

## ABSTRACT

**Nining Husain, 931 410 036, 2014.** "*The Influence of Work Motivation toward Employees' Performance*". Skripsi. Study Program of S1 management, Department of Management, Faculty of Economics and Business, Universitas Negeri Gorontalo. The principal supervisor was Dr. Abd. Rahman Pakaya, M.Si and the co-supervisor was Melan A. Asnawi, S.Pd., M.Si.

The method of research was quantitative method which used to find out the influence between variable X (Work Motivation) as independent variable and variable Y (Employees' Performance) as dependent variable. The instrument of research was primary data, and to analyze the data, it applied simple linear regression.

Based on the research result, it could be concluded that there was a significant influence of work motivation toward employees' performance at Sub-district of Mananggu of Boalemo District with the test result of linear regression equation as  $\hat{Y} = 4,793 + 0,777X$  and for hypothesis test, it gained the value of  $t_{\text{count}} = 4,926$ . By using significance level as  $\alpha = 0,05$ , it gained  $t_{\text{table}} (5\% ; 35-1-1)$  as 2,034. Based on the result, it gained the criteria of test as  $t_{\text{count}} > t_{\text{table}}$  or  $P_{\text{value}} < \alpha$  which meant that  $H_0$  was rejected and  $H_1$  was accepted. Thus, the t test hypothesis of Work Motivation variable had significant influence toward Employees' Performance and the value of determination coefficient was 0,424 which meant that there was an influence of work motivation toward employees' performance as 42,4% and the remains as 57,6% was influenced by other variables which did not include in this research such as work discipline, leadership, and compensation.

**Keywords:** *Work Motivation, Employees' Performance*

