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Abstrak

Rachmad Hidyah. 2018. Analisis Perangkat Gaya dalam Keterangan Foto di Newsweek.com. Jurusan Pendidikan Bahasa Inggris. Fakultas Sastra dan Budaya. Universitas Negeri Gorontalo. Pembimbing I, Dr. Suleman Bouti, S.Pd, M. Hum, dan Pembimbing II, Fahria Malabar, S.Pd, M.A.

Tujuan penelitian ini adalah untuk menganalisa perangkat gaya dalam keterangan foto di Newsweek.com dan menemukan perangkat gaya yang paling banyak digunakan dalam keterangan foto di situs tersebut. Data yang dianalisa adalah 20 keterangan foto yang menggunakan gaya bahasa. Melalui penelitian ini, peneliti menyimpulkan bahwa aliterasi adalah perangkat gaya yang paling banyak digunakan dalam keterangan foto di Newsweek.com. Aliterasi muncul dua puluh kali, ellipsis empat kali, metonimi dan hiperbola, personifikasi dan purwakanti. Penelitian ini menggunakan metode kualitatif deskriptif untuk menganalisa data. Serta, membaca seksama sebagai teknik analisis data. Sumber data penelitian adalah situs Newsweek.com. Peneliti mengambil 20 keterangan foto yang terindikasi sebagai gaya bahasa kemudian menggunakan beberapa langkah untuk mengkalisifikasi data. Sementara tut, sumber-sumber lainnya seperti buku teks, jurnal, dokumen internet, karya sastra dan artikel yang termasuk dalam studi pustaka juga digunakan sebagai data sekunder.

Kata kunci: Perangkat Gaya, Keterangan Foto, Newsweek.com

Abstract

Rachmad Hidayah. 2018. The Analysis of Stylistic Devices in Photo Caption of Newsweek.com.English Department, Faculty of Letters and Culture. State University of Gorontalo. The principal supervisor was Dr. Suleman Bouti, S.Pd, M. Hum, and The cosupervisor was Fahria Malabar, S.Pd, M.A.

The purpose of this study is to analyze the stylistic devices in photo caption of newsweek.com and to figure out the most used Stylistic Devices in these captions. The data analyzed was twenty captions that used language style. By this study, researcher concludes that alliteration is the most used stylistic devices in the captions of Newsweek.com. Alliteration appeared twelve times, then ellipsis four times, metonymy and hyperbole, personification and assonance. Research used descriptive qualitative method to analyze the data. Also, close reading as the technique of analyzing data. Source of data in this study were from the Newsweek.com. The researcher took out twenty caption indicated as language style then used some step to classify the data. Meanwhile, the sources such as textbook, journal, internet document, literary work and article, which included in library research also used as the secondary data.

Key words: Stylistic Devices, Photo Caption, Newsweek.com.