

Chapter I

Introduction

A. Background of the Study

Photojournalism is a photograph that has news value, not only present event with simple visual language, but also needs interesting fresh visual language that can deliver the message. To get interesting and perfect photo, it takes hard work and creativity.

In photojournalism language used to express situation, photographer thoughts and feelings described in pictures.

"A picture is worth a thousand words" is an English idiom which appear on 20th century introduce by Frederick R. Barnard (Martin, 2018), that describes how pictures always has story to tell. That idiom refers to the notion that a complex idea can be conveyed with just a single still image or that an image of a subject conveys its meaning or essence more effectively than a description does.

Meanwhile, according to Wijaya (2011) photojournalism requires caption and cutline to reinforce the meaning of the photo. He said a picture without caption can lose its meaning (Wijaya, 2011).

Captions are the little "headlines" over the "cutline". Cutline (at newspapers and some magazines) are the words (under the caption, if there is one) describing the photograph or illustration. Caption helps to direct perspective of photo and describes the details of the information that already exists in the image.

In this reaserch, reasercher decide to carry out data from bigshots. It is a category in www.newsweek.com. That display the best journalistic photos from several photographers around the world. In bigshots there are 3 parts that is caption, Photos, with only a few Cutline.

Caption selection on big shots often uses figure of speech or stylistic devices to describe the photos. For example “they killed a city”. This is the caption of Syrian boys’ picture with belongings he collected from his destroyed home after pro-government forces recaptured the area from rebel fighters loyal to president Bashar Al-Assad who have surrounded eastern Aleppo on December 17th. According to New York Times hundreds of people were killed for this rebel. The stylistic device that is used in the caption is personification because the phrase of caption implies as if city is personified. In this case, they use city as substitution of human being which has killed. In fact, there are some photo captions that use stylistic devices to deliver the message of picture. A researcher interested to study to understand the message of picture through photo captions. A researcher interested to carry out big shot section in newsweek.com to be analyzed because there are many photo captions in this section using stylistic devices. In addition, newsweek.com published great pictures of many great photographers and updated news from all around the world. Moreover, as Indonesian researcher found that photo caption of newsweek.com is different with photo captions in Indonesian news and other news. One of the differences is the use of stylistic devices. The researcher is also a photographer so that he is challenged to identify linguistic devices on the website photo. Based on those explanations researcher conducted this research entitled “The Analysis of Stylistic Devices in Photos Caption of newsweek.com”.

Problem Statement

In studying the stylistic devices that is used in photo caption of newsweek.com, the researcher wants to know what is the most used stylistic devices in photo caption of newsweek.com. To solve this problem, the researcher proposed one question:

What kinds of stylistic devices are mostly used in newsweek.com photos caption?

Objective of the Study

The objective of the study is to reveal the kind of stylistic device that is commonly used in photo caption of newsweek.com

Scope and Limitation

The scope of this research is stylistic. The researcher took the twenty data based taken from bigshot of newsweek.com.

Significance of Study

The significance of study that carried out in this research is theoretically to be one of trusted reference not only helpful for the students of English Department but also the other department. For instance, students majoring communication, public relation, social science, and many other related study. Practically, this research can be useful for the photojournalist to add their information about photo caption and to use stylistic devices nicely as photo captions.