

Chapter I

Introduction

This chapter describes and explains about the background of research (reasons for choosing topic, the film and the characters), research question, objective of research, scope of research, and significance of research.

Background

Fairy tale is a story of imagination which very closes with the people's life. Commonly, beautiful princesses become main character in this story. One of the fairy tales which show the beautiful princes is fairy tale of Snow White. It is a classic tale which is written by Brother Grimm (Chordelia, 2013). It is a fairy tale which comes from Germany. Then, it has popularized in the world.

Through its development by the era, this story gets interest from the industry film. One of the films which are adopted from this story is Snow White and the Huntsman film. It is a film which popular in 2012 and it is directed by Rupert Sanders (Oncom, 2012). It is played by popular actress and actors. They are Kristen Stewart as Snow White, Chris Hemsworth as Huntsman, Charlize Theron as Ravenna, and Sam Claflin as William.

This film shows the story of *mirror – mirror* as in classic tale of Snow White. Nevertheless, director (Rupert Sanders) changes classic tale of Snow White to be a story which shows the darkness and misery. It takes setting the battle which uses the magic power. However, this film shows about the struggle which makes taut to audiences.

One of things which interest in this film is the binary opposition of Ravenna and Snow White's characterization. Ravenna is an antagonist character. She is dominantly acted as a wicked woman. She has deceived and murdered Snow White's father (King Magnus) and many people by using her magic power. Moreover, she takes the throne of King Magnus'

Kingdom and tortures all the people. However, her reign is known as the poison reign. This is narrator's statement which describes about Ravenna's reign.

*Eric : So the poison was the reign of Ravenna.
(Act,00:13:46,868 --> 00:13:50,042)
That nature turned on itself and people turned on each other.
(Act, 00:13:50,204 --> 00:13:54,004)
The land died and with it, hope.
(Act, 00:13:54,167 --> 00:13:59,423)*

This statement has described clearly that Ravenna is a cruel queen. She has tortured all the people. She has made the people to be beggars that scratch scrap. Moreover, she would take and consume the women's beauty if her beauty fades. However, she can be interpreted as a wicked woman.

Furthermore, Snow White's characterization in this film is different with Snow White's characterization in classic tale of Snow White. Character of Snow White in classic tale is dominantly portrayed as a weak woman. She cannot protect herself from the evil queen. In addition, she is a dependent woman. She always depends herself to the prince and seven dwarfs' aid

Snow White in this film is described as a strong woman. She can keep herself from Ravenna's brother that tries to catch her. Actually, she just uses the nail to invade Ravenna's brother. In addition, when she runs in the dark forest, she can protect herself from a forest spirit that tries to invade her.

Snow White is not only a strong woman but also an independent woman. She can escape from the Kingdom without anyone's aid. She does not wait the other's aid to save her from the evil Ravenna. Instead, she can incite the people to invade Ravenna and take again the throne of the Kingdom.

Based on description of Ravenna and Snow White's characterization above, it can be interpreted that Ravenna is a woman who has personality traits which opposite with women

in general case. As we know, women are one of factors which can determine the nation's fate to be better, but in this film Ravenna is depicted as a woman who can destroy a Kingdom. In addition, she just wants to keep her physique beauty than her inner beauty. Actually, in other side, inner beauty is one of the important things which have to be kept by the women.

While, Snow White's characterizations in Snow White and the Huntsman film contrary with characterization of Snow White in classic tale. Snow White in this film is not a woman who is portrayed always as a weak woman; instead she is a strong woman that can protect herself. In addition, she is not a woman who always waits the other's aid; conversely, she is an independent woman.

However, with exist the binary opposition of Ravenna and Snow White's characterization has encouraged the writer to analyze deeply those characters. In this case, deconstructive becomes an approach which is used to analyze Ravenna and Snow White's characterization. Deconstructive is an approach that can be used to analyze deeply the literary work. It is introduced by a phenomenal philosopher from French namely Jacques Derrida. It is called Deconstructive approach.

Eiselin (2006, p. 2) assumes deconstructive is used to find out the binary opposition in a text. In this case, it studies something which is regarded marginal; the discarded, the denigrated, the unessential, the fragment, the subordinate term, the mistake, the frame, the absence or omission, the footnote, the supplement. However, this approach can free us from the constrains of our prejudiced beliefs (Bressler, 1998, p. 130).

For example, when we read Siti Nurbaya novel, we know that Samsul Bahri is a protagonist character. Before his character is analyzed, we may assume that Samsul Bahri is a hero and a loyal man. However, after Samsul Bahri's character is analyzed by using deconstructive approach, thus, it is different. We find other sides that the character has. Actually, Samsul Bahri is an antagonist character. He has violated the social norm in Padang.

Moreover, he met Datuk Maringgi's wife (Siti Nurbaya) without approval from Datuk Maringgi. Moreover, Samsul Bahri has low nasionalism. It can be proven when he joins with KNIL, Belanda's militaries (Wagyudi, 2012). Based on this example, deconstructive is an approach which can be used to analyze the character from other viewpoint. However, this approach is very well if it is used and applied to analyze deeply the literary work.

Through its development by the era, this approach does not be only used in analyzing the literary work but also can be used to analyze the film. Castle (2007, p. 82) says "deconstructive would be useful as "critical tool or an approach in the analysis of literature, film, and other culture phenomenon". However, it is a cause this research uses this approach to analyze Ravenna and Snow White's characterization's in *Snow White and the Huntsman* film. It has purpose to find out other's characterization of Ravenna and Snow White from which is examined from other viewpoint.

Research Question

This research question of this research can be formulated as follow: how is deconstructive analysis of Ravenna and Snow White's characterizations in *Snow White and the Huntsman* Film?

Objective of Research

The objective of this research is to find out deconstructive analysis of Ravenna and Snow White's characterizations in *Snow White and the Huntsman* Film.

Scope of Research

This research focuses to examine characterizations of Ravenna and Snow White in *Snow White and the Huntsman* film by using deconstructive approach. In other hand, other part which has no exists in this film will not be subject of the discussion.

Significant of Research

This research provides two contributions as theoretically and practice functions.

1. Theoretically, the end of this research would be helpful students to understand and learn the literature, in this case, how to analyze characters in film by using deconstructive approach. In addition, this research is not only useful for those who analyze character in film but also give contribution for those who want to conduct analysis to other literary work by using similar approach.
2. Practically, for film lovers, it would be helpful for those who want to deeply understand characterizations of Ravenna and Snow White which has been analyzed from other viewpoint. However, the end of this research can create new perspectives toward Ravenna and Snow White's characterization that we have never before recognized. In addition, deconstructive can be applied in real life. In society life, when we judge someone, we should not judge her/his from one viewpoint. We need understand them. However, with the applying this theory in our life, we can deeply understanding the people around us and build good relation with the other.