

Chapter I: Introduction

In this chapter, some topic related to the issue discussed, they are basic consideration, research question, aims, hypothesis, the significance of study and scope of study.

Basic consideration

There is one element cannot be separated from learning English is vocabulary which conditional to learn early ages. The foundation in English learning are speaking, listening, writing and so reading. It is possible to master four skills without mastering the vocabulary. Moreover, in International schools applied English for daily conversation. Vocabulary is the fundamental for English learning because to speak up, compose message, listening music and reading book in English; needs a lots of vocabulary. For example when the students want to explain something they do not know how to say it appropriately. Enriching student's vocabulary is important task for English teacher because, vocabulary must be taught in early ages.

Linse (2006) said that teacher should facilitate vocabulary learning by teaching learners useful words and by teaching strategies to help learners figure out them learning on their own. So, learning vocabulary through interesting media is one of the important ways to know English for children. Children nowadays are face the modernization era which dealing with many media are used to enrich and increase vocabulary. Therefore, vocabulary development is an important aspect of language development.

Ludwig(2013) divided seven types of media such as Prints (books, pamphlets, newspapers, magazines, etc) from the late 15th century , Recording (gramophone records ,magnetic tapes, cassettes, cartridges, CDs, DVDs) from the late 19 century cinema from about 1900, Radio from about 1910, Television from about 1250 ,Internet from about 1990, Mobile phone from about 2000, Augmented reality about 2013.

The different media which been used by other writers in their theses such as;Sunu (2006) he used Teaching Vocabulary by Using Puppet Toys at Elementary Class in SD N Jenggrik I Ngawi, he focused his study on the effectiveness of puppet toys as media in teaching vocabulary and the Theses by Tanjung (2007) Enforching students' vocabulary through scrabble game. He used scrabble game to teaching English Vocabulary. Based on the other theses involve in English vocabulary, the other writers using different media but same purpose to prove that media is effective or not, than the writer thought about the variety of media as a interesting technique with Audio visual media which based on survey, the composition of the watching TV refer to 5-15 ages is around 30% children are interesting to watching TV (Nielsen 2008). As consequence, this case is going to conduct a research with different way but still using media as a main subject that is cartoon series as Audio media visual (watching cartoon)which probably attract the students to learning English vocabulary and make them more enjoyable.

Couple months ago when the writer conducted the observation for English practice II in junior high school there are some English teacher who are rather reluctant using media to teaching English for the students. Although, the school

has been applied curriculum 2013 which taught interested media, but the teacher do not use impressive and interesting media yet and only focus on the text book, it seems like they teach their students in a passive way. The students only sit and listen well to the teacher and then they follow the teacher's instruction.

The learners have various problems in remembering word and the meaning so, this is the teacher's duty to figure it out. Based on this condition, the audio visual method used by the writer to attract the learner study fun and easy to remembering word it is namely cartoon series as the teaching media to attract the learner's attention in learning vocabulary. It also stimulates the learners to practice and respond their study enjoyable. It probably attract more intently; it has sound, eye-catching color native pronunciation, and attractive picture so that the cartoon series perhaps gather the learner that have short term concentration and their lesson would be more interesting.

Cartoons are included in visual media which can be used in a teaching learning activity. Cartoons as educational media have benefit in the instructional process, especially, in providing illustration to explain/inform messages or lesson materials. Sudirjo (1988) says that it is easy and fast for children and adults to recognize and read cartoons. As educational medium cartoons can attract student's attention, this leads to increase of student's motivation in learning English. Beside that cartoon medium is exploited in accordance with the lesson materials which are being taught, so that cartoons will be able to be understood quickly when they are used.

Nowadays there are many media which range from TVs to computers which broadcast cartoon series such as Dora The Explorer, Spongebob Squarepants, and many others. The cartoon series are produced by English, Japanese, Malay, Chinese, Indonesian speaking countries and cartoons are attract mostly school aged children. The language used is English and other electronic medias which are used to enrich the English vocabulary to develop speaking abilities. All of the factors are probably will be effective in helping enrich student's vocabulary mastery. Further, watching cartoon for junior high school it is kind of fun and to entertain but in this case want to apply to educate and to enrich vocabulary mastery in SMP N 3 Gorontalo 7th grade. Cartoon series probably an effective media in educating young minds. Arikan and Tarkan (2010) said that animated cartoons delivered with pictures and sounds that will indirectly explain the meaning of the word, it gave a good example of activity in using words, and this method accepted by people from all ages.

Based on the reason above, the writer would like to conduct a research entitled **“ENRICHING STUDENT’S VOCABULARY MASTERY THROUGH CARTOON SERIES MODE FOR SEVEN GRADE STUDENTS OF SMPN 3 GORONTALO 2015/2016 ACADEMIC YEAR”**.

Research question

The writer have a question which necessary to solve.

” Can cartoon series enrich vocabulary mastery for 7th grade SMPN 3 GORONTALO?”

Aims

The aims of the study to prove whether or not cartoon series can enrich junior high school vocabulary mastery.

Hypothesis

In this research writer's hypothesis that cartoon series as media can prove that cartoon as attractive technique to enrich student's vocabulary mastery for seven grade students' of SMPN 3 Gorontalo.

The significance of research

The writer expect the result can be the best and have a accurate data. it is not just how to find quality information but rather how to enriching vocabulary mastery for school age especially junior high school grade 7th, it is not just have benefit for student but it will useful for teacher either. There are testimoni of benefit for student and teacher as follows:

- a) The benefit for student

In one technique cartoon is a visual media which useful more for school ages, which is find new vocabulary and so new glossary, The otherside, the student has training their listening comprehension and reading either..

The students can to memorize English vocabulary more easily and they are learning English with an enjoyable atmosphere.

b) The benefit for Teacher

The teacher can be easy to teach the student to enrich vocabulary mastery with enjoy mode, modern and simple. Besides it, the teacher will gradually know the progress of mastery English vocabulary of SMPN 3 GORONTALO 7th grade.

Scope of research

One of the media in teaching English vocabulary is using cartoon. In this case, it will be use cartoon series as media to teach English vocabulary. Cartoon is a film made by photographing a series of cartoon drawings to give the illusion of movement when projected in rapid sequence.

As a consequence, this study will be scope to focus only in enrich Junior High School vocabulary mastery by using cartoon series as a media and as a subject of writer refer to SMPN 3 Gorontalo grade 7th.

The scope of vocabulary is major vocabulary which focuses only verb, noun and adjective that appropriate with the curriculum in SMPN 3 Gorontalo. The reason choosing this kind of vocabulary because scope of the research are limited. It means that the writer conducted the research meanwhile school day and

it using appropriate curriculum of 2013 (KD 3.5 and KD 4.6) Anwar (2013). In addition, the writer should behave a good deal with the English teacher regarding the length time to held the research in SMPN 3 Gorntalo.