

ABSTRACT

Siskaruniya Ismail. 931 411 124. 2015. *The Effect of Liquidity toward Net Profit Level of Companies in Telecommunication Sector Listed in Indonesia Stcok Exchange.* Skripsi, Study Program of S1 Management, Department of Management, Faculty of Economics and Business, State University of Gorontalo. The principal supervisor was **Idham Masri Ishak, SE., M.Si** and co-supervisor was **Isnawaty Pakaya, S.Pd., M.Si**.

The research aimed at testing the effect of Current Ration (X_1), and Quick Ratio (X_2) toward Net Profit Level of Company. The data of research were gained by taking annual financial statement from *Stock Exchange* and downloading the data of ICMD of Telecommunication sector listed in Indonesia Stcok Exchange. The objects of this research were current ratio (CR), quick ratio (QR) and Net Profit of Companies in Telecommunication sector listed in Indonesia Stock Exchange. The data analysis was using E-VIEWS program (6 version).

The research result showed that partial current ratio (CR) negatively but insignificantly affected the Return On Asset, Quick Ratio (QR) positively and Significantly affected the Return On Asset on the telecommunication sector companies listed in Indonesia Stock Exchange during the period of 2009-2013. Simultaneously, independent variables; Current Ration and Quick Ratio, significantly affected the Return On Asset on the telecommunication sector companies listed in Indonesia Stock Exchange during the period of 2009-2013. It showed that there was still other factors that dominantly affected Return On asset with the determination coefficient value as 13,47%.

Keywords: *Current Ratio, Quick Ratio, Net Profit Level of Company*

