## **ABSTRACT**

Lidjali, Jein. 321 410 051. *The Use of Code Switching and Code Mixing on Twitter.* English Department, Faculty of Letters and Culture, State University of Gorontalo. It was supervised by Dr. Suleman Bouti, S.Pd, M.Hum and Fahria Malabar, S.Pd, MA

This study to find out some sectors, frist is the application of Poplack theory about types of code switching which is divided into tag switching, inter-sentential switching and intrasentential switching. Second is the application of Muysken theory about types of code mixing which is divided into insertion, alternation and congruent lexicalization. Third is the factors of students use code switching and code mixing on twitter. The data is taken from students tweet on twitter from 1<sup>st</sup> october 2014 to 11<sup>th</sup> January 2015 and the writer trascribes all the data into corpus. Method of this study is qualitative method. The technique of analyzing data is descriptive analysis. The finding that have been transcribe into corpuse will be described and discussed to data finding of the study. The result of this research find out that from twenty students are partcipant, there are 11 students use code switching and 14 students use code mixing and 6 students use both. There are nine corpuses apply tag switching, four corpuses apply intersentential switching and three corpuses apply intra-sentential switching, fifteen corpuses apply insertion, two corpuses apply alternation, one corpus applies congruent lexicalization and one corpus is not provided by Muysken. It also found the highest factor use code mixing because competence and the highest factor use code switching because mood. A new factor of code mixing also found, which is not provided by Muysken. The writer expects this study can be reference for the the next researcher.

Key words: code switching, code mixing, social media, switching occurrence, mixing occurrence.