

## **Chapter I**

### **Introduction**

This chapter explains the introduction of the study which consists of several sections. The first is the basic consideration which explains why this study needs to be conducted. The second is research question which contains the problem that will be investigated. The third is the objective of study which describes the purpose of this research and as the answer of a research question. The fourth is significances of the study which describes all the benefits of this research to the reader especially students and lecturers in English Department. The last is scope and delimitation of the study.

### **Research Background**

The rapid development of science and technology has given a huge impact towards education. The remarkable impact of technology in education has entailed various models of learning which technology has been used as the major aspect of the development of education. Consequently, education gets benefits from the application of advances of technology, such as facilities and infrastructures which increased the quality of learning process. The increase of quality of infrastructure and facilities.

In the learning process, there are two very important elements which are interrelated each other, they are teaching methods and instructional media. Selection of one of the teaching methods would affect the type of media that is suitable for improving students' learning interest. The more we pay attention to the details and the appropriateness of teaching method in learning process, the

better result of learning process we achieve. On the other hand, we cannot ignore the importance of choosing media particularly the instruction media as the main part of knowledge transfer process in teaching and learning process. Instructional media play an important role in the success of learning process because the teacher can be assisted well with the appropriate media so that they can deliver their material appropriately.

In terms of the relationship among motivation, media, and learning achievement, learning actually is a process teaching interaction among teachers, media and learners. Learning will influence the achievement of the learning target. The learning process will run at the maximum when it is supported by student learning motivation and creativity of learners. The learning process not only demanded the liveliness of the students, but teachers should also be able to create an atmosphere that is fun and students can enjoy it. Creating a fun learning is a challenge for educators and teachers to have a high creativity which may make the learning process fun and convenient for their students. Jones (1997:144) States, "The best way to teach is to use a medium where the learners will understand an explanation the best". To help the process of interaction between educators and learners, it is necessary for the teacher to use a learning media. According to Gerlach & Ely 1971(in Van 1977) define a medium as any person, material or event that creates circumstances that put the pupils in a position to acquire knowledge, skills and dispositions. In this sense, teachers, textbooks, and school environment are the media. While according to several researchers media can be defined as all the methods and material that can be used to support the learning

process (Dugger et al., 2001:32, Perraton, 2000:31, Cheek and Walsh, 1996:46). And according to De Corte et al 1974(in Van 1977) medium is any means used or presented by a teacher to function in the teaching situation in connection with reaching a particular teaching aim. Of various opinions, can be concluded media is one of the components of a communication, which serves to convey the message, so that what is delivered by the sender can be received by the receiver. In this media content, learning media finds its significance because if it is being implemented appropriately and creatively, the media would be an effective means to arouse the desire in learning. Teachers should be able to plan, to design and to manage a conducive learning in order to make the learners look actively in the learning process. It cannot be denied that the media can improve and increase learner's interest.

There are many studies that describe the learning media which has the same purpose that is about to run the process of teaching and learning smoothly as well as to achieve the goal in learning. The use of instructional media will not always run in accordance what we want, it will greatly impact teaching and learning process.

It is widely known that the using of learning media in the process of teaching and learning can generate interest and desire a new, motivating and stimulating learning activities, and even carry the psychological influence on the students. Thus, the teacher must be able to make the teaching and learning process interesting, and able to take students interest by using media. According to

(Baggini, 2005) to be a professional or a professor was to profess to be an expert in some skill or field of knowledge.

As a professional teacher, he/she should be able to master the use of media, because the use of learning media in teaching orientation at this stage will help greatly the effectiveness of the learning process and the delivery of the message and content, so that the target of the learning can achieve its full potential. Additionally, media are the teacher assistant in the learning process, nevertheless, in fact, most of teacher did not master the use of media. This is one of the obstacles why the teaching and learning process does not run in the interesting way, and goal of learning is not achieved. Hoyle (2001) states that professionalism is related to the improvement in the quality of service rather than the enhancement of status. There are teachers who only increase their own quality for their own business, this causes the deterioration of science. This is becoming a reason for a writer to take this research. This research will positively impact the faculty, in a way that this research will help teachers to find the best solutions in the use of media, so that the process of interaction between teachers and learners in the learning activities more effectively and efficiently.

The purpose of this research is to explain the importance of media in teaching, and teachers have no difficulty in teaching so that lessons can be understood by the learners well.

Based on the description above, the topic of study would be formulating "lecturers' problems in using of media technology in teaching English" at English

Department, Universitas Negeri Gorontalo. This we are main focus of this research.

### **Research question**

Based on the background of the research above, the research question will be "What are the lecturers' problems in using media technology?"

### **Research aim**

The aim of this research is to investigate the problems of lecturers' at English Department in using learning media in the process of their teaching and learning.

### **Research significance**

The significance of this research can be divided into two. First, theoretically this research can develop knowledge. The result of this research is expected to find the problems of lecturers' at English Department in applying learning media in the process of their teaching and learning. Those who read about this can have an image about what are the problems faced by the lecturer.

Second, practically, it is expected that this research can be used as a reference in the same study with a different object of the research.

### **Research limitation**

This research is limited only on lecturers' at English Department, Universitas Negeri Gorontalo. Furthermore, this research will discuss further the problem of lecturers' in applying learning media technology in the process of their teaching and learning.