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Title

: Flouting of Cooperative Principle in Movie "Beastly" By Daniel

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Statements of Authorship

1. This research is an original work of author and no previous research to seem likely the same with this.

2. During conducting this research, the researcher believes that he never committed plagiarism. All the statements or ideas shared by the experts are well - cited and can be found in the references sheet.

3. If somebody found disagreement between points 1,2, and 3, the researcher agrees that degree to be taken off

Gorontalo,

,2017

Kurmawan Kai

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Abstract

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The objective of this study is to identify the types of flouted maxim that found in "Beastly" and to explain the factors leading the speaker flouted the maxim in "Beastly" movie. The method of this research is descriptive method. The corpus of the data was taken from the utterances which are spoken by the actors/actress in "Beastly" movie and the source of data is th The results of this research shows that are flouting of conversation in four maxim namely maxim of relevance with 7 utterances, maxim of quality with 5 utterances, maxim of quantity with 4 utterances and maxim of manner with 4 utterances. Therefore it can be conclude the flouting of relevance dominate the flouting on the utterance of the movie. It means there are many utterances of the movie do not be relevance

Key Words: Flouting, Cooperative Principle, "Beastly" Movie.