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: AN ANALYSIS OF SOCIAL STRATIFICATION ON FILM "UPSIDE-

DOWN" BY JUAN DIEGO SOLANAS

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: AN ANALYSIS OF SOCIAL STRATIFICATION ON FILM "UPSIDE-

**DOWN" BY JUAN DIEGO SOLANAS** 

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## Abstract

Imran Rizki Dukalang. 2018. An Analysis of Social Stratification on film "Upside-Down" by Juan Diego Solanas. Skripsi. English Department. Letter and Culture Faculty. Universitas Negeri Gorontalo. Principle Supervisor: Rosma Kadir, S.Pd., M.A, and Co-Supervisor: Novi Rusnarty Usu, S.Pd. M.A

This study was aimed to analyze and describe social stratification which were portrayed by the main characters of film "*Upside-Down*" according to the three components of social stratification which are introduced by Max Weber. The source of the data was the film "*Upside-Down*".

The research was qualitative research. The data of this research was collected from the conversation between actors and actresses in the film to gather the utterances which related to the social stratification based on its components. There were five phases which have been used in collecting the data, they were film watching and transcription observing, utterances identification, creating a rough draft, sorting and creating an exact draft. Furthermore, the data have been analyzed by using content analysis.

The result of this study concluded that in Upside - Down, there were utterances which portrays social stratification components. In this case, it has been found eleven utterances in ten dialogues. They are classified into: four data of property, two data of property, and four data of power.

**Keywords:** Social stratification, Marxism, Upside-Down

## Abstrak

Imran Rizki Dukalang. 2018. Analisis Stratifikasi Sosial dalam Film "Upside-Down" Karya Juan Diego Solanas. Skripsi. Jurusan Pendidikan Bahasa Inggris. Fakultas Sastra dan Budaya. Universitas Negeri Gorontalo. Pembimbing Utama: Rosma Kadir, S.Pd., M.A, dan Pembimbing Pendamping: Novi Rusnarty Usu, S.Pd. M.A

Penelitian ini bertujuan menganalisis dan mendeskripsikan stratifikasi sosial yang tergambar pada tokoh utama film "Upside Down" berdasarkan tiga komponen stratifikasi sosial yang diperkenalkan oleh Max Weber. Sumber data penelitian adalah film "Upside Down".

Penelitian ini adalah penelitian kualitatif. Datanya dikumpulkan dari percakapan di antara aktor dan aktris dalam film tersebut untuk mengumpulkan ujaran-ujaran yang terkait dengan stratifikasi sosial berdasarkan komponennya. Ada lima tahap yang digunakan untuk mengumpulkan data-data penelitian tersebut, yaitu menonton film dan mengamati transkripsi, mengidentifikasi ujaran-ujaran, membuat draf kasar, menyortir dan membuat draf yang tepat. Selanjutnya, data dianalisis dengan menggunakan analisis konten.

Berdasarkan hasil penelitian ini dapat disimpulkan bahwa di dalam film "I/pside Down" terdapat tuturan yang menggambarkan komponen stratifikasi sosial. Pada data penelitian, ditemukan tujuh ujaran di dalam tujuh dialog. Ke-tujuh ujaran tersebut diklasifikasikan menjadi tiga data masuk ke dalam klasifikasi property (property), dua data masuk ke dalam klasifikasi prestise (prestige), dan dua data masuk ke dalam klasifikasi kekuatan (power).

Kata Kunci: Stratifikasi sostal, Marxism.