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Gorontalo, Februari 2017

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<th>Examiners</th>
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<td>1</td>
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ABSTRACT

Ratnasari Dewi, 2016. An Analysis of Cooperative Principle on “A Beautiful Mind” Movie (The Movie directed by Ron Howard). English Department, Faculty of Letters and Culture, State University of Gorontalo. Advisor (1) Dr. H. Syarifuddin Ahmad, M.pd (2) Dr. H. Suleman Bouti, M.Hum

The aim of this study is to describe the utterances included cooperative principle on “A Beautiful Mind” Movie and describe the utterances that flout the cooperative principle on “A Beautiful Mind” Movie. The data is taken from the dialogue in Ron Howard Movie “Beautiful Mind”. This research applies descriptive qualitative method and the data have analyzed by using Grice theory. The data collected by taking notes while watching the movie. After collected the data then the researcher analyzed the data by “Cooperative Principle” theory, those are the maxim of quantity, maxim of quality, maxim of relation and maxim of manner. The result of this study discovered the data contains in line of maxim and the data contains the flouting maxim of Cooperative Principle.

Cooperative Principle use in a conversation because between the speaker and the listener in communication needs the cooperation generating conversation clear, and being understood by both of them but sometimes people cannot fulfill those maxims it is commonly occurred because between speaker and the partner have different interpretation and understanding about the context of situation or sometimes what the speaker ask is not fulfilled, it makes the partner do not understand, and they talk irrelevant answer. The condition when the people cannot fulfill the maxims make it exploited, it can be said as a flouting of maxim.

Key words: Pragmatic, Conversational implicature, Cooperative Principle, Maxim Quality, Maxim Quantity, Maxim Relation, Maxim Manner, Flouting