LEMBAR PENGESAHAN

Skripsi yang berjudul :

KONSTRUKSI IDENTITAS DIRI ANGGOTA KOMUNITAS VESPA

OFUITANG GORONTALO

(Studi Deskriptif Komunitas Vespa *Ofuitang* Di Kelurahan Ipilo, Kota Gorontalo, Provinsi Gorontalo).



Dr. Sastro M. Wantu, SH., M.Si. NIP. 19660903 199603 1 001

iii

ABSTRACT

RAHMAD HIDAYAT YUNUS, 2015. IDENTITY CONSTRUCTION FOR THE MEMBERS OF *OFUITANG VESPA COMMUNITY* GORONTALO. Skripsi, Study Program of Communication, Faculty of Social Sciences, State University of Gorontalo. The principal supervisor was Zulaeha Laisa and Co-supervisor was Noval Sufriyanto Talani.

Ofuitang Vespa Community has their own unique chracteristics such as, appearance, character, and social care. The objective of this research is to find out; (1) self-concept of the members of *Ofuitang Vespa Community*; and (2) the members of *Ofuitang* Vespa community in construction their identity.

This research used qualitative method with descriptive approarch in order to give actul description and descriptive analysis on the construction of self-identity of the members *Ofuitang Vespa Community* systematically and factually. The data for this research were collected through interviw.

The findings showed that; (1) the self-concept of the members of *Ofuitang Vespa Community* Gorontalo can be seen from their appearance. For the members of this community, unique appearance is a characteristic of each Member compared to the members of other Vespa communities. Most of the people consider that most of the members of this community have messy appearance. However, for the member of the members of *Ofuitang* Gorontalo community consider that messy appearance is one of the freedom expressions that they wanted; (2) self-identity is one of the strong concept and owned by each individual just like the commitment toward ideology, political choice even religion. The *Ofuitang Vespa Community* Gorontalo doesn't have binding commitment to their members such as the boundary on their jobs etc. However, each member of this community is responsible to maintain the dignity of the *Ofuitang Vespa Community* as the place for them to express their talents and interests.

Keywords: Construction, Self-identity, Ofuitang Vespa Community Gorontalo.