

## **CHAPTER 1**

### **INTRODUCTION**

#### **Background of the Study**

Communication is the process of delivering information by the speaker to the partner (Suryani, 2009:2). In doing this, it should be done comfortably; they have to work together on their utterances during in the conversation. The speaker and the partner must have similarities in the perception, referent, context, and goal. The Pragmatics studies suggest a principle that can make the communication could be comfortably. The principle today is well- known as the Cooperative Principle that proposed by H. P. Grice.

According to Grice (1994,p.65), to making the communication can work smoothly, it needs cooperation. It means make your contribution such as required, at the stage at which it occurs, by the accepted purpose or direction of the talk exchange in which you are engaged. He suggests that there is an accepted way of speaking which we all accept as standard behavior. When we produce, or hear, an utterance, we assume that it will generally be true, have the right amount of information, be relevant, and couched in understandable terms. A cooperative principle are commonly having four maxims, those are the maxim of quantity, maxim of quality, maxim of relation and maxim of manner.

However, people sometimes cannot fulfill those maxims it is commonly occurred because among in the speakers and their partners have different interpretation to understand the context of situation or sometimes what the speaker

ask is not fulfilled the maxim, so that it makes the partners do not understand the meanings, and they talk irrelevant answer. The condition when the people cannot fulfill the maxims make it exploited, it said as a flouting of maxim.

When we produce or hear an utterance, we should be lined that it will generally being true, it has the right amount of information, it has been relevant, and it will be understandable term. For the example, this conversation occurred in the “A Beautiful Mind” movie when Hansen greet to Sol.

*Hansen* : *Mr. Sol*  
*Sol* : *How are you, sir?*

00:03:43-00:03:45

The conversation above belongs to in line one of the maxims, that including in Relation maxim because when Hansen came, he greeted to Sol and Sol answers with greeting “How are you sir?” this conversation represents the relation maxim because it is supposed to be when they meet someone, they should greet one each other.

On the other hand, some conversations often flout this principle, because he or she wants to make relationship strong and appreciation. Example, what happen in bellow conversation occurred in the movie when Hansen accosted Bender in that conversation

*Hansen* : *Bender, Nice to see you*  
*Bender* : *Congratulations, Mr. Hansen*

00:03:45- 00:03:49

Bender is flouting the maxim of relation; it is because when Hansen greeted him, he is not answer with the related answer. When Hansen greeted him, he should be greeted back to Hansen, but he is not do that, he just said ”*congratulation*

*Hansen*”, Although, he has a reason to say like that but in cooperative principle he flout the maxim.

Related to this case, it is concerning to pragmatic case. Pragmatics is a study about the contextual meaning of the utterances explored that produced by the speakers and they interpreted by the speech partners, during the language use in communication process. It means that the meaning is not literal but contextual. A consideration is needed necessity by the communicant to manage what they want to say, to get the effect that he wants.

From that interesting phenomenon the researcher is intended to conduct a study of Cooperative Principle, especially in line and flouting the maxims used in “A Beautiful Mind” this movie is a media for getting the data. The researcher likes to show the readers that there is implicature happened in utterances that showing Cooperative principle in that movie.

In this research the researcher will see from two sides, those are the utterances which in line the maxim and the utterances that flouting the maxim with the purpose to give more information to the readers, because many researchers before arranging their graduating paper on Cooperative Principle analysis, they don’t explained more clearly like this research.

I choose “Beautiful mind” movie because that movie explores not only the varieties of conversations among educated people but also there is a student who is a genius, but he has the disease of schizophrenia, so that when he was invited to speak at times he responded with an answer which is not understood by his interlocutors.

Therefore, I seem that are some flouting of the maxim in their conversations. Based on this case, it can be believed that there are some characteristics of this movie as the data which being needed to be observed and interpreted when we watched this movie.

That way the researcher carries out this research by entitling the following topic:

*“An Analysis of Cooperative Principle on “A Beautiful Mind” Movie Directed by Ron Howard”*

### **Research Questions**

After considering on the basic consideration, the researcher formulates the research questions are:

1. What are the utterances included cooperative principle on “A Beautiful Mind” Movie?
2. What are the utterances that flout the cooperative principle on “A Beautiful Mind” Movie?

### **Research Objectives**

Based on the problem above the researcher would like to formulate the objectives of this research as follows:

1. To describe the utterances included cooperative principle on “A Beautiful Mind” Movie
2. To describe the utterances that flouts the cooperative principle on “A Beautiful Mind” Movie

### **Significance of the Study**

This study contributes theoretically and practically functions. Theoretically, the result of this study is expected to be useful and it will give a contribution to linguistics field, especially in pragmatic study related in cooperative principle. Practically, for the readers and the viewers of movie, are expected to get helps in understanding the content of each series of the movie and literary works that has been transferred into movie. For the students, it is expected to help them to understand the application of cooperative principle theory. At last, this study will be useful for other researchers who want to conduct a research especially in Cooperative Principle in the movie.

### **Delimitation of the Study**

This research focused in finding and analyzing the utterances that in line of maxim and flouting the maxim of cooperative principle. The researcher utilizes a movie as the object of collecting the utterances as reserved data. The researcher analyzed on types of maxim by Paul Grice (1975) it is because the researcher likes to show to the readers that there is implicature happen in utterances that showing Cooperative principle.

In addition, the theory which use to analyzed is cooperative principle are: maxim of quality, maxim of quantity, maxim of relation, and maxim of relation; and flouting the maxim according to Grice from the script “A Beautiful Mind” movie. To getting the data, the researcher put only one utterance in every scene.