

ABSTRACT

Ramlan Pakaya. 2015. NIM: 321410016. **Skripsi:** The Study of Maxim Clash in “Titanic Movie”.

This research is about the study of maxim clash in Titanic Movie which is applied by using the theory of Cooperative Principle by Grice. The purpose of this research is to find out the maxim clash in Titanic Movie including to find out the reason of why the maxim clash occurred. This research is conducted by using descriptive method. The source of the data is the “Titanic Movie”, the data is all of the conversation in the movie and the corpus is every single data which contained maxim clash.

The result of the research shows that there are 21 maxim clashes in the movie namely the clash between maxim of Quantity with maxim of quality (9 data), the clash between maxim of Quality with maxim of Quantity (2 data), the clash between maxim of Quality with maxim of Manner (1 data), the clash between maxim of Quality with maxim of Relation (2 data), the clash between maxim of Relation with maxim of Quality (2 data), the clash between maxim of Relation with maxim of Manner (1 data), the clash between maxim of Quantity and Quality with maxim of Relation (3 data) the clash between maxim of Quantity and with maxim of Quality and maxim of Manner (1 data)

Therefore it can be concluded that clash between maxim of Quantity with maxim of quality dominates the flouting on the utterance of the movie. It means that there are many utterances of the movie which the people in it give contribution more informative as is required.

Key Words: *Maxim Clash, Cooperative Principle, “Titanic Movie”.*