

ABSTRAK

Wiwik Hartini “614409107” 2015“ Analisis Biaya Produksi Usahatani Jeruk di Desa Sari Murni Kecamatan Randangan Kabupaten Pohuwato” Dibawah bimbingan Asda Rauf dan Supriyo Imran.

Tujuan penelitian ini adalah: (1). Untuk mengetahui jenis-jenis biaya yang dikeluarkan selama proses produksi di Desa Sari Murni, (2). Apakah biaya yang dikeluarkan tersebut memberikan keuntungan terhadap petani dan layak untuk dikembangkan.

Penelitian ini akan dilaksanakan di Desa Sari Murni Kecamatan randangan Kabupaten Pohuwato dari bulan Januari sampai Februari 2014. Metode yang digunakan metode survey yaitu merupakan pengumpulan data empiris berdasarkan wawancara dan observasi. Tehnik penarikan sampel digunakan sampel acak yaitu sejumlah 25 responden. Jenis data yang digunakan dalam penelitian ini yaitu data primer dan data skunder. Data dianalisis dengan menggunakan analisis biaya usahatani, dan analisis R/C Ratio.

Hasil penelitian menunjukkan bahwa biaya yang dikeluarkan selama proses produksi usahatani jeruk di Desa sari Murni meliputi biaya tetap dengan total biaya tetap rata-rata senilai Rp 333.774,376 dan biaya variabel dengan total rata-rata senilai Rp 252.960. R/C Ratio dengan total rata-rata 7,133.

Kata kunci: Usahatani, struktur Biaya, R/C Ratio.

ABSTRACT

Wiwik Hartini. 614409107. The Analysis of Production Cost of Orange Farming at the Village of Sari Murni, Sub-district of Randangan, District of Pohuwato. The principal supervisor was Asda Rauf and Co-supervisor was Supriyo Imran.

The aim of this research was; (1) knowing the kinds of cost incurred during the production process at the Village of Sari Murni, (2) whether the cost incurred give profit to farmers and reasonable to develop.

This research was conducted at the Village of Sari Murni, Sub-district of Randangan, District of Pohuwato from January to February 2014. The method used in this research was survey method, which is the collecting empirical data based on interview and observation. Technique of sampling used random technique in 25 respondents. The kinds of the data were the primary and secondary data. The analysis of the data was from the cost production and analyzed with R/C ratio.

The result of the research showed that the cost incurred during the process include the constant cost with the average value was about IDR. 333.774,376 and the variable with the average total was about IDR. 252.960. R/C ratio with the average total was about 7.133.

Keywords; Farming, Cost Structure, R/C Ratio.

