CHAPTER I: INTRODUCTION

This chapter contained the motivations and reasons behind conducting of this research. It also provides the context of the research which are; the problem that is focused on, the objective, the scope of research, and the significance of research.

Basic Consideration

A literary work shows a manifestation of the social life. Actually, every issue that rise in social, political, cultural and religious, can be used as the starting point of creating a literary work. A literary work is mirroring human life. It is supported by Wellek and Warren (1956, p. 3) "the literature mirrors and expresses life that is even more ambiguous. It means that the literature is come up from the events happen in the society".

A literature can be influenced by the socio-cultural condition in a society which affect the process of creating a literary work itself. In fact, literature has the ability to be a witness and recorder of the changing of times. Furthermore, a literary work can affect the "flavors" and the "thoughts" of society and bring a changing to the behavior and the culture of the readers. Eventually, a literature is a part of human culture, there is a reciprocal relationship between literature and the socio-cultural condition in a society. As cited from Semi (1989, p. 54) stated that "The literature reflects a social system, economic system, education and beliefs that exist in a particular society". It means a literary work is created based on the real events in human life. One of the social issue which mostly portrayed in a literary work is social stratification. Discussing about social stratification, people in the world are classified into different class of social. It is about how they should act, think and feel in a particular society. This difference produces a social inequality.

Gilbert (1998, p. 10) stated that "A stratified society is one marked by inequality, by differences among people that are regarded as being higher or lower, it is logically possible for a society to be stratified in a continuous gradation between high and low without any sharp lines in reality there is only a limited number of types of occupations. People in similar positions grow similar in their thinking and lifestyle they form a pattern, and this pattern creates social class". Additionally, social class has been viewed by Weber in three dimensions Max Weber (1947); property, prestige, and power. Those dimensions create three different classes of society; upper class, lower class, and middle class. Upper class is characterized by the amount of wealth, influence both in the private sector or the general public, high income, high education level, and have stability of family life. The middle class, this class marked by a high level of education, income, and have a high appreciation of the hard work, education, and need to save and plan for the future, as well as those involved in community activities. Lower class, this class is usually comprised of the unskilled laborers, the income was relatively low so they are not able to save their income or revenue, they prefer to work for their immediate needs rather than planning or saving the future needs, they have low education, and received welfare helps from the government.

The points above clearly described that social stratification is determining by level of economy, education, and power. According to Weberian theory, a member of the United States Congress is an example of someone who is high in the social hierarchy due to status and power, although they have relatively low economic status.

Based on the explanation above, this study focuses on the analysis of social stratification in the film. Researcher prepared to acquire it because the analysis of social stratification in a literary work, particularly in English Department of Gorontalo State University is hard to find. This

reason guides the researcher to make a research about the analysis of social stratification in a film. Researcher intend to take it, in order to make it become more familiar in the community of English Department.

Moreover, researcher acquire a romantic fiction film by Juan Diego Solanas to be the object of research. The title of the film is "*Upside-Down*". Researcher choose to analyze the topic of social stratification in this film, because based on the researcher observation from the film, researcher have found that "*Upside-Down*" by Juan Diego Solanas is representing quite a lot of social stratification issues. This film tells about a love story between a couple which is hindered by the difference of gravity, in the film told that at that time the world has two gravities, and each its residents will be subject to their own gravity. The different of gravity is representing the different of social class, the female main character name Eden is coming from upper world which inhabited by royalty and the rich people and the male main character name Adam comes from the bottom of the world which inhabited by the workers and the poor people. Adam and Eden are falling in love to each other but the rule in their world is not allow them to be together, but Adam fights the laws and do everything to reach his love Eden even by risking his own life. Based on its setting, plot, and conflict in this film. This film is very relevant to be the object of this research. Firstly, researcher analyze the social stratification in a modern film, therefore researcher take *Upside-Down* because it contained a lot of social issues. Besides, this researcher will analyze using Weber's theory of social stratification. It is expected that this research will give contribution to the part of literary criticism course in English Department of Gorontalo State University, especially analysis of literary work the use of content analysis.

Problem of Research

How is the social stratification portrayed in the film *Upside-Down?*

Objective of Research

According to research question, this research is aimed to analyze social stratifications portrayed in the *Upside-Down* film. The social stratifications here are analyzed according to social stratification theory by Max Weber.

Scope of Research

This research focuses on the analysis of social stratification in the film *Upside-Down.* In categorizing the data, researcher focus on the analysis of social stratification on three component theory of stratification which are property, prestige, and power.

Significant of Research

This study is beneficial to the development of literature, especially for the application of Max Weber theory in a literary work. The results of this study are expected to provide benefits to the other researchers and readers about the theory of social stratification which is stems in the form of literature analysis by pointing to the social classes and social stratification not only in film, but also in real life.

According to its significant, there are two benefits of this research that is, theoretical benefit and practical benefit. Theoretically, the researcher expected this research can be something that can enrich the knowledge of the readers about the film *Upside-Down* as a reflection of social issues such as the different of social classes and forming of social stratification, beside that the result of this study is also expected to add the source of reference about the theory of social stratification which is proposed by Max Weber. Furthermore, this study can be a comparison for next research which is similar with this research.

Practically, the result of this study is expected to be a referral source for other similar studies. Particularly, the studies which are related to the topic of social stratification. The application of Weber's theory in this study is not only beneficial to the student of literature but also for those who study sociology.