

Chapter I

Introduction

Basic Consideration

Social network is a tool that human use for communicating each other. It begins when human starts their communication activity. Social networks have already attracted millions of people in this world which give them opportunities to connect and communicate each other via internet by using computers or smart phones. There are many social networks and one of those social networks is *Twitter*. *Twitter* is a free social networking site that allows registered members to make a post called *tweet*.

Word even language can change quickly as new words which is borrowed from other languages, combined or shortened. English words are formatted not only by formal conversation, but also by informal conversation. This phenomenon is commonly happened in social network. The users form some new words to make a status then they use it in their daily communication. The word that they created must have its special structure that contains meaning. This shows that process of creating new word or changing word known as word formation process.

Originally, morphology is used in biology as a structure of human body. But since the middle of nineteenth century, it is used to describe language. Akamdjian et al (2001, p.12-13) states that morphology is the subfield of linguistics that studies the internal structure of words and the relationships among words. Morphology also study about word formation process. According to Yule (2006) there are 13 kinds of word formation process that appear in a sentence. They are etymology, coinage, borrowing,

compounding, blending, clipping, backformation, convention, acronyms, derivation, prefixes and suffixes, infixes and multiple processes.

In those explanations above, it seems that word creation occur in every people's activities. One of those activities is social networks such as *Facebook*, *Path*, *Instagram*, *Twitter* etc. Researcher chooses *Twitter* as research object. Researcher prefers choose it because it is unique. There are some uniqueness of *Twitter*. First, in *Twitter* there are many words that only have consonants, while the vowel in that word is not written. Some words that do not exist in dictionary will be found in it. For example word "*omg*" and "*ppl*". When those words submit in dictionary, there is no meaning of them. Second, *Twitter* only provides limited characters. It is only provides 140 characters in every tweet. Thus, users of *Twitter* write some new words. The new words created because of the limit of character in *Twitter*. Third, *Twitter* is the social network that mostly gives researcher the data that the researcher looks for. *Twitter* is different with *Facebook*, *Path* and *Instagram*. In those three social network do not limit the characters when users want to make a status. So, the users of *Facebook*, *Path* and *Instagram* will not create any new word because they do not need to think about the limit of characters. Because of that, researcher interested to know how those words in *Twitter* are formatted by using word formation process. This research focused in analysis of those new words by using morphological process and adding phonological analysis. It used word formation process classification by Yule (2006).

Research Question

Based on the basic consideration, there are two questions that can be proposed in this research:

1. What are the types of word formation that appear in *Twitter*?

2. How are the processes of word formation in *Twitter*?

Objective of Research

The objective of this research is to find out the types and the process of new word based on word formation process in *Twitter* and also to describe their meaning and their structure. For finding their meaning and structure, this research used morphological process. While to describe their structure with deep analysis, this research used phonological analysis namely syllable.

Delimitation of Research

Data of this study is limited in new words that occur in *Twitter* of 30 active accounts which do not appear in dictionary. Researcher used Oxford Advanced Learner's Dictionary 11th edition as a tool guide and also an online dictionary called Urban Dictionary. As to limit the data, researcher collected the data in one month and a half from April 15th, 2015 to Mei 31st, 2015.

Significance of Research

The importance of this research related to students and readers. For students, this research can enrich their knowledge of English Morphology, especially in word formation process. They can also enrich their knowledge of English Syllable. Because this research uses morphological and phonological analysis, this research can show them how to analyze word using both analysis. They also can understand that morphology cannot be separated with phonology. This research also can increase students' ability of word analysis by using two different processes, namely morphological process and phonological process. Besides, this research also can increase students' interest about English Morphology and English Phonetics and

Phonology. While for readers, this research introduces them about new word used in social network, especially on *Twitter*. Not only the new words, but this research also shows them the types and the process of creating new word in social network, particularly on *Twitter*.