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**Department** : English

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 Title
 : An Analysis of English Loanwords in Economic Articles of Gorontalo

 Post Newspaper

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#### ABSTRACT

## Gou, Marsudin. 2015. "An Analysis of English Loanwords in Economic Articles of Gorontalo Post Newspaper." English Study Program, English Department, Faculty of Letter and Culture. Supervisors: (1) Indri Wirahmi Bay, S.Pd, MA (2) Sri Widyarti Ali, S.Pd, M.Hum

This study is aimed to find out the types of English loanwords in economic articles of Gorontalo Post Newspaper. Furthermore, the object of this research focuses on economic articles. This research used a descriptive-qualitative. It was conducted by using Haugen's classification, and this research also refers to Crowley's theory in phonological process. In this research, the researcher found that there are three types of loanwords involving Howgen's such as WPS (Without Phonetic Substitution), PPS (Partial Phonetic Substitution), and CPS (Complete Phonetic Substitution). There were some types of sound changes that discovered in this research such as epenthesis, apocope, syncope, cluster reduction, compression, lenition, fortition, unpacking. In addition, this research showed the morphological process in some English loanwords which is changed the meaning and part of speech by adding suffixes. To sum up, the existence of English loanwords in Gorontalo Post Newspaper highly provided the establishment of Bahasa Indonesia. The process of absorption had considered by linguist to accommodate the language changes, enrich vocabulary whether in word formation, pronunciation, and the meaning. According to the results above, it can be concluded that the use of loanwords in the recipient language is one way to fill semantic gap where there is no equivalent appropriate terminologies from original language and it was regulated by phonotactic rules to adopt loanwords in the recipient language.

# Keywords: english loanwords, Gorontalo Post newspaper, phonological and morphological process