

Abstract

Harun, Pratiwi Amanda. 321411031. 2015. Reader Response Analysis On The Other Boleyn Girl Movie. Skripsi. English Department. Letters and Culture Faculty. Universitas Negeri Gorontalo. Advisors: (1) Rusni Podungge, S.Pd, M.A (2) Novi Rusnarty Usu, S.Pd, M.A.

The Other Boleyn Girl movie has some positive and negative response from the audience toward the story characters, the plot, the conflict and etc, since the culture is different with today's culture. Reader response analysis covers the audience response toward the literary work. This study is aimed to know the audience responses and the cultural value that affect the audience responses since the movie is stick with the cultural value. The audience are 20 participants who lived in Gorontalo in 18-23 years old. The data obtained from the questionnaire that has given which consists of 10 questions that covered Denish O'Neil's concept of culture. As the result, the audience responses toward the movie consist of the agreement and disagreement with different reasons. Based on their reasons, it has found that the audience responses affected by the cultural value, such as, the knowledge, value, beliefs and experience.

Keywords: Reader Response, cultural value