

ABSTRACT

Aswad Ahmad (2014): A Study of Metaphor in Bob Marley Songs.

This research aims to interpret the concept and meaning of metaphor in the lyric Bob Marley songs. The research was conducted in descriptive qualitative method. The approach uses in this research is discourse and text analysis that stand on linguistics theory. The steps of collecting data are reading all song, then identifying the metaphor base on the process of identification of metaphor in song lyric, afterwards the metaphor that has found will classify or group in general or specific of source and target domain of metaphorical concept and making some notes of data finding in song lyric. Next, the steps of analyzing the data are classifying the metaphor into metaphorical concept using conceptual metaphor, finding literal meaning and interpreting the data based on Lakoff and Johnson theory and consider to the discourse and text analysis.

Based on analysis of the data, there are 15 data indicate metaphor in the lyric of Bob Marley song. The result of data analysis showed two point; first, the meaning of metaphor of each data referring to several point comprise 1) 1 data shape to the motivational meaning in order to encourage people to face the experiencing of life in truthful way. 2) 1 data refer to the point of view of Bob Marley in order to criticize the erroneous of people paradigm about life. 3) 5 data point to the suffering and struggling of Bob Marley and the black people in their country in order to survive for their life and human right. 4) 1 data refer to the unity of black people who struggle to bring into reality of their freedom. 5) 3 data which the meaning refer to the attribute of social changes in order to criticize and defy the violence, oppression, bad policy, poverty and discrimination which attack the black people life. and 6) 1 data shape to the bad experiencing of Bob Marley's love which made him grief for a long time. Second, the result of classification of conceptual metaphor showed that there are 14 data categorized in structural metaphor and 1 data categorized in orientational metaphor. Most of those data are influenced by the context and culture of Bob Marley song.

Key Words : Metaphor, Lyric Songs, Meaning, Discourse and Text Analysis