

## **CHAPTER I**

### **INTRODUCTION**

This chapter describes briefly about the background of raising the issue, the research question, the research objective, the significance of study and delimitation of the research.

#### **Background of Research**

Speech in public speaking is a part of the human experience and is an important form of communication O'Brien (2013, p. 3). Speeches ease the speakers or the orators to interact with the listeners in order to discover the level of understanding the ideas. This level of understanding happens when the genuine or the real listening, the level of understanding, and the interaction with the ideas-achieved, then the process of communication between the speakers and the listeners has occurred. In this case, speech has a crucial contribution in helping the speakers to attain their goals by transferring their ideas and point of view to the audiences.

Therefore, it is a point of urgency to understand that speech can be a strong persuasive media where the audiences or the listeners may adopt the view of the speakers. It is as an effort of convincing people to adopt the speakers' position on a particular subject. This particular purpose is more often found in political speech rather than any other persuasive speeches such as the state speech, a speech for welcoming a big day, and a speech event, since political speech's position to attract the listeners to support the speakers' goal, to convince the

audiences in adopting their view, the ideas, ideologies, and the opinion of the politician. Infinitely, politician needs speech as the powerful tool in convincing people. It is necessary for the politician to transfer their ideologies and ideas softly so that the audiences agree and support the political opinion.

Concerning, since the tendency of speech as a tool of persuading moreover for the politician, it takes more awareness of the speaker especially the politician to use speech to persuade people. However, the successfulness of a speech is also depends on how the speaker deliver their speech. Therefore, different style is used to gain the listeners' belief and attention through speech.

Expending the material, stylistic generally is a way which is used by the speaker in presenting their ideas in line with the purpose which is as its background Aminuddin (1995, p. 121) there is a purpose delivered with the use of style in an utterance, where style as the way to cover its purpose.

There is a function of stylistic using which has not been seen perfectly. As the belief of Aminuddin (1995, p. 3) because the aspect of style is separated from the stage of discovering ideas and the stage of arranging ideas to be delivered, then people hugely connected the concept of style with its artistic function. The functional aspect of the ideas that the style covers is less paid attention.

The function in stylistic unfortunately still takes less attention from some people, by not considering the style is only a way to cover the real purpose or function within its artistic. In that opinion also it is supported by Aminudin (1995,

p.7) that some forms of rhetoric such as repetition, parallelism, and hyperbole is used as the way to cover the ideas.

Then what becomes another problem is that, apparently, repetition is always seen negatively since its weaknesses in repeating words. Whereas, repetition is also one good style in order to make your sentence or ideas be emphasized by repeating the speaker's ideas. Properly, some politicians use repetition in their speech, one among others is Hillary Clinton in her speech in Ohio October, 31 2016 Ohio, she stated that *"You know, as Gabby says every day when she goes out, **fight, fight, fight**. And **fight** she does. She **fight**s to make sure that we save lives and we prevent injuries and we do it together."* (Hillary Clinton, 2016)

In this speech Hillary was talking about saving the lives in America by ending the epidemic of gun violence. The "fight" was repeated four times in the end of a line, it makes this repetition is concluded in to Epistrophe. In this utterance, the repetition of "fight" is included into repetition of word. Where "fight" is a single verb.

She repeated the word "fight" to emphasize the audiences to fight the gun violence. She repeats the word "fight" to bold line that someone strongly has already supported her; there is an emphasizing of ideas happen in her utterances through the word fight, this aims to gain the listeners to do the same action, in which it is opposing the gun violence. By repeating the word "fight", she aims to

attract the audiences to do the same thing, to support her policy particularly in this case is against the gun violence.

Repetition in political speech is interesting to be analyzed, beside the position of politician which demands them to attract the listeners' belief and ideologies, also the repetition itself that has always been seen negatively because its weaknesses, whereas, repetition widely known as one good style and has a powerful effect on persuading and emphasizing people. This is what the researcher wants to discover, that repetition is a style with big function in the use.

Therefore, this research looks at how the repetition is used in political speeches, it concerns at two things, first at the type of repetition and second at the function of its repetition. It is concentrated on repetition as one of the stylistic devices used in political speeches. The scope of this study is only focused on the repetition made by two politicians, they are Donald Trump and Hillary Clinton as the representative of the politician, and those politicians were taken because of some considerations. Because as the American's politicians where recently the eye of the world has observed them intently, they are also two great politicians who have a big influence to their country and world, and because their big position as the politician by representing two big party in USA. It makes them would have a big tendency to effect the audiences, in order to support their particular objective or policies.

Based on those considerations, it is interesting to look at the style of repetition made by those two politicians, thus it draws a line to a research entitled “*Repetition in Political Speeches Made by Donald Trump and Hillary Clinton*”.

### **Research questions**

Based on the basic consideration and in order to figure the objective of this research, the researcher seeks to formulate the information into a form of a question.

1. What are the types of repetitions in political speech made by Donald Trump and Hillary Clinton?
2. What are the functions of repetitions in political speeches made by Donald Trump and Hillary Clinton?

### **Research Objectives**

To answer the research question, thus the objectives of this research are:

1. To find out the types of the repetition in political speeches made by Donald Trump and Hillary Clinton.
2. To investigate the function of repetitions which are made by Donald Trump and Hillary Clinton.

## **Significance of the Research**

This research is wisely expected to have significances for the readers, either theoretically or practically. It could be seen as follows:

### **Theoretical Significance**

Theoretically, this research is expected to contribute to development of knowledge, to the development of a study in linguistic stylistic in particular is a repetition. The result of this research is expected to find the types of repetition and to investigate the function of repetition in speech delivered by Donald Trump and Hillary Clinton. Moreover, in theoretical it is expected to enhance the source in analyzing repetition.

### **Practical Significance**

Hopefully this research could contribute practically as a reference about repetition as a style and its function in the study of linguistic at the English Education Study Program, further it also hopefully will be a reference for students who want to conduct the same study in different object. The researcher hopes that this research can be guidance in analyzing stylistic repetition and can be apply further for the readers, as a style which has effect on the use, that repetition can emphasize, give emotional effect, and clarify the meant in the speaker or even written form.

### **Delimitation of the Research**

This research is focused on two major things, firstly finding out the types of repetition in political speeches which are Anaphora, Epistrophe and Polysyndeton and classified it based on its form which are words, phrases, and clauses. Secondly investigating the function of those repetitions in political speeches which are emphasizing, clarifying, and giving emotional function. As the representative of the political speeches, this research only observed at two great politicians' speeches, they are Donald Trump and Hillary Clinton in which ten speeches are taken.