

# CHAPTER I

## BACKGROUND

### Introduction

The phenomena of utterances can be found in social interaction. That might depend on the emotional intelligence of the speaker and the listener themselves. The speaker and listener do not only tell the truth but also to remain commitment in maintaining the harmonious relationship. The harmonious relationship between the speaker and listener stay awake when each participant describes the humiliating each other. In the other words, it can be stated that both speakers and the listeners have the same obligation to keep face. According to Brown and Levinson (1987), which inspired by Goffman (1957) stated that being gentleman be cared in the face or advance, should be owned by the speakers, and their partner speaking. Face, in this concept is not only the sense a way as physical, but also face in the sense of public image, or might the right words as a self-esteem in view of the community (Zainurrahman 2011).

Brown and Levinson (1987) state, the negative face is the basic claim to territories, personal preserves, and rights to non-distraction and positive face is positive and consistent image people have of themselves, and their desire for approval.

According to Brown and Levinson (1987) in Azis article. Indicate the presence of the strategy that can be taken by somebody in such an urgent situation state:

1. Bald on record strategies. Used to the action that not too threatening partner face said.

Usually, this strategy the formula is “do this” More this strategy used in between two a familiar friend, or if speakers in position more powerful partner from he said. For example, “get a bag on the desk!”

2. Positive politeness. As the first strategy, this positive modesty of the strategy used to the act of speaking that is not too threatening the face of the partners said, But would not speak to affirm it in the form of an order. It is much used in between the two friends, acquaintance; or of parties who have a strained proximity, but not too close. Example:
  1. Attend to H's interest, needs, wants you to look sad. Can I do anything?
  2. Use solidarity in-group identity markers He, mate, can you lend me a dollar?
  3. Be optimistic I'll just come along if you don't mind.
3. Negative politeness. If there is a threat of speakers that can be accepted by the partners he said. This can happen for example in a language by people have not yet known, in between superior and subordinate, and young people with older.

Negative politeness strategy is oriented towards the hearer's negative face and emphasize avoidance of imposition on the dearer. Example from Brown and Levinson:

1. Be indirect would you know where Oxford Street is?
  2. Use hedges or questions Perhaps, he might have taken it, maybe. Could you please pass the rice?
  3. Be pessimistic you couldn't find your way to lending me a thousand dollars, could you? So I suppose some help is out of the question, then?
  4. Minimize the imposition it's not too much out of your way, just a couple of blocks.
4. Off-record. This strategy Used especially when there was a threat of more serious partner to the face said.

Base on the explanation above the researchers can conclude that politeness is very important in speaking. Without the politeness language, the speaker will not get along or will not appreciate each other because every speaker wants, "what is told to be accepted by others

or listener”. However empirically, in addition, we want to be heard and should be able we also and can want to listen to the partner of speaking. So the harmony talking we keep also and well maintained. Next researchers will be explained more specific, politeness that what was actually negative.

According to Brown and Levinson (1987), the negative face is the basic claim to territories, personal preserves, and rights to non-distraction. In other words, the negative face is Needs to be independent. It can be concluded in that Face Saving Act (FSA) is the orient in toward negative face and the priority of the interests of others, including even an apology over a nuisance that being created. FSA like this is called negative politeness (Rolyana, 2013). Rolyana also explained that negative politeness gives an attention to the negative face, by applying the distance between speakers and partners, Rolyana state something that too disturbing the region of one another. So, in this content, the speakers use to avoid compulsion and give the partner choice of state something. Speakers can avoid the impression of force by emphasizing the interests of others by using an apology, or by asking questions which give the possibility to represent alternative answers.

Based on the explanation above it can be concluded that a negative politeness, negative attention to, in other words, to the negative impact of politeness or speak to someone. The researcher also found negative politeness it turns out that came to me because the speaker wants his opposed to following what she wants, in other words, the speaker directing his opponents to answer to the answer he wants Example: “Sorry to interrupt, can I borrow money five hundred thousand, if you do not need it now?” This question is so opposed to answering it.

Those phenomena of utterances that cause researcher to study the negative politeness in the movie. Having researchers want to know and to understand why in a speech act that polite and if see ordinary course polite automatically positive, why having negative politeness. In addition, the researcher also wants to increase the understanding of what kind of a sentence that classified in the negative politeness, as a media to control the speech, that can talk and to discuss the existing phenomena.

Research on the negative politeness will happen in the movie Harry Potter the Deathly Hallows Part 1 because after watching this film the researcher found the negative politeness utterances. Besides, the researcher more interested in analyzing the movie because it will facilitate researcher to know the form of negative politeness, due to find negative politeness researcher also need to see expression from the speaker, if analyzing the novel researcher only suppose regarding expression the speaker. To know the negative politeness researcher need to pay attention very the expression of the speakers. And according to the research, in addition, Harry Potter movie was lifted from a novel by J.K Rowling and having many series, so it can facilitate the next researcher to do research related to the negative politeness utterances which being occurring in that film.

Why researcher interested to analyze Harry Potter movie because this movie use British style, all actor who played this movie use British style. There are previous studies on negative politeness but object used is a movie that use American style. So that researcher takes objects Harry Potter movie that used British style, to educate more readers that in British culture or British movie there is also the negative politeness.

As an illustration, can be presented in the:

**Datum 1:**

**SCRIMGEOUR:** “The sword is missing”.

*Before Harry can pursue*

“I won’t pretend to be your friend, Mr. Potter. But I assure you I’m not your enemy”.

**HARRY:** “You’ll forgive me, Minister. But it’s a little hard to tell the difference these days”.

**Research Question**

Based the illustration presented above, the research question can be formulated as follows: What are the types of negative politeness found in movie “Harry Potter Deathly Hallows Part 1”?

**Research Goals**

To find out the types of negative politeness in movie based on Brown and Levinson theory

**Research Significance**

To show the reader that how the mean of words or terms include to the negative politeness. To show the reader that there is something positive in the negative expressions as the signal of solidarity. In addition the benefits for students or the students in understanding this research is, especially the learning English, will be easier in speaking especially when speaking with foreign citizens because English is a foreign language, so need to talk more in learning and understanding will be aware that in speaking of a sentence or language which deserve to be spoken of or which a sentence that no offensive interlocutors, so that talks is interesting, if not yet understand will be difficult in speaking,

will be filled with caution so conversation was not interesting. Besides, research is also useful for the teachers because it can give a lesson for students on politeness.

### **Scope of Study**

In this study, the writer describes the result in the movie of “Harry Potter Deathly Hallows Part 1” about the utterances in the movie. The writer focuses on the analysis of negative politeness strategy to directive utterance in “Harry Potter Deathly Hallows Part 1”. This research also classifies the data based on Brown and Levinson theory about the strategy of negative politeness.

Therefore, the writer purposes this research will come to inform the form of negative politeness employed by the characters in the movie “Harry Potter Deathly Hallows part 1”. To find out the signaling relationship based on Brown and Levinson theory.