase. Acronyms can be found in the film, especially American movie because films are commonly found every time and every day. Film has much content and interesting to be analyzed. Film is the expression of human feelings like badness, sadness, and happiness, and film also can be used to get information and knowledge especially about acronyms.

Based on the above consideration, I am interested in analyzing words acronym in films, because the films I choose have many words acronyms and the films has a conversation and act of the people in their life.

### **The Scope of Study**

I would like to limit this study on the analysis of acronyms on American Movie which will be my object in this study. I just want to analyze the words acronym occurred in the utterances of the actress and actors in the American movie. In the movie the researcher used five movies such as Bring it on, Thor, Armageddon, Act of valor, and Iron Man 3, because this movie contains of acronym.

### **Research Questions**

Referring to the explanation above, I formulate the researcher questions as types of acronym and the meaning as bellow how the acronym in does pronounced as a word? And how the acronym in does pronounced as sequences of letters? And last the meaning of acronyms in the American movie?

## Objective of Study

The objectives of this study are to know the acronyms of pronounced as a word, and to know the acronyms of pronounced as sequences of letters, and to know the meaning acronyms in the American movie.

## Significances of Study

The significances of this research are the researcher gives information about acronym in America movies because now many American movies have word acronyms, other hand this research as study can be a guide for the students to understand about a language acronym event on daily life and hopefully helps students to understand the concept of word formation process, last this research will provide the basic information for further research.

## Definition of Terms

- According to Clark et. All (1981) compounding is a special form of derivation in which, instead of adding affixes (bound forms) to a stem, two or more words (or in some cases bound bases) are put together to make lexical unit.
- Borrowing Foreign words are always being borrowed from other languages, especially to accompany new ideas, inventions, products and so on. For example, the word *yogurt* derived from Turkish, *croissant* derived from French. In other cases, word that is borrowed may change in its writing or pronunciation, as seen in the word *democracy*, which derives from Greek, *democratos*.
- Coinage O'Grady and Guzman (1996:160) state that 'coinage' or manufacture' is a new word created from names. It is common in cases where industry needs a name for a product. Such brand names as *Xerox*, *Kodak*, *Linux* were made up without reference to any other word.
- Blending is a combination of the parts of two words, usually the beginning of the word and the end of another. Well known examples of blends include *Brunch* from *breakfast* and *lunch*, *Smog* from *smoke* and *fog*, *Gasohol* from *gasoline* and *alcohol*, and *Motel* from *motor* and *hotel*

- Clipping is a process that shortens a polysyllabic word by deleting one or more syllables (O' Grady and Guzman, 1996:157). For examples; *Website* becomes *web*, *Television* becomes *teve*, *Fabulous* becomes *fab*, and *Gasoline* becomes *gas*.
- Back formation is a process that creates new word by removing a real or supposed affix from another word in language
- Conversion is a process that assigns an already existing word to a new syntactic category. Even though it does not add an affix, conversion resembles derivation because of the change in category and the meaning that it brings about
- Acronym These word are formed by taking the initial sounds (letter or letters) of the word of a phrase and writing them into a combination which itself pronounceable as separated word
- Back formation According to Quirk et al (1985) Back-formation is the process by which new words are formed by the deletion of a supposed affix from an already existing word.