

CHAPTER I

INTRODUCTION

1.1 Background of The Research

As students of Linguistics we have already known that the term of Linguistics has been brought and taught in schools and universities for many years. As Yule et al. (2010, p. 4) maintain that linguistics is a study of language and the relation with its context and each performer of the languages. One of language domain is called Pragmatic which is defined as a study of meaning in utterances and the relation with context (Mey et al. 2001 p. 6). We normally think of “context” as the situation in which something happens and we tend to think of “situation” in physical terms rather than emotional terms.

Yet, since language functions to communicate one another, language is considered good and right ‘if’ it is used in appropriate context. Therefore, the meaning of words in utterance or written text can be known from its context. Whereas, the word whose meaning can be interpreted based on the context is called Deixis. The word Deixis derived from Greek (pronounced like ‘day-icksis’), which means ‘pointing, showing, indicating, displaying, demonstrating, or referencing’ via language. We use Deixis to point to things (*it, this, these boxes*) and people (*him, them, those idiots*), sometimes called personal Deixis. Words and phrases used to point to a location (*here, there, near that*) are examples

of spatial Deixis, and those used to point to a time (*now, then, last week*) are examples of temporal Deixis (Yule 2006, p. 115).

We also notice how language influences the development of students characteristics to prepare themselves for next grade and how language empowered them to say something through the way they communicate. Commonly, students communicate one another through languages, exchange information also through that way (language), no one can deny that language is most important thing for the living things in the world. In such communication, there have to involve at least 2 (two) parties, one party is considered as the speaker and the other one as the addressee.

Additionally, communication will be done in right way if it occurs communicatively. It is believed that both parties involved had such as understanding about something being talked. Of course it cannot be separated from what speaker says and what the addressee heard. However, people involved in such communication do not always come from the same background, such as: gender, education, social background and status and also age, so they may use various language styles in speaking and sometimes it makes the sentence they utter hard to be understood or seems strange to another party who involves in the speech event.

Imagine when a lecturer says '*I am expecting that I can see you next week*' to the students who are attending his class. When someone tries to interpret the meaning

of the utterance, and there is more than one addressee at that time, they may not get a direct conclusion from the addressee because they cannot get which *you* that the lecturer pointed to. As well as if a student say *may I hit you?* It may indicate that he/she wants to hit someone but there are many addressees at the same time. It can be his/her friend in front of him/her as the addressee of his/her utterance who he/she wants to hit, or it could be someone in the distance. It depends on the context where the utterance is made. When the speaker and context change, then addressee will also changed. The word *you* indicate that there is a system in language which is meant to point person. And it is called as Deixis.

In having a communicative communication, the right usage of Deixis becomes an important factor in building a success communication. Let's have a look to following example:

A: Is it okay if I see Ms. Karmila today?

In the example above shows the word *I* refer to the speaker and *Ms Karmila* as the addressee. In a glance we may not find something unlikely from the example. The word *I* and *Ms Karmila* is also indicating person Deixis. But the speaker prefer to use the word *Ms Karmila* in tend to respect someone older than the speaker. In other case a commander may use the word *your highness* to his king in tend to respect to his king who has higher position.

By considering that the study on the application of Deixis itself will contribute knowledge and better understanding to each Parties involve in communication

event to recognize the context of its utterances, then the researcher tries to figure out the way students of English department applying Deixis on their daily life especially when they are talking to someone. The way they encode themselves when they are talking to someone in the same age and also when they are talking to someone older. The phenomenon above leads the researcher to analyze more about *Social and Personal Deixis Applied by English Department Students*.

1.2 Research Question

Based on the previous background study, then research question in this study are:

1. How is the application of social Deixis by English Department students?
2. How is the application of Personal Deixis by English Department students?
3. Why are they applying the social and personal Deixis by looking the context of utterances?

1.3 Objective Of Research

The purpose of the study is to examine the application of Sosial Deixis when the students of English department express their daily conversation. Specifically, the study will focus on two primary objectives and that are,

1. To describe the use of social Deixis applied by English Department students

2. To describe the use of personal Deixis applied by English Department students
3. To describe out factors that stand behind the use of social and personal Deixis.

1.4 Scope and Limitation of Research

In order to minimize the area of study, then it only focused on analysis the use of social and personal Deixis by English Department students and figure out factor that stand behind the use of social and personal Deixis. Also the participant was limited only from English Department students. It is only 16 students who become the participants in this research. One of them came from 4th Semester, 8 of them were form sixth semester and the rest were the students who stay in the eight semester.

1.5 Significant of Research

It is expected that the study gives contribution to:

Practically:

First is, hopefully it is useful to everyone who wants to do a research with the same problem. Then, the study gives more opinions. Like the previous research which is used by many people.

The second is, the study gives an important information and knowledge to the learners of language especially and the reader. In the future many researchers may

concern the same topic to study. But, the study should contribute toward a better understanding to them.

Theoretically:

The core expectation of this research is English department students especially have a better understanding about the application of social and personal Deixis in their daily life and communications. Hope that they learn more from this study and it also contributes a better understanding indeed.

1.6 Overview Of Chapters

This study is consisting of 5 chapters, *CHAPTER I* is Introduction which contain with Background of study. In this section discusses the reason why the researcher took the issue then will be followed by objective of the study, research question, Scope and limitation of the study and the last one is the Significance of the study itself.

CHAPTER II contains with Literature review which is discussing and showing that there are previous study related to this issue even though those study are little bit different with this study.

CHAPTER III consist of The Design and Methodology of the research including how the researcher conducts this research, in what place it is conducted,

who are the participant, how the data is collected by the researcher after that how it is analyzed, the last one is how does the researcher proof that the data valid.

CHAPTER IV is Findings and Discussion which is discuss about field and fact recovery from the study. What are the data that the researcher found in the site and information from the participant is discussed in this chapter.

The last chapter is *CHAPTER V* Conclusion which is consisting of Conclusion and suggestion.