

Chapter 1

Introduction

Basic consideration

Literary works has several forms such as poetry, drama, novels and films. Literature is divided into three group, those are oral literature, literary writing and electronic literature. Oral literature is a form of literature which being transmitted orally from mouth to mouth. Literary writing is a form of literary works that being submitted in the written form, while electronic literature is literature that being created through the digital world.

From the kinds of all literature, the researcher chose the film as the object of this thesis research. Films in Indonesian dictionary that plays (story) live images (2008:428), which means that the film is a form of narrative in the form of live images created with the digital world. Film is one of the literary works that can explain the plot of a story with a very clear compared to other literary works such as novels, short stories, poetry and more. Because the film is equipped with a demonstration scenes told with background explanation place, time clearly delineated.

From the understanding of the film, the researcher concludes that in a literary work side lifted the perpetrator lives in it. For example, one of the films is still very memorable and it often becomes a memorable spectacle to date is the movie " Titanic" which is the life of the main character named Rose and Jack Dawson raised in the film is set in a trip by luxury yacht .

To describe the events occur in that film and pay attention the language as media for expressing ideas. Language as a medium in the film plays an important role in life. Language has the main role in doing communication and interaction with each other. Thus language has the

various branches of sciences, such as phonological, morphological, syntactic, semantic, and pragmatic. Phonology is the branch of linguistics that studies the sounds of language according to function. Morphology is the branch of linguistics that studies the ins and outs of the word. Syntax is the branch of linguistics that studies the sentence. Semantics is the study of the meaning of words literally. While the research that studies the implied meaning behind the sounds, words, and sentences that are highly dependent on when, where, who is speaking, who is the speaker, and under what circumstances, is a branch of linguistics called pragmatics.

According to Morris (in Djajasudarma, 2012: 71), pragmatics is about pragmatic science that examines the relationship between the mark with its use. Pragmatic is the language in use, the study of the meaning of utterances in certain situations. The properties of the language can be understood through a pragmatic, i.e., how the language is used in communication. The meaning of the speech in question is the meaning that is in communication. Sometimes many people do not know the purpose of the talks because they do not understand the meaning of a conversation.

Pragmatics is the study of the actual use of language. Pragmatics includes a discussion about, presupposition, speech acts, conversational implicature and deixis. Deixis relates to the ways in which language encode or grammaticalize features of the context of utterance or speech event, and thus relates to the ways in which the interpretation of utterances depends on the analysis of that context of utterances (Levinson in Rachmawaty, 2011:8).

According Djajasudarma (2012: 43) deixis can be interpreted as the location and identification of persons, objects, events, processes or activities that are being discussed or referred to in relation to the dimensions of space and time when spoken by a speaker or who to

talk to. Levinson in Hromádková (2014:9-11) divides deixis five types namely person deixis, place deixis, time deixis, discourse deixis and social deixis.

If be connected to the movie, any viewers who do not really understand the meaning, especially relating to the pragmatic meaning, especially deixis. Unnoticed by many viewers that in the film there are a lot of words and sentences which implied meaning and the types of deixis include the function of deixis.

In the movie Titanic clearly reflected social status between Jack and Rose, of its authors chose to examine the social deixis contained in the Titanic story. Social deixis which is the focus in this study means that the referent of the word or phrase it can change based upon the social distance between speaker and hearer. Social deixis reference is expressed by social differences that affect the role of speaker and listener. Differences can be demonstrated in the choice of words.

Titanic is an epic movie, romance, and disaster, the U.S. production in 1997 screenplay and directed by James Cameron. The story is about the love story between Jack and Rose (played by Leonardo DiCaprio and Kate Winslet) coming from different social status aboard the RMS Titanic which sank on its maiden voyage on April 15, 1912. Researcher chose Titanic movie by James Cameron because of this movie depicts the different levels of high social class, and researcher think this movie have any social deixis that depict the social level after watching the movie. Based on the above the researcher wants to research the social deixis in movie Titanic with title of thesis "*Social deixis in movie" Titanic "(An overview of pragmatics in James Cameron's movie)".*

Scope of Study

In a matter of scientific writing restriction needs to be done with the intent to focus the discussions, so that the issues raised can be reviewed in more detail and to avoid lengthy decomposition unrelated to the object to be studied. Restrictions problem also needs to be done to clarify the identity of a study.

In this study, the researcher focus on the research object media that is James Cameron's film entitled Titanic, and the researcher would be focus on Social deixis contained in the film by James Cameron entitled Titanic.

Problem Statement

In a matter of scientific writing restriction needs to be done with the intent to focus the discussion, so that the issues raised can be for reviews in more detail and to avoid lengthy decomposition unrelated to object to be studied. Restrictions problem also needs to be done to clarify the identity of a study. Restriction issues on the study include some aspects, including: What kinds of social deixis which can be found in James Cameron's movie entitled "Titanic" and what meanings that being symbolized the social deixis references can be found in James Cameron's movie entitled "Titanic"

The reason for choosing the topic

The researcher interest to studying about social deixis, and "Titanic" is the film by James Cameron that show off the social life. The researcher wants to investigate and prove whether the existence of the prevailing social status among the top in the film, also apply the social deixis in every act of communication that occurs in the film.

Objective of research

The objective of research are to identify the kinds of social deixis in James Cameron's movie entitled "Titanic", and to finding out the references of social deixis in James Cameron's movie entitled "Titanic".

Data collection method

At the stage of data collection methods writer use literature method, this method is commonly found in a study of literature or linguistics. Where in the process of data collection refers to books, articles, lectures text book materials and internet media to support the writing of this thesis and can be directed at the subject matter to be discussed.

Significant of research

Researcher hopes this research can give significances such as;

Theoretically

The theoretical benefit is to show the use of social deixis in English movie and give information about the reference meaning of social deixis of the English movie.

Practically

The practical benefit is the research gives contribution or feedback in teaching and learning linguistics that is deixis subject especially in social deixis.