

Chapter 1

Introduction

This chapter provides the basic information of this research. It expresses things that become the background of this research, including signifying the selection of research topics. This chapter is divided into some headings such as the basic consideration, research questions, objectives of research, reason for choosing the topic, scope and limitation of research then, the last is research significances.

Basic Consideration

Nowadays, communication is the thing that is very important because it can convey message between people. One part of communication is language. In addition, language cannot be separated from human's life since it can express human's idea, feeling, and all things that can be communicated. In linguistic study, language consists of set of words that respectively have the meaning of its concept. The use of language constantly develops along with the progress of culture and human's technology. The development of culture has produced the system of language that is more complex with existence of new words or even terms that appears because of invention of new technology and culture development. Based on the problem of word formation, Yule (2006), points out that language is the tool of linguistic manipulation. It occurs since the language user manipulates the language in order to produce a language expression and new words or sentences. In other words, the language users manipulate the language by their efforts, and it can cause that language to develop more creatively. Consequently, new words frequently develop to fulfill the need of human in order to do communication.

Furthermore, in old times when technology has not developed as nowadays, for instance the word “*modem*”, this word is never recognized like today when technology is developing so rapidly. At this time, the word “*modem*” becomes very familiar to people because of the improvement of technology. In addition, the creativity of the language users when they produce a new word in one language, it develops quickly. This creativity of the language users generally appears when a new word is created through the result of blended words from a word that has existed before. For example, the word “*edutainment*” is well known for people in their daily language. They use the word “*edutainment*” is to convey something like to show or to talk about education in entertaining way. The word “*edutainment*” is composed by combining words “*education*” and “*entertainment*”. In concept of the new word “*edutainment*”, the meaning of two words is packed into one word. Occasionally, by looking at this example, it is known that the new word has been created through the combination of some words that have appeared previously, and it is already used by the people for their language needed.

Moreover, in the daily life we often hear some new words or phrases which have new meanings. Whenever we are reading a book, listening music, doing conversation, chatting, or doing some activities sometimes we do not realize that we have acquired new words, and even produce them. In addition, when people get a new word it can be easier for them to apply it in their daily conversation. For instance, when people listen to music, then they get new words from the song lyrics, probably they will search for the meaning of those words. Additionally, by this way people can find it easier to remember the new words that they have found in their activities, and then they may apply it in their discussion or in their daily language. Thus, we can identify that language always develops its words because of human’s creativity in producing new words. Furthermore, every new word has its own origin that can be described with word formation

processes theory. The term “word formation” is cutting or combining one word into another in order to form a new word. It means that people apply some processes in making a new word. The common processes in making new word are compounding, coinage, blending, borrowing, clipping, backformation, conversion, acronym, reduplication and so on. Additionally, in this research the researcher intends to describe the way or processes of blending words being formed, and blending word also refer to *portmanteau* term.

Occasionally, according to Manser (2006), the term “Portmanteau is used to describe a word formed by blending sounds from two or more distinct words and combining their meanings, where at least one of the joined words has been shortened”. In other words, the term *portmanteau* is recognized as blending word. In addition, blending is the word formation process in which parts of two or more words are combined to create a new word which is often a combination of the original words. Based on that explanation, in this research the researcher analyzes the portmanteau of general terms which are available in the list of Wikipedia. Moreover, the writer of words in portmanteau list existing in the Wikipedia are some people who have authority, because all of them can update the lists based on the data that they have found from many sources. However, in this research the researcher will verify clearly about the data that would be taken from list of Wikipedia based on the theory of blending words itself. Additionally, the researcher is interested in studying the processes of blending words being formed, because blending word is new words that are formed by combining two words which have the same category, and the meaning of their new word is sometimes the combination of the meaning of the original words.

By looking at this clarification, we can recognize that blending word stand in the linguistic phenomena and blending word cannot be found in the dictionary, so it is important to

understand the blending words by the process of their formation. These are some examples of blending words which exist in the list of Wikipedia; the word *brunch* is formulated from the word *breakfast* and *lunch*; or the word *intel* is combined from the word *integrated* and *electronics*. Those blending words mostly have the meaning related to its original words as the source words. For instance, the meaning of the word *brunch* is a late breakfast.

From all the explanation above, this research specifically is intended to find out the new words formulated from blended of two or more words in general terms that cannot be found in the dictionary. Consequently, it is a kind of study to understand the blending words through the process of its formation or how those new terms are formed.

Research Questions

Based on the basic consideration of the study above, the researcher intends to answer the following questions.

- What types of blending words formula in general terms are found in *portmanteaus* list of Wikipedia?
- How is the process of forming blending words of general terms found in *portmanteaus* list of Wikipedia?

The Objectives of Research

The researcher would conduct this study to fulfill some objectives that can be formulated as follows:

- To find out the types and the formula of each types of blending words in general terms found in *portmanteaus* list of Wikipedia

- To describe the process of blending words formed especially general terms found in *portmanteaus* list of Wikipedia

Reason for Choosing the Topic

In this research the researcher has a reason for choosing the topic; blending word is constantly stand in the linguistic phenomena, because it is formed a new word by combining two words. Moreover, blending words also cannot be found in the dictionary except thesaurus word list. Thus, by doing this research people can be easier in understanding how blending words being formed and what are types of blending words.

The Scope and Limitation of Research

In the *portmanteaus* list of Wikipedia there are too many terms of blending words that available there such as marketing terms, general terms, technological terms, organization and companies terms, entertainments terms, literature terms, and cuisine terms. However, in this research the researcher would like to limit this study on the general terms of “Wikipedia *portmanteaus* list”. In addition, the researcher emphasizes this study on the form of types which include the characteristic of blending words, and the formula of each types, and then the process of how blend words being formed.

Research Significances

- To provide more understanding about word formation processes that always stand in formulation of new words
- To support the students of English department who concern their study on types of word formation processes especially blending words as their interest

- To be used as one of references for the next researcher of Morphology especially in word formation process of blending words