

## **Chapter I**

### **Introduction**

On this chapter describes and explains about the background of the research topic (the definition about motivation briefly, the reason for choosing the novel, and the topic), research question, research objective, significance of the research, as the parts on this chapter.

### **Background**

Motivation is always being as a part that cannot separate from human life. We cannot deny that human are do something because of they have motivation. Many expert try to define what is exactly the meaning of motivation. “Motivation exactly is internal states that activates behavior and direct it toward a goal” (Kasschau: 2003). While in Oxford Dictionary (2008) “motivation defined as reason why subject does something.” Overall, it can be conclude that motivation is factor that make human act, being a background of one deed, or the reasons why human take an action.

The factor that make human do something, next by Abraham Maslow (1943) classified it with his theory *Hierarchichal oh Human Motivation* or mostly known as *Hierarchy of Needs*. Abraham Maslow explains in his journal *Motivation and Personality* (1970) about the relation between motivation and need. Human, according to Maslow (p. 24), “have multiple kinds of needs. When one need is satisfied, still another comes into the foreground, etc. When ones desire satisfied, another pop up to take its place. This is human characteristic that

always in his/her whole life that practically desiring something. With the necessity, it may classify the motivation why human take an action with based to two assumption: first, human being is never satisfied except in a relative, means that needs depending on what is already held, and second, that need seem to arrange themselves in some sort of hierarchy of prepotency, means that necessity is a hierarchy that can be viewed from the based needs until the top of needs, that according to Maslow, there are 5 categories: physiological, safe and security, love and belonging or social need, esteem need, and self-actualization.”

In the novel *Diary of Wimpy Kid: Rodrick Rules* by Jeff Kinney, found the motives of the characters when their do something. *Diary of Wimpy Kid: Rodrick Rules* actually entirely told about life story of middle school student, Greg Hefley. So what happen with ‘Rodrick Rules’? Greg almost every day got fight with his big brother named Rodrick. Poor Greg usually could not win from Rodrick, because only Rodrick know the most embarrassing moment that happen to Greg in last summer. And Greg perforce obedient some order by Rodrick, even helping him to break the rules of their parents.

After read the novel with 223 pages, then comes one statement. If there is an action, then must be there is a reaction. If there is a cause, then must be there is a consequence. Example situation, character of Rodrick, in page 192, when Rodrick done his assignment by himself. Whereas in page 46-47, the one and usually help Rodrick to do his assignment is his father.

“... In fact, he actually got his science fair project done a day early so he could squeeze in some extra band practices before the big night.”

(Pg. 192)

“...Rodrick doesn’t know how to type, so he usually writes his papers out on notebook paper and then hands them off to Dad. But when Dad reads over Rodrick’s work, he finds all sorts of factual errors...

...Dad can’t stand typing a paper with errors in it, so he just rewrites Rodrick’s paper from scratch. And then a couple days later, Rodrick brings his graded paper home and acts like he did it himself.”

(Pg. 46-47)

In this case, what is Rodrick motivation when he done his assignment by himself, while before he usually helped by his father? Why he did it? What his reason? What kind of need that he want to fulfill in this case? This research has aim to answer questions like above. This research has aim to find the motivation of the characters in the novel by using Abraham Maslow theory.

So why must take Kinney’s novel as the object of the research? As reported in official webpage, [Wimpykid.com](http://Wimpykid.com), to date the online version of Diary Wimpy Kid has more than 80 million visits, and is typically read by more than 70.000 kids a day and there are now more than 150 million copies of Diary Wimpy Kid books available in 51 editions and 45 languages. Also Diary Wimpy Kid the series being as a New York Times best seller quickly in 2007. Specifically for the second book, according to School Library Journal –like which citation in the behind cover of this novel, *Diary of a Wimpy Kid 2: Rodrick Rules* is an excellent choice for reluctant readers. Other said this novel is a delightful,

cartoon-filled novel (People Magazine), unhinging hilarity (Kirkus Review), a laugh-out-loud novel in cartoons, and should keep readers in stitches (Publishers Weekly). With all the statements, it can conclude that Diary of Wimpy Kid, specifically for the second book is a novel which has a good popularity in reader society, then it is the reason why must take the novel as the object of research.

### **Research Question**

On this research interested to psychology in literature, specifically Abraham Maslow theory. Then, this research analyzed more about “how hierarchical human motivation derives in novel *Diary of Wimpy Kid: Rodrick Rules* By Jeff Kinney?”

### **Research Objective**

Because of the research question is to analyzed more about human motivation, then the research objective in this research is “to analyzed how hierarchical human motivation derives in novel *Diary Of Wimpy Kid: Rodrick Rules*.”

## **Significant of Research**

First, this research will give contribution to English teaching as foreign language. Readers or students can increase their knowledge and their ability about English education such as, increasing vocabulary, knowing example present, past, and future tenses, and many more about English education.

Second, this research gives contribution to English teaching in literary learning. Readers or students get knowledge about literature –specifically novel as part of literary work, how to analysis the literary by using psychology approach or known as psychology literature, and

Thirth, this research gives contribution to English teaching in language teaching, specifically semantic learning in language, where reader or students will know about the study of meaning that is used for understanding human expression through language, code or other representation that include in the novel that being as an object of this research.

Last, this research also can be reference for the next research that study about psychology approach in literature research, specifically by using Abraham Maslow theory of *Hierarchical Human Motivation* or most popular with theory *Hierarchy of Needs*.