

## **CHAPTER I**

### **INTRODUCTION**

In this chapter, the researcher will describe and explains the background of research, what the research questions, objective of this research, scope and limitation, reason for choosing the topic, as well as the significance of the research.

#### **Basic Consideration**

Language as a means of communication is an important thing in human life. As in the case of Big Indonesian Dictionary (2002:88), Language is an arbitrary sound symbol system, used by members of a society to cooperate, interact and identify self. In communicating, speakers and opponents said equally realize that there are rules governing his actions, the use of his language, and his interpretations of the actions and utterances of his opponents. Each participant is responsible for actions and irregularities against the linguistic rules in the lingual interaction (Allan in Wijana, 2009: 43). So, it can be said that the success of a communication can occur if communicator cooperate with each other.

In communication, it is accepted if the participants said to commit an offense on sentence structure or context, not just doing a violation but it has a specific purpose. Such Wijana (2009: 44) said that if there are deviations, there are implications certain to be achieved by the speaker. The implications are among others i.e. covering up something, clarifying information, praising, mocking or change

subject. These things can be found in various works literature, one of which is a movie.

Movie known as a film is a result of cultural and tools of artistic expression. The film here considered a mass communication that is combined from various technologies such as photography and sound recordings, fine arts and theater arts and literary arts architecture and music art. Movie is a moving picture (Effendi, 1986). According to Himawan Pratista (2008) Movie or film is an audio-visual media which combined the two elements, namely narrative and cinematic. The narrative element is related to the theme. While, cinematic elements is teach the path of the story. In addition, Michael Rabiger (2009) stated that Movie is a video-shaped media that begins or generates in a real idea, then inside it must cloud the elements of entertainment and meaning. This can be conclude that movie or film is stories about characters going through experiences that is mutual from some technologies and has meaning.

As well as movies that will serve as the object of this study. The movie is a 2009 American biographical sports drama written and directed by John Lee Hancock, based on the book (2006) entitled *The Blind Side: The Evolution of the game* by Michael Lewis. This movie is a box office movie which reached first in its third weekend of release on December 9 in 2009. The movie is about Collins Tuohy who is kind and sincere in caring for Michael Oher. Michael Oher is a young man from a cluttered family. One day when Mike greeted a small child at his school (who later escaped out of fear), S.J (Jae Head), the son of the Touhy family greeted him and

invited him to be friends. You could say S.J was Big Mike's first friend. On a cold night, when Touhy's family had just come back from watching the S.J show at school, they saw Mike walking by himself wearing makeshift clothes. Leigh Anne (Sandra Bullock) is also concerned and approached Mike. From here it is known that Mike has been sleeping in his school gym room and has no permanent residence. Touhy's family finally brought Big Mike back to their homes to spend the night there.

The movie is adopted from a book written by a famous writer Michael Lewis which released in 2006 by W.W Norton & Company. It focuses on American football, in United States of America. This non-fiction novel which published on September 2, in 2006 has 352 pages.

This movie contains some utterances that violate the cooperative principle which is interesting to research. The speech in the film sometimes shows an irrelevant speech conversation, or sometimes shows a speech that contains something that does not match the facts. In pragmatic scope, this can be examined through Grice's (1975) principle theory of cooperative principle. The cooperative principle theory by *Paul Grice* will be used to analyze the violation in this research. The theory are consists of four maxims that are; maxim of quantity, maxim of quality, maxim of relevance and maxim of manner.

Moreover, the researcher chooses the topic because the violation in maxim of quality and maxim of relevance were much emerge from the utterances in this movie. Here will be an attraction to know why the characters on that movie violate the maxim cooperative principle.

In addition, the topic chooses for the reason that the time to collect and analyzing the data is undersized and the location to collect the data is achieved. In addition, the document and the data are available on library, book and article in the internet. So that, the factors above build the topic is facilitate to observe.

The example of the violation of maxims cooperative principle in the movie illustrated bellow:

**Investigator's Voice** : Mr. Oher, do you know why I'm here?  
**Michael Oher** : (No Response)  
**Investigator's Voice** : Mr. Oher?..  
**Michael Oher** : .... (Silent)

(The Blind Side, 2009: .....)

In this situation, Mr. Investigator asks Mr. Oher about the purpose of his arrival to see Mr. Oher. But he did not answer and was silent even though he already knew the purpose of his arrival. In pragmatic science, this is against the maxim rule of cooperative principle in this case the maxim of relevance. However, when viewed from the concepts and situations that occur, Mr. Oher's offense against this maxim because he was afraid that he could not answer Mr. Investigator well.

Maxim cooperative principle becomes an interesting topic to be discussed, because it describes how the utterance can be called polite or less polite based on the maxim which proposed by Grice. Besides that, the researcher interested to analyze the two maxim of cooperative principle, they are maxim of quality and maxim of

relevance. This research is expected to be useful for the readers who interested in watching movie.

### **Research Questions**

Based on the basic consideration, this research hold back of main problem. The main problem of this research will be the violation of quality and relevance maxims in “The Blind Side” (A movie directed by John Lee Hancock). In order to examine how the violation in this movie, the questions of this research will be:

*What are utterances that violate the quality and relevance maxims in The Blind Side Movie?*

### **Objective of Research**

This research objective is to explain the violation of maxims cooperative principle in *The Blind Side* Movie. In this case, the researcher just concern into two kinds of the maxim cooperative principle that are quality and relevance maxims. Therefore, the objective of the research will describe about the utterances that violate quality and relevance maxims in *The Blind Side* movie.

### **Scope and Limitation of the Research**

This research was focus on finding and analyzing the utterances that violate maxim of cooperative principle in *The Blind Side* movie. The researcher uses the

movie as the object to collect the utterances which is containing the violation of maxims cooperative principle. This is not a literature research because; the movie was not being analyzed based on literary theory. It just use as the object to collect some dialogue and utterances.

The researcher analyzes two types of maxim from the fourth maxims of cooperative principle by Paul Grice (1975) that are maxim of quality and maxim of relevance. For the reason that, some conversation in this movie bring several data which is violate the maxim of cooperative principle. Moreover, this was found that the maxim which much violence in this movie also, the reason why people violate that.

The cooperative principle theory by Paul Grice (1975) will be used to analyze the violation in this research. The theory is consisting of four maxims that are; maxim of quantity, maxim of quality, maxim of relevance and maxim of manner.

### **Reason for Choosing the Topic**

There was some reason for choosing this topic of research. The reason for choosing this movie is to show the reader about some utterances contains the violation in maxim of quality and maxim of relevance. The researcher chooses this movie because there was some benefits and convenience by use this object. Moreover, the researcher chooses the topic because the violation in maxim of quality and maxim of relevance were much emerge from the utterances in this movie. Here

will be an attraction to know why the characters on that movie violate the maxim of cooperative principle.

In addition, the topic chooses for the reason that the time to collect and analyzing the data is undersized and the location to collect the data is achieved. In addition, the document and the data are available on movie and article in the internet. So that, the factors above build the topic is facilitate to observe.

### **Significances of the Research**

This research provides two contributions as theorist and practice functions. As sugiyono said that each research expects contains the advantage while in theoretically and practically (Sugiyono, 2012, p. 291).

1. *Theoretically*, the researcher hopes that the result of this research will be useful and give benefit to linguistic field, especially in pragmatic learning. Moreover, the researcher hopes that the research will offering additional knowledge for those who intend to get the report and act research with the similar topic.
2. *Practically*, the researcher hopes this research can help the college students to understand the applying of the violation of maxim quality and maxim of relevance. In addition, it can assist people to speak polite with the other, help reader to understand and minimizing the violation of both maxims. Last, these research aims to give some information about the factors that make people in

some situation violate the politeness in case violate the maxim cooperative principle.