

## ABSTRAK

**Yolanda Ngabito. 931 410 049. Skripsi** "Pengaruh *Bussines Risk*, *Asset Growth*, *Sales Growth* terhadap *Return Saham* Jurusan Manajemen Fakultas Ekonomi dan Bisnis Universitas Negeri Gorontalo. 2012. Bapak Raflin Hinele, S.Pd., M.Si sebagai pembimbing I dan Bapak Moh. Agussalim Monoarfa, SE., MM sebagai pembimbing I.

Penelitian ini bertujuan untuk menguji pengaruh secara parsial dan simultan variabel *bussines risk*, *asset growth*, *sales growth* terhadap return saham pada perusahaan *real estate and property* yang listing di BEI periode 2003-2012.

Hasil penelitian dengan menggunakan metode analisis regresi berganda yang dilakukan dengan SPSS 16 menunjukkan bahwa variabel *Bussines Risk* berpengaruh secara signifikan terhadap *Return Saham* dengan nilai t-hitung (-2,202) dan taraf signifikansi 0,001. *Asset Growth* berpengaruh secara signifikan terhadap *Return Saham* dengan nilai t-hitung sebesar (-2,122) dan taraf signifikansi 0,003. *Sales Growth* tidak berpengaruh secara signifikan terhadap *Return Saham* dengan nilai t-hitung sebesar (-0,009) dan taraf signifikansi sebesar 0,993. Sedangkan secara simultan *Business Risk* ( $X_1$ ), *Asset Growth* ( $X_2$ ), dan *Sales Growth* ( $X_3$ ) berpengaruh signifikan terhadap *Return Saham* dari nilai F-hitung sebesar 5,209 dengan nilai signifikansi sebesar 0,002.

Kata Kunci : *Return Saham*, *Bussines Risk*, *Asset Growth*, *Sales Growth*.

## ABSTRACT

**Yolanda ngabito, 931 410 049. Skripsi.** “The Influence of bussines *Risk, Asset Growth, Sales Growth* to oward *Sahre Return*. Department Of Management. Faculty of Economic And Bussines. Universitas Negeri Gorontalo. 2012. It was supervised by Raflin Hinele,S.Pd.,M.Si as the principal supervisor and Agusalim Monoarfa, SE.,MM as the co supervisor.

The research aimed to test the influence of *bussines risk, asset growth, sales growth* toward share return partially and simultaneously in *real estate* company wich was listing in BEI from 2003 to 2012.

The research result by applying multiple regression analysis method which was conducted through SPSS 16, it showed that *bussines risk* variable influenced significantly toward *Share return* with t-count was -2,202 and the significance level was 0,001. *Asset Growth* influenced significantly toward *Share return* with t-count was -2,122 and the significance level was 0.003. *sales Growth* did not influence significantly toward *Share Return* with the t-count was 0,009 and the significance level was 0,993. Simultaneously, *bussines Risk* ( $X_1$ ), *Asset Growth* ( $X_2$ ), *Sales Growth* ( $X_3$ ) influenced significantly toward *Share Return* with F-count was 5,209 and the significance level was 0,002.

Keywords : *Share Return, Bussines Risk, Asset Growth, Sales Growth*