

CHAPTER I

INTRODUCTION

Basic Consideration

People speak based on where they come from or their environment. When people are in conversation they use the language that they have. People who were born and live in Indonesia for example will speak bahasa with their partner who is also an Indonesian. However, some Indonesian people speak more than one language to communicate to each other. They use bahasa as national language and use regional language to speak with others who are from the same region. Sometimes Indonesian people, who can speak English, use English as a purpose such as job, relationship, business, education, etc.

People who are able to speak more than one language are called Bilingualism or Multilingualism. In Sociolinguistics, Bilingualism is a person who has some functional ability in speaking two languages, and multilingualism is a person who is able to speak more than two languages. They decide to switch from one language to another or mix one language in another language. It is also said that the people produce certain codes because they want to make the communication run well. Wardhaugh (1986) states that in Bilingualism and multilingualism people are usually forced to select a particular code whenever they choose to speak, and they may also decide to switch from one code to another or to mix code.

There are two kinds of codes; those are code switching and code mixing. Code switching is changing or switching one language to other language, and the code

mixing is mixing two languages or more. On the other words code mixing is mixture of words, phrases, clauses, of several languages. Elaborate about code-mixing, we often hear some people who always use code mixing in their daily direct or indirect conversation as their speech style. For some people, the used of code-mixing in the language has some positive impact. One of them is the using of code mixing will improve the speaker self-confidence and to be a supporting element in communication of information and in social interaction; and it therefore serves for communicative purposes in the way that it is used as a tool for transference of meaning . Besides that, by using code mixing in speaking, the speaker indirectly learn different culture like different dialect, accent, and even structure of language. However, code mixing has also negative impact for the speaker that is it could damage the Indonesian language. Some of the people who usually mix Bahasa Indonesia with English or change some Indonesian words into English will have a low ability in speaking Bahasa Indonesia because their utterance will be always influenced by English word. Kaschula, and Anthonissen (as cited in Aljoundi 2016, p.9) concur with Baker and regards “code mixing as a sloppy use of language, which is regarded as a corruption of their mother tongue and an indication of the language deficiency of the speaker”. Supporting this, Kaschula and Anthonissen (as cited in Aljoundi 2016, p.9) argue further that “code mixing is a type of skilled performance which occurs regularly and systematically in all multilingual communities”.

Although the code- mixing has negative impact as explained above, some people constantly used the code - mixing language in almost all sectors of life. It is because code - mixing become very phenomenon among Indonesian nowadays.

The phenomena of using code-mixing also are often used by celebrities. We usually often hear that the celebrities use code-mixing when they appear on TV as a host, presenter, guest star, news reader, etc. Many of TV programs also present the conversation of the host or presenter using code mixing. Breakout TV program on Net TV is one of the program where the presenters mix Bahasa Indonesia with English. This program is a television program which shows many clip videos of Indonesia and international song. This program firstly airs on Saturday, May 18, 2013 on NET TV. It becomes NET TV's favorite program now. The program has changed the time of airing and now it becomes everyday which start on 16.30 to 17.30 WIB. The program not only shows some performances live music and shows some video clips of Indonesia music but also shows some performances live music and shows some video clips from another country. This program is very interesting for people who have hobby in the music, because it gives us some news about the music.

In the beginning of its airing, this program did not have any presenters lead. Now, the program is led by two talented presenters. They are Presenter 1 and Presenter 2. Presenter 1's full name is William Hartanto. He was born in Jakarta, October 1991. He is an Indonesian actors, VJ, and presenter. He started his carrier from being a model of Start in 2009 and after that became a VJ of MTV Indonesia. He is interested in music since he was child. That is why most of his program is about

music. Presenter 1 is one of a presenter who can speak English fluently. In every program that he leads, he always mixes his language with English. It is because his education since elementary until senior high school is in New Zealand. That is why he speaks English fast and fluently.

The other presenter who appears in Breakout music program is Presenter 2 who is not only beautiful but also talented. Presenter 2 was born in Jakarta, on December 1996. She is an Indonesian singer. She is not only has a good voice in singing but also can play guitar and piano. She has learnt to play piano since 5 years old and is interested in playing guitar since she saw many people around her can play guitar. Presenter 2 has also ever played some movie. As a partner of Presenter 1 in breakout music program, Presenter 2 can also speak English fluently. Like Presenter 1, she often mixes her language with English. She has ability in speaking English because she has learnt English since she was in elementary and she also likes to sing English song.

Actually, Breakout music program is presented in Bahasa Indonesia but the presenters almost used English when they guide this program or when they have conversation each other, automatically they produce code- mixing. In Breakout music program, there are many code mixings used by the presenters. Many people like this program, especially teenager because most of them were really excited when the programs use code mixing. So the researcher chooses Breakout music program on NET TV, because this case is different with others. Besides, Breakout music program also has its own advantages from another music program. However, the audience

does not realize that by watching this program they not only enjoy the music or get some information about music but also improve their English skills. This program can be used by the audience to learn English such as some vocabularies and expressions.

Therefore, the reasons for choosing the topic are: First, code - mixing can enlarge our knowledge about language. Second, code- mixing is not only occurred on people daily life conversation but also code mixing always occurs on TV show like in Breakout Music Program on NET TV. Third, code mixing is a phenomenon in this modern era. Every people want to mix their language when they communicate others.

In this study, the researcher focuses on the code - mixing as the objective of research as we can find in the presenters in 'Breakout' TV program often used code – mixing when they guide this program. So the researcher wants to find out what type of code – mixing that used by the presenter when they guide the program and also to find out what types of code- mixing are often appearing when the presenters guide this program because the data sources in this research is presenters.

Research Question

The research question of this research is “What types of code- mixing that are used in Breakout music program on NET TV”

Objective of Research

The aim of this research is to find out the types of code - mixing that are used in Breakout music program on NET TV.

Scope and Delimitation of research

This study focused on code mixing that used by the presenter Breakout music program on NET TV. Meanwhile, it is limited on English and Indonesian code mixing and types of code - mixing which is used by the presenters Breakout music program on NET TV. Breakout music program is broadcasted every day in a week start on 13.00 to 14.00 WIB.

Significant of Research

This research is expected to have some significance for not only students but also for English teachers and some further researchers. One of the significance of this research for students is to help students to be motivated in learning another language and to be more confident in producing another language especially English. It is because by learning code mixing especially from some TV program, students can improve their language skill. Besides, this research can also help the teacher to provide some information about the code-mixing especially found in TV program so they can recommend their students to learn from that. Furthermore, for further researchers, this research is expected to be a reference for them in conducted the other research about code mixing.