

CHAPTER I

INTRODUCTION

This chapter describes and explains basic consideration of the research, problem statement, objective of research, reason for choosing the topic, scope of study and the significance of research.

Basic Consideration

Language is a tool of communication that is used by human to interact and to operate their activity every day. In communication, language has important role in human interaction. This human interaction can be divided into spoken and written interaction. A person who makes a conversation needs to interpret what his interlocutor says 'what is said and what is the means'. In fact, if we engage in conversation, we can analyze an utterance based on assumption that exist in the content or even beyond the context, so it can analyze the meaning of utterance.

This study is called pragmatics.

According to Yule (1996, p.3) pragmatics is a field of research which concern to examine the meaning of speakers, to examine meaning which utterance and to examine meaning which communicate by the speakers. Yule means that pragmatics is research which not only talks about context and meaning but also about the interpreted meaning of the speaker and the expression by the speaker.

And this research covers reflection about what people know in the context and how the context influence to what they said. Therefore, the people should consider what people want to say that is in accordance with the other who is asked for interaction.

Meanwhile, Levinson (1983, p.6-7) the definition of pragmatics is highlight two terms. Firstly, one possible definition might go as follow, pragmatics is the study

of those principles that will account for why a certain set of sentences are anomalous, or not possible utterance. Secondly, another kind of definition might be offered would be that pragmatics is the study of language from a functional perspective that is attempts to explain facets of linguistics structure by reference to non-linguistics pressure and causes. From this definition, it can be concluded that definition of pragmatics covers the context of language it means that pragmatics is a study about language context.

In this situation speakers should consider to all types of factor that related with pragmatic factor that is mixed up with one communication process, good manner principles, pragmatic parameters, and partner of speech like cooperative principles. In daily life, people do not usually say something directly but to imply the meaning of conversation. Sometimes the hearers do not understand what the speakers say, thoughts and feelings, and then the interpretation makes both conversations misunderstanding each other. In this case cooperative principles will help both who converse to avoid or minimize misunderstanding.

According to Mey (1998, p.14), Cooperative principle is how people interact to each other and make contribution in conversation. In order to make a conversation understood by speaker and hearer there should be the general principle of language use. It means that, when speakers make conversation to each other needs contribution to understand of the whole purpose of the conversation.

Besides, Levinson (1999, p.144) defined cooperative principle is a set of principle contribution required from speaker to other through four maxims. Maxim is role of linguistics in lingua interaction and the role that arrange measure using of language. Maxim also call as the form of pragmatic based on cooperative principles and good manners principle. These maxims consist of quantity maxim,

quality maxim, relevance maxim, and manner maxim. Those principles are formulated as basic rules of maxims.

Besides, the cooperative principle in a language is used to make sure what they said in a conversation. The requirements of different types of conversation will be different, that is the violated maxims.

“Violation is the condition where the speakers do not purposefully fulfil certain maxim” Chairunnisa & Natsir (2014, p.159). Moreover According to Peccei (1999, p.27) violations are ‘quiet’ in the sense that it is understandable at the time of the utterance that the speaker has deliberately lied, supplied insufficient information, or been ambiguous, irrelevant or hard to understand. So it can be concluded that people violation maxim is they cannot give contribution that expected regarding their conversation. There are four violation maxims that people always violated in their conversation; violation maxim of quantity, violation of maxim quality, violation of maxim relevance and violation of maxim manner. In this era so many people not know about the rule of conversation they talk everything that they want for example they always violated quantity and relevance maxims.

Violation of maxim quantity is happened when the hearer not gives respond about what the speakers needs. Violation of maxim quantity is the speaker or hearer cannot say something true. Violation maxim of relevance is hearer cannot give irrelevant information about what the speaker need and also violation maxim of manner is speaker or hearer delivery information is not clearly or ambiguity.

Previous researches are exploring all of the maxim types; here are some of the data found on their researches.

- Violation of quantity maxim

PHIL: Can't you see the fun part in anything?

STU: Yeah, we're stuck in traffic in a stolen police car.....with a missing child in the back seat. Which part of this is fun?

(Chairunnisa & Natsir 2014, p. 126)

- Violation relevance

Will: what do you got?

Will's Mom: three days. Not Evan. We owe half that in rent. Eight for the electric and we're still late on that loan (Daud 2013, p. 25)

Based on the previous data above the researcher is interested to identify the cooperative principles especially in violation quantity and relevance maxims in movie. Violation quantity and relevance maxims can be found in movie because movies consist of direct utterances and viewer can get how the characters pronounce their utterances.

This research, researcher used *frozen* movie in identifying the existence of violation quantity and relevance maxims. *Frozen* movie is the famous movie in this era. in this case the movie script as the source of data. It is found that this movie contains some kinds of violation maxim.

Problem Statement

Based on the basic consideration above, this research focuses on the following problem statements:

1. What are the utterances that violated the quantity and relevance maxims in the *frozen* movie?
2. What are the factors the speakers violated the quantity and relevance maxims in the *frozen* movie?

Objective of Research

Regarding to research questions, the objective of this research particularly is to describe the violation of the quantity and relevance maxims which can be found in *frozen* movie. In this case, the researcher would like to give the aim of objectives of research:

1. To describe the utterances that violated the quantity and relevance maxims in the *frozen* movie?
2. To interpret and analyze the factors the speakers violated the quantity and relevance maxims in the *frozen* movie?

Reason for Choosing the Topic

There are some reasons in conducting this research. They are as follow:

- a. Pragmatics is one of the branches study in linguistics. This important to be learned by students to understand all about pragmatics aspects particularly to understand all about the speech.
- b. Cooperative principle is one topic discussions in pragmatics chapter. It is useful for the students because cooperative principle explains about the rules of conversation that is called as maxim.
- c. Movie is collected some of the scenes. Movie contains the object, effect and action because all unsure is actually that form the animated in the movie and movie also can give the context clearly.
- d. *Frozen* is the one of movie that popular in the world. This movie tells about the story of the adventures of younger sister that looking for her sister because it has been freeze the city.
- e. The researcher wants to show the reader there are some violation maxim in *frozen* movie.

The Scope of Study

In this research, researcher would like to limit the research on the violation of quantity and relevance maxims of cooperative principle in *frozen* movie and also to identify the factors why the utterances can be violated both two maxims above. Researcher wants to describe the violation maxim particularly in quantity and relevance maxims.

Significance of Research

This research contributes theoretical and practical functions. Theoretically the result of this research is expected to be useful and will give a contribution to linguistics field, particularly in pragmatic study related with cooperative principles. And the result of this research will enrich the references or science information in pragmatics subject because the violation of maxims can be found in a *frozen* movie which contains the interpreted meaning by using pragmatic approach. Practically, the research would improve the skill of analysis that conduct violation maxims and improve the understanding maxims in utterances. The readers and the viewers of movie are expected to get helps in understanding the content of each series of the movie. In addition, for the students this research is expected to help them to understand the application of cooperative principle theory particularly in violation of maxims. Furthermore this research will be useful for other next researchers who want to conduct a research particularly in cooperative principle in the movie.