

CHAPTER I

INTRODUCTION

This chapter describes and explains the basic consideration of the research, problem of research, objective of research, scope and limitation of study, and significant of study

1.1 Basic Consideration

There are two classes involved in conflict of social class. The classes are the representative of each level of group in a society. The first class is upper class (bourgeois), this class is categorized as class which has a power in society line and has a control in society such as in economic and in education. The second class is lower class (proletariat), this class is categorized as class who work for upper class. Based on the explanation of the both of classes in society life, it is not enough if just categorizes them by the general meaning. It is because both of classes are involving in conflict of social class. It can see by the both of classes interact one to another in society. Because by interaction, it can identify how they come into the conflict. Social interaction happened when both of people in this case that the people from upper class and people from lower class meet and greet each other. The interaction can be by shake hands, having conversation, and even fight against class.

To fight against class in social conflict, the classes have to realize what their own class is. According to Karl Marx in George Ritzer and Douglas J. Goodman (2008, p.65) “the conflicts in society will be coming up if they really

realize about their own class”. Base on that statement, this research consider if in society life have classes or a social class it means there are conflicts come or will coming up in that society. It is because they know where they have to stand in society and also they know their class. In addition, the differences of classes in society will divide them into several groups of society level, and it means they will struggle for their class then conflict will come between them in real life.

Beside to realize the classes, conflict of social class also still happened in the real life. It is happened because there still classes exist in society life. In society life, people are dividing into some groups based on their level of stratification. From that stratification, people are identifying one by seeing their stratification such as wealth, economic background, and education background. Stratification is the level of groups of people in society, and from the stratification, conflict will come into the society. It is because people in society already know their position in social class. So that, conflict of social class will continue in general life because there still a stratification in society life such as community, family, religion, and social status.

From the explanation above, this research will identify and analyze the issue of conflicts of social class in Titanic film. It is because Titanic film is the film that representative of real history life at the time. To identify and to analyze conflict in literary, using film is a best media where the social values presented, because in film also is telling not only fiction but also real life. As Titanic film, the story is telling the real life description of society at the time, especially the conflict between upper class and lower class. In addition, the other consideration

why this research chose Titanic film is the media of research is when to analyze the story, the researcher does not have to hesitate to imagine the situation of social class in society. It is because film is a visual art that possible to describe the situation by watch it.

Titanic film is telling the real story of social class at the time. Beside it is telling the true story of the situation of social class at the time, this film also has describe the real situation of social class which may come social conflict when watch the film. When the researcher watch the film, the researcher is wondering about the social class inside Titanic film. It is because they are divide into groups of society but they still interact one to another. Moreover, even they interact one to another but there are questions that invite this research wants to more deeply know about the social class in Titanic film. It because in Titanic film there is a capitalism system. This research will know more about what will occur in capitalism system in Titanic movie. It is because in capitalism system there is a conflict between upper class and lower class. It is supported by the utterance that has been took from Titanic film and from the Script. The conversation is between little boy and his mother.

Time; 1:54:18 – 1:54:28

Little boy : what are we doing mummy?

Woman : we're just waiting dear. When they finish putting first class people in the boats, they will be startin' with us and we will want to be all ready, won't we?

The conversation occurred in the lower deck of Titanic where people from lower class still trapped. The son innocently ask to his mother what is going on at the time. And his mother explain about the situation that they have to wait until first class finish to get boats and then the lower class will have for the next. This situation is crowded because of Titanic has hit an ice berg and people have to save their life to survive. In this conversation, this research curious about why first class should be a priority in Titanic film, why they trapped some of lower class people in the lower deck and how the classes interact one to another.

There are two classes in Titanic film which exist at the time they are upper class and lower class. In Titanic film, passengers are divided into some classes based on their stratification level of the ticket. Passengers from upper class are staying in first floor and people from lower class are staying in second floor and third floor. In the first maiden voyage of Titanic in Southampton and was traveling to New York on the 10th April 1912, Titanic carries around 3.295 passengers ship, and when the Titanic begin to sink into the bottom of ocean because of hit an ice berg, most of people from second floor and third floor perished. Around 1.517 perished when Titanic sank and most of people perished from second floor and third floor and only 706 survived. It is found when this research watch the Titanic film.

From the explanation above, most people perished are from lower class. It is because when the titanic hit an ice berg and begin to sink in the bottom of ocean, the priority who would survive is from upper class. Absolutely, it show the conflict perspective of social class in Titanic film by giving main priority to the

upper class who would survive in that tragedy, and as the problem to conduct this research is when watch the Titanic film which tell the real life of society about classes' level between upper class and lower class. The social class has coming when one of the main character of this film which is represented from lower class could raise up to build and blending with upper class in dinner time and even having their conversation as well.

The other consideration to conduct this research is reflected from those of characters which is from different classes however still tried to make a relation. Rose as the represented from upper class has falling in love with Jack as the represented from lower class, even both of them had separate of classes in Titanic but they believe to passed it together. This research also will conducted by serving the data in Titanic film by analyzing the text and the background in Titanic film as the area of study in this research. This research believe that in behind of society level in Titanic film, there are conflicts of social class between classes as the Marxist idea which are upper class and lower class. Through this research, it will conduct and will find out the conflicts of social class and categorize them into society aspect.

1.2 Problem of Research

The problem of this research is “how are the conflicts of social class in Titanic, a film by James Cameron”

1.3 Objective of Research

This research will identify and will analyze the social class in Titanic film by seeing their conflicts perspective in Marxism.

1.4 Scope and Limitation of Study

In this research will limit the study only to identify and to analyze the external conflicts of social class in Titanic film and it will apply Marxism approach by exercising Marxist literary criticism to evaluate the case.

1.5 Significant of Study

This research will introduced a new research in literary subject in English Department. It is because this research will analyze conflict of social class by using Marxism approach, and it is never been examine before by students in English Department and Gorontalo State University. It is also will be a new reference for readers that not only structural approach can analyze the conflict in literary subject, but also it can examine by using Marxism. Moreover structural focuses on the elements of literary, meanwhile Marxism is focuses on social class. This research also will prove that to examine the conflicts of social class it can identify and analyze by visual, and also it can identify and can analyze by

utterances between one to another by using Marxism to examine the classes in Titanic film. This research also can guide students on language event in daily life.