

**PERSETUJUAN PEMBIMBING**

**“PENGARUH PARIWISATA TERHADAP PERTUMBUHAN  
JASA HOTEL DAN RESTORAN DI INDONESIA”**

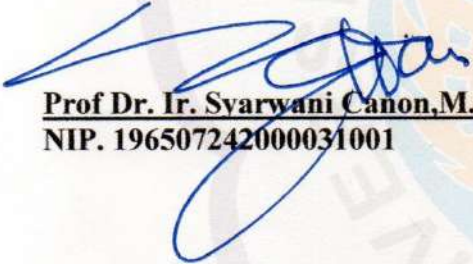
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**Telah diperiksa dan disetujui untuk di uji**

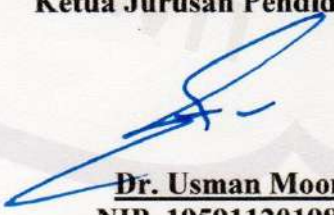
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PERTUMBUHAN JASA HOTEL DAN RESTORAN DI INDONESIA”

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## ABSTRAK

**Mila Karmila Sukamto. 2020. “Pengaruh Pariwisata Terhadap Pertumbuhan Jasa Hotel Dan Restoran”.** Program Studi S-1 Ekonomi Pembangunan, Jurusan Pendidikan Ekonomi, Fakultas Ekonomi, Universitas Negeri Gorontalo dengan Pembimbing 1 Prof. Dr. Ir. Syarwani Canon, M.Si dan Pembimbing 2 Bobby Rantow Payu, S.Si, ME.

Penelitian ini bertujuan untuk mengetahui pengaruh Kunjungan Wisatawan, Rata-rata Jumlah Tamu Pada Hotel, dan Rata-rata Lama Menginap terhadap Pertumbuhan Jasa Hotel dan Restoran di Indonesia. Data yang digunakan merupakan data sekunder yang bersumber dari Badan Pusat Statistik

Hasil analisis menunjukkan bahwa Kunjungan Wisatawan berpengaruh positif dan signifikan terhadap pertumbuhan Jasa Hotel dan Restoran, artinya setiap kenaikan Kunjungan Wisatawan akan meningkatkan pertumbuhan Jasa Hotel dan Restoran. Rata-rata Jumlah Tamu Hotel berpengaruh positif dan signifikan terhadap pertumbuhan Jasa Hotel dan Restoran, artinya setiap kenaikan Rata-rata Jumlah Tamu Hotel akan meningkatkan pertumbuhan Jasa Hotel dan Restoran. Rata-rata Lama Menginap berpengaruh negatif dan signifikan terhadap pertumbuhan Jasa Hotel dan Restoran di Indonesia, artinya peningkatan pada Rata-rata Lama Menginap bisa menurunkan tingkat pertumbuhan Jasa Hotel dan Restoran di Indonesia.

**Kata kunci : Kunjungan Wisatawan, Tamu Hotel, Lama Menginap, Jasa Hotel & Restoran.**

## ABSTRACT

**Mila Karmila Sukamto. 2020. "The Impact of Tourism on Growth of Hotel and Restaurant Services".** Bachelor's Degree Program in Development Economics, Department of Economics Education, Faculty of Economics, State University of Gorontalo. The principal supervisor is Prof. Dr. Ir. Syarwani Canon, M.Si., and the co-supervisor is Bobby Rantow Payu, S.Si., ME.

The research aims to find out the impact of tourist visit, average occupancy, and average length of stay on the growth of hotel and restaurant services in Indonesia. Data employed are secondary ones from Statistics Indonesia. Method applied in this research is multiple linear regression analysis from 2014 to 2018 in 34 provinces.

The result of analysis indicates that the tourist visit impacts the growth of hotel and restaurant services positively and significantly. This means that an increase in the tourist visit will increase the growth of hotel and restaurant services. Then, the average occupancy impacts the growth of hotel and restaurant services positively and significantly. This means that an increase in the average occupancy will increase the growth of hotel and restaurant services. Subsequently, the average length of stay impacts the growth of hotel and restaurant services negatively and significantly. This means that an increase in the average length of stay will reduce the growth of hotel and restaurant services in Indonesia.

**Keywords: Tourist Visit, Average Occupancy, Average Length of Stay, Hotel and Restaurant Services**

