

# CHAPTER 1

## INTRODUCTION

### **Basic Consideration**

Writing means communicating of ideas and information. Mayers (2003, p. 1) “Writing is a way to produce language, which you do naturally when you speak. You say something, think of more to say, perhaps correct something you’ve said, and then move on to the next statement. In the other word, writing is process of discovering and organizes ideas to produce language in written forms.

The aim of learning English is to develop students’ ability. In teaching English consist of four basic skills, they are listening, speaking, reading and writing. Writing is one of English skills that should be taught integrated, but it is regarded as the most difficult language skill to learn for learners, because specifically in writing the learners should know how to make a great sentence and to combine those sentences become a good paragraph. It is not only about the process of organize ideas to produce a language, but to make the students good in writing, the teacher should let the students to get thinking about what they are going to write. Therefore, it is exactly how to arrange good sentences to be good paragraph to get successful in their writing skill.

Nowadays, it is known that almost all the students of SMK 1 Batudaa vocational high school that located in Gorontalo province find difficulty in writing business letter, especially the researcher found this problem in class XI Akuntansi, semester II. This material writing business letter, the researcher gets based on curriculum and include in the syllabus and RPP of this class XI Akuntansi semester II.

After the researcher did observation in SMK 1 Batudaa, class XI Akuntansi, it is found that the students are difficulty in writing letter, particularly business letter. The difficulty lies on the students and the teacher. Both the students and the teacher could not get a better understanding, for instance; the way teacher explains the lesson is not well- understood by the students. They seem like need some media to develop their writing skill. While writing a business letter is one of the most important things to be well- gained by the students as it is a part of their major in vocational high school especially those who major at accounting. Therefore, writing a business letter should be common for them.

Although there are some media of learning, flashcard is one of the media of learning that can help the students to remember and to imagine something to get idea, and this flashcard can support the students writing ability. Therefore, the researcher wants to know whether or not flashcard can develop students writing ability to produce the business letter.

Furthermore, business letter is one of materials in vocational high school. Business letters serve one purpose it is can communicate information. Therefore, business letter is very important material in vocational high school. Flashcard is the media of learning approaches to run optimally in learning process about business letter, because flashcard will help the students to support their writing.

Susilana & Riyana (2008 as cited in Media Pembelajaran) flashcard is a set of cards bearing information, as words or numbers, on either or both sides, used in classroom drills or in private study one writes a question on a card and an answer overleaf. Flashcards exercise the mental process of active recall, given a prompt (the question), one produces the answer.

Regarding the students' difficulties in writing a business letter, the researcher would like to use flashcard as the media of learning approaches to run the learning teaching process optimally.

### **Research Question**

It seems to the researcher that it is important to provide good, easy and light media of learning to ease students' understanding regarding writing a business letter. Therefore based on previous explanation, the researcher organized the research question as follows:

*Can flashcard develop students' ability in writing business letter?*

### **The Objective of Research**

Based on previous explanation researcher find the problem of students' difficulty of writing business letter, its looks like students need media can help them to produce good writing. Therefore, objective of this research is to know the result study of student's ability in writing business letter by using flashcard.

### **Reason for choosing this topic**

The researcher finds out that using some flashcard might be helping students to gain better understanding related with their goal to achieve a better writing outcomes. Therefore, the researcher chooses this to be the topic of research. Researcher interested to know about flashcard to develop students writing ability in business letter, for vocational high school. Researcher thought that flash cards are very useful for teaching writing as well, because flash card easy to understanding. Business letter as the material of writing produces. In addition, business letter is formal letter which is written someone to promote production, request information about product or order product itself.

## **The Scope and Delimitation of Research**

The design of research is quasi experiment, just to take the instrument with give flashcard in business letter. The researcher chooses students' composing business letter as the object or material of writing skill by using flashcard. Flash cards are also very useful for sequencing activities, pair work and group work. Flash cards are very useful for teaching writing as well in the business letter as the material of writing produces. Then, no include grammar and punctuation such as the roles of writing aspect, researcher just focused in business letter aspect.

## **The Significances of Research**

As seen to the researcher that this research could be beneficial for both students and teachers and the researcher as well

For the researcher, is to know whether flashcard as the media of learning can develop students writing ability to produce business letter or not. Then the teacher or lecture could use flashcard as the media of learning English.

For the students, after conduct this research with flashcard, it can motivate them that writing business letter is not difficult to produce.

For the reader, to add the knowledge that writing skill not difficult as what they think because there is media to use in teaching writing skill in this case the material in business letter.