

## **CHAPTER I**

### **INTRODUCTION**

This chapter introduces the main point of this research. It presents the cause of anxiety the researcher for conducting this research. This chapter explains about the scope of the study, problem statements, and objectives of the study and the significances of the study.

#### **1.1 Basic consideration**

Human communication by spoken and written form to express ideas and feelings or giving people information. Communication is not only happen in conversation between people, but also it can be occur in media such as TV, radio, newspapers, magazine, books, films, etc. It has big relationship with information and every day we need information to update our knowledge, we can obtain a lot of information out of doors. We can find the information in spoken or written form. In spoken form, we can find in television and radio. In written form, the information we can find in discourses, novel, article, short story, and newspaper. Over all, it will provide any information about the event in national or international to the readers or listener. Sometimes, different media, influence people to choose one of them and mostly people hunt for information in newspaper.

People can obtain information from newspaper namely; advertisement, infotainment, announcements, education, criminal, society, opinion, cartoons, sport, etc. Newspaper consists of some articles. Newspaper are contains of two versions; online version and printed edition. A newspaper contain with news of current events,

informative article, and advertising. Newspaper typically publishes stories on local and national events and personalities, crime, business, entertainment, society and sport. A wide variety of material has been published in newspaper.

As English becomes the international language, many newspapers published in English. Not only in national newspaper published in English, but also in local newspaper frequently used English words in the content. Many words written in English and they mix up one language with another language, this language phenomenon is referred to code mixing in which two languages are mixed in a sentence. Nowadays, code mixing occurs in spoken language like in classroom activity, radio advertisement, television and it might appear. However, people cannot realize code mixing is also occurring in written text. Moreover, many researchers discuss about code mixing in spoken language. In findings, many examples of code mixing produced by written text such as in newspaper especially in local newspaper.

Newspaper is periodical containing news of current events, informative, article, diverse feature, editorial, and advertisement. Newspaper typically publishes stories on local and national political event and personalities, crime, business, entertainment, society and sport. A daily newspaper is contain with every day issues but it is not published on Sunday and some national holidays. Newspaper in English or national focusses on what is happening in the United States and has characterized as the international newspaper and the content of news used English. Newspaper in Indonesian has similarity with the newspaper in English but automatically used Indonesian. Sometimes, contents of the news have to put out some English words as

well. Many words written in English and they mix up one language with another language. A newspaper in Indonesia divided into local newspapers.

Based on observation in local newspaper it also has to put out some English words in contents of the news, as Gorontalo Post frequently used English. There are local newspapers in Gorontalo such as Gorontalo Post and Tribun. However, most famous local newspaper in Gorontalo is Gorontalo Post. Gorontalo Post publishes news of current events in Gorontalo. It publishes issued up to date about daily events about Gorontalo and sometimes publishes from fewer sources of national news. Unlike other countries, Gorontalo Post is not published on Sunday and holidays.

Gorontalo Post always uses English word in writing. Related to this case Wardaugh (1986, p.102) argues that mixing code is usually found in a discourse and code mixing occurs when conversant use both of language together to extent that the changing from one language to another one in a single utterance. There are many examples of code mixing produced by newspaper on Gorontalo post. The example is taken from Gorontalo post in economics' column on Tuesday, 26/02/2013.

“pemerintah akan menetapkan pola  
*System rice intensification* pada produksi beras”

“Dalam pembahasan hari ini, *point-point* itulah yang  
kita kejar dan matangkan bersama Dinas PU.”

The example shows some common feature of code mixing found in newspaper from Gorontalo Post. The mixed English terms are mainly single word such as alternative, point, auditor and block grant and they are a simple word. From the example above, we can find code mixing is used in the content of news. Generally, English and Indonesia even local words are mixer. Based on the explanation above, I interested to overview the phenomena of code mixing in newspaper from Gorontalo Post and investigate the style of words that used in newspaper. The research would analyze the language variety and mixing occurs in news.

Based on the explanation above, the title of this research is formulated as “**An Analysis of Indonesian-English Code Mixing on Economic and Education Column of the Gorontalo Post Newspaper**”

## **1.2 Problem Statement**

Based on the basic consideration above, the problem that would be analyzed in this study are:

- a) How is the use of Indonesian-English code mixing on economic and education column of the Gorontalo Post?
- b) What are the types of Indonesian-English code mixing on economic and education column of the Gorontalo Post?

## **1.3 Objective of Research**

The objectives of research in this research are:

- a) To find out how is the use of Indonesian-English code mixing on economic and education column of the Gorontalo Post.
- b) To find out the types of Indonesian-English code mixing on economic and education column of the Gorontalo Post.

## **1.4 Significant of Research**

The significance of research in this research consists of theoretical and practical forms.

1. The theoretical form is, to enrich the reader's knowledge about code mixing in local newspaper especially in Gorontalo Post.

2. The practical form is, this research may help the reader's to understand about code mixing in local newspaper especially about classification of code mixing. Moreover, this study may help the students of English department to learn code mixing in newspaper and conduct the research about psycholinguistics especially code mixing in newspaper.

### **1.5 Limitation of research**

In this research, the researcher's limits to explain how is the use of Indonesian-English code mixing and the kinds of code mixing in newspaper of the Gorontalo Post. The data is taken in economic and education column of the Gorontalo Post newspaper. The limitation of this research the researcher only analysis and describe the data on economic and education column of news contain code mixing. The instrument of this research is newspaper and only take the data from words and phrases. Also, do not describe the reason or the factors why they do code mixing in Gorontalo Post.

### **1.6 The Scope of Research**

In this research, classify and describe the code mixing in Gorontalo Post in education and economic column on March 2013. This research is limited to the code mixing on education and economic column of the Gorontalo Post on March 2013 of the words and phrases.

