

CHAPTER I

INTRODUCTION

This chapter describes introduction of research. It consists of basic consideration, problem identifications, delimitation of the research, research question, research objective, and significant of proposed research.

Basic Consideration

In this digital age, the use of internet becomes everyday needs, as well as its role in education, and “*How the Internet is Revolutionizing Education*” as the title of Courtney Boyd Myers’s journal (2011). Several proves of how it changes are; worksheets, lesson plan, activity pages, and materials are now available online. As well as what Myers (2011) wrote on her journal who said that in April 2001, Charles M. Vest who were the MIT as known as Massachusetts Institute of Technology President, told that his university would upload their materials online and free. Due to his decision, other teachers and students all over the world will be able to know all the things that being taught at MIT. This becomes one of the advantages of internet technology, because people don’t have to spend a lot of money to study get in to specific university especially the high level university like MIT, if they can freely download the materials.

“Positive aspects of the Internet are for instance that it is a valuable source of information, that it increases teacher-student communication and is a means of communication to the rest of the world, that students think it is more fun to read online information than to read books, and that there is a great deal of teaching materials on the

internet which makes instruction more fun for the students.” As what written in a journal by Camilla Brändström (2011) .

Another prove of internet technology become daily needs for English students and play a part in education is that English language students prefer to use internet as a tool for learning process, for instance the use of online dictionary. Online dictionary is easier to use instead of dictionary in printed form. Paul (March 23, 2015) agreed with that statement and wrote the article about that in Zoek Wereld website, who said that one of the advantages of online dictionary is that the provider of the online dictionary application will regularly upgrade the application with the new vocabulary, because there are many vocabularies arise every day, and it cannot be found in printed format dictionary or what Paul (2013) said “Traditional Dictionary”

The advantages of online dictionary is pretty similar with the use of E-Book, that makes students easy to take it everywhere by kept it on the phone, because no matter how many pages the book is, as long as it is not in printed format (E-Book), it would be easy to bring. Several advantages of E-Book As cited in the article of Michael Pastore (2008) in Epublishers Weekly are “E-Books, faster to produce than paper books, allow readers to read books about current issues and events” and “E-Books are ageless: they do not burn, mildew, crumble, rot, or fall apart. E-Books ensure that literature will endure.” Michael Pastore (September 28, 2009) said in his journal to support the use of E-Book that “E-Books save trees. That is one of the many environmental benefits of digital publishing and reading.” That makes the consumption of paper reduced, which is good, because it’s hard to process the waste papers.

Not only students, teacher nowadays has been using online resources to customize the learning process to become more interesting. One of those is social

network. “A social networking website is an online platform that allows users to create a public profile and interact with other users on the website” (Techopedia.com). As a tool to exchange things and information, many social network have been used, for instance: Facebook, Twitter, Line, Blogger, Whatsup, Blackberry messenger, E-mail and many more. Each of those social network has its own advantages, for the example; Twitter provides an easy way to communicate with others just by mentioning the name of the people and it has timeline about the recent updated status, the people also can share what’s on mind and send direct message, Lara Lomicka (2014) mentioned about what Twitter is, which is “An online social networking and micro blogging service that enables users to send and read short 140-character text messages, called "tweets". Registered users can read and post tweets.”.

Blogger has the page for the people to write things or even upload writing assignment on its board, the writer also can see how many people read the post and give a comment. As for Line, Whatsup and Blackberry messenger provide an easy way to send message which is similar with texting via SMS, but only by using internet data.

Facebook is one of the most successful social networking sites. Just like what written in Robert Chartrand’s journal, “Facebook has hundreds of millions of users and it is an enticing way for students to form an online community”. As for what written by Ryan & Xenos (2011) “In 2011, Facebook was the most frequently visited website, attracting an audience worldwide of 606 million”. Facebook also become potentially innovative educational tool for learning, it is because one of the feature of Facebook which is Facebook Chatroom, according to VanDoorn and Eklund (2013).

Facebook is not the only social network that has roles in education, E-Mail also become one of the most used social network websites for college students. Based on the

previous study by Lenhart (2010), found that 90% of college students are using E-mail. This becomes the reason why teacher choose to communicate or exchange information with students using E-mail. One of the common uses of E-mail for English teacher beside for communication is to give and collect students' assignment. Teacher requires students to fulfill the assignment by using E-mail.

Debard and Guidara (1999) point that E-mail as a source of more intensive student interaction that can lead to deeper, more active, and more engaged learning, this is one of the previous study that can support E-mail as one of the social network in the field of education of learning English. As well as Blackbaud (March, 2006) which is one of the global provider of software agreed and write a journal that said "As nonprofits embrace the power of the Internet, E-mail is emerging as an increasingly important communication tool"

In educational purpose, E-mail can be used to increase students' participation. Fu-Yun Yu & Hsin-Ju (November, 2001) found in their study about incorporating E-mail into the learning process, that "The study showed that student performance was positively influenced by this approach. The obtained results provided empirical evidence supporting the usefulness of E-mail as a promising aid to promote student cognitive growth" Fu-Yun & Hsin-Ju (2001)

Along the line that there are so many advantages of using internet technology, especially by using social network, there are also several problems that people might face when they are going to submit their assignment via online; For instance, the students might face several problems in submitting their assignment by sending their assignment via Facebook on time, because sometimes the line is not working or not running at the time they are going to send their assignment. For instance; the light is off,

or the network is having a trouble to connect with the server, and overload server who are using the same network. This may caused the students' stuck in submitting their assignment, and at the end, students couldn't send it.

What previously written is not all of the troubles that can caused students failed to send their assignment. If the students don't get all of those following problems written above, and success to send their assignment via online, another problem could arise. This because sometimes even after the assignment have been sent, it cannot guarantee that the receiver received it. Because according to Leo Notenboom (2008) there are few problems that the sender may get; it caused by spam or virus and the size of the attachment itself. Means that the ISP, or the sort form of Internet Service Provider of E-mail, limit the size of every attachment that will be send, because the bigger size it is, the longer times to take to send the file. ISP also do the scan for spam and viruses in the attachment, so if the attachment files contain virus, it will be considered as a spam, and filtered or blocked it.

The problems that caused the assignment failed to send is not end yet, because even though today is digital age, it still can be found that there are students who do not have access to social network. This may be because they do not have smartphone or gadget, which probably due to the financial problem. Instead of using social network account to communicate with friends, they prefer to communicate via SMS in non-smartphone phone, or submit the assignment in printed form.

The last issues of the advantages of using social network for the students to submit their assignment especially E-mail, is that students tend to forget their account password, this is because E-mail is rarely used to communicate with peers and family. Students prefer to use *BBM*, *Line*, or *What's up* rather than E-mail. Students use E-mail

just to make a social network account like *Facebook*, or *Twitter*, but tend to forget the password of the E-mail account itself.

All of those following things are the reason why students failed to send their assignment via social network on time, and based on the basic consideration above, the researcher formulates the title: “*A SURVEY ON THE STUDENTS’ ASSIGNMENT BY USING SOCIAL NETWORK IN LEARNING ENGLISH*”.

Problem Identification

Based on the basic consideration above, the problem identification is that there are still many problems that students may face in sending assignment via Social Network. In this case, the network is not working when the assignment is going to be sent, especially when it sent around the deadline time, the recipient cannot receive the assignment/file that has been sent because it consider as spam/virus and it get blocked by the ISP of the E-mail, less of financial needs to support students to own a smartphone or any kind of gadget that literally decrease the knowledge of using social network, and forgotten password of the social network by students.

From those following reasons, comes the idea from the researcher to see how many students that will fulfill the assignment by using social network on time.

Delimitation of Research

To limit the range of research, the researcher will do a survey about the use of social network for the students in assignment in the second semester of college students in State University of Gorontalo. The reason is because college students in State University of Gorontalo have already introduced to the method of E-learning and social network which is one of E-learning tools.

Research Questions

The research question of this research is to what extent the use of social network can be useful and effective in the assignment due?

Research Objective

The research objective of this research is to make sure that the use of social network can be useful for the students and lecturer to use as a tool in the range of English education.

Significant of Proposed Research

The result of this study is hoped to give benefits for the teachers, students, and the researcher itself.

For the Researcher

This study will give the researcher the result of how many students that would use specific social network for the assignment. The result means to be a recommendation for the teacher to use social network to give-collect the assignment, and also the researcher will know what the most used social network in English department is.

For Teachers

Through this research, hopefully the teachers will get the information of students' contribution about the use of social network to fulfill the assignment via online, and understand students' need in understanding the use of social network as a tool in this digital era in order to be a credible teacher.

For Students

This research would give the students brief information about social network as a tool in submitting the assignment, the advantages and disadvantages of the use of

social network itself and the result of this study is hoped to build students' self-conscious mind to be a better students, especially in submitting the assignment on time.