

BAB V

PENUTUP

5.1 Simpulan

Berdasarkan hasil penelitian dan pembahasan dapat disimpulkan bahwa terdapat perbedaan yang tidak signifikan antara kualitas produk secara keseluruhan Pia saronde dengan Pia extra. Hasil koefisien pengujian yakni positif menunjukkan bahwa kualitas produk secara keseluruhan Pia saronde lebih besar (lebih baik) dibandingkan dengan Pia extra. Kemudian ditinjau per indikator ditemukan bahwa hanya indikator Performance, reliability, conformance, serviceability dan aesthetics yang memiliki perbedaan yang signifikan sementara untuk features, durability dan customer perceived quality tidak memiliki perbedaan yang signifikan. Sementara itu ditinjau dari rata-rata tiap item indikator ditemukan bahwa pia saronde memiliki keunggulan pada Performance, reliability, aesthetics dan customer perceived quality kemudian untuk pia extra memiliki keunggulan pada features, conformance, durability dan serviceability. Sehingga pia saronde memiliki keunggulan kompetitif ditinjau dari kualitas produk dibandingkan pia extra.

5.2 Saran

Berdasarkan simpulan yang telah diuraikan di atas, maka peneliti memberikan saran sebagai berikut:

1. Bagi pemilik pia saronde harus terus mempertahankan keunggulan yang dimiliki namun tetap dibarengi dengan kreativitas dan diversifikasi rasa dan kemasan yang lebih menarik agar mampu meningkatkan minat dan preferensi pembelian konsumen atas kualitas produk yang ditawarkan.
2. Bagi pemilik pia extra sebaiknya terus melakukan inovasi untuk memperbaiki berbagai keunggulan kualitas produk seperti aspek performance, reliability dan aesthetics agar sesuai dengan kualitas yang diharapkan konsumen. Langkah yang harus dilakukan yakni dengan melakukan berbagai percobaan resep atau komposisi adonan agar memiliki hasil yang terbaik
3. Bagi peneliti selanjutnya sebaiknya mengembangkan penelitian ini dengan membuat perbandingan bukan hanya pada kualitas produk tapi berdasarkan tingkat kepuasan konsumen atas berbagai aspek dalam bauran pemasaran. Kemudian menggunakan kuesioner dengan skala guttman ataupun bisa dengan pemberian nilai atas masing-masing aspek.

DAFTAR PUSTAKA

- Sugiyono.,2015. *Metode Penelitian dan Pengembangan(Research and Development)*. Bandung: Alfabeta
- Ghozali, Imam. 2010. *Aplikasi Analisis Multivariat dengan program SPSS*, Badan Penerbit Universitas Diponegoro, Semarang
- Kotler Phillip, Kevin Lance Keller. 2012. *Marketing Management* 14th edition. Jakarta:PT. Indeks Kelompok Gramedia
- Lupiyoadi, R. (2001). *Manajemen Pemasaran Jasa*. Jakarta: Salemba Empat
- Simamora, Bilson. (2001). *Memenangkan Pasar dengan Pemasaran Efektif dan Profitabel*. Edisi pertama. Jakarta: PT. Gramedia Pustaka Utama
- Stanton, William J. 2011. *Prinsip Pemasaran*. Alih Bahasa oleh Sadu Sundaru. Jilid Satu. Edisi Kesepuluh. Jakarta : Erlangga
- Umar, Husein. (2011). *Riset Pemasaran dan Perilaku Konsumen*. PT Gramedia Pustaka Utama, Jakarta
- Shih, Tsui-Yii. 2011. *Comparative Analysis Of Marketing Strategies For Manufacturers' And Retailers' Brands. International Journal of Electronic Business Management, Vol. 8, No. 1*
- Hurt, Julia. 2017. *Comparative content analysis regarding brand management through influencer marketing*. Master Essays. John Carroll University
- Julianingtias, Yuwan; Suharyono; Abdillah, Yusri. 2016. *Analisis Perbandingan Produk Merek Global dan Merek Lokal Terkait Bauran Pemasaran dan pengaruhnya terhadap Keputusan Pembelian (Survei pada Mahasiswa S1 Universitas Brawijaya Angkatan 2012-2014 yang Menggunakan Produk Make Up Merek Maybelline dan Wardah)*.Jurnal Administrasi Bisnis (JAB). Vol. 37 No. 2
- Fitragusi, V.P. 2014. *Analisis Deskriptif Perilaku Kewirausahaan pada Pengusaha Industri Mochi di Kota Sukabumi*. Skripsi. Universitas Pendidikan Indonesia, Bandung
- Tjiptono, Fandy. 2013. *Strategi Pemasaran*. Edisi 3. Yogyakarta: Andi Offset

- Kotler, Philip and Keller, Kevin Lane . 2013, Manajemen Pemasaran, Jilid 1, Edisi 12, PT. Indeks.
- Sekaran, Uma. 2010. "Research Methods for Business Edisi 4, jilid 1 & 2". Jakarta: Salemba Empat.
- Setyawan, Doni. 2013. Pengaruh Atribut Produk Terhadap Kepuasan dan Loyalitas Merek Yamaha Pada Sepeda Motor Mio Soul GT di Kota Pasuruan. Skripsi. Universitas Jember
- Manese, Veronica. 2016. *Analisis Perbandingan Kualitas Produk, Strategi Promosi dan Persepsi Konsumen pada Pelanggan Kartu Seluler Indosat dan Telkomsel (Studi pada Mahasiswa Fakultas Ekonomi dan Bisnis Universitas Sam Ratulangi Manado)*. Jurnal Berkala Ilmiah Efisiensi. Vol 16. No 3
- Aristyani, Ida Ayu Raras; Ni Nyoman Kerti Yasa. 2013. *Perbandingan Brand Equity Produk Shampoo Merek Sunsilk dengan Merek Pantene*. Jurnal Manajemen dan Kewirausahaan. Vol 15. No 2
- Taung, Fisher Okmansius dan Tielung, Maria. 2015. *Analisis Perbandingan Diferensiasi Produk dan Citra Merek pada Motor Matic Honda Beat dan Yamaha Mio di Kota Manado*. Jurnal EMBA. Vol 3. No 4

LAMPIRAN 1: KUSIONER**KUSIONER****PERBANDINGAN KUALITAS PRODUK PIA EKSTRA
DENGAN PIA SARONDE****OLEH****RAHMAT R. MAHMUD
NIM : 931 414 140**

Bersama ini saya memohon kesediaan kepada Bapak, Ibu, Saudara(i) untuk mengisi daftar kesioner yang diberikan. Informasi yang anda berikan sangatlah berarti dalam menyelesaikan penelitian saya. Kemudian mengenai jawaban yang diberikan, akan peneliti jaga kerahasiaannya. Atas bantuan dan perhatian yang anda berikan saya ucapkan terima kasih.

1. Identitas Responden

Nama/Inisial :
 Jenis Kelamin :
 Umur :
 Tingkat Pendidikan :

2. Isilah pernyataan maupun pertanyaan berikut sesuai dengan pendapat anda dengan memberikan tanda cek list (\checkmark) pada kolom yang tersedia. Adapun makna tanda dalam kolom adalah sebagai berikut:

No.	Pernyataan	Skor
1	Sangat Setuju (SS)/Selalu	5
2	Setuju (S)/Sering	4
3	Ragu-Ragu (RG)/Kadang-Kadang	3
4	Tidak Setuju (TS)/Jarang	2
5	Sangat Tidak Setuju (STS)/ Tidak Pernah	1

LAMPIRAN 2: TABULASI VALIDITAS DAN RELIABILITAS

1. PERFORMANCE

R	PERFORMANCE					
	P1	P2	P3	P4	P5	T.P
R1	5.00	5.00	5.00	5.00	5.00	25.00
R2	5.00	5.00	5.00	5.00	5.00	25.00
R3	2.00	2.00	4.00	2.00	4.00	14.00
R4	5.00	4.00	5.00	4.00	5.00	23.00
R5	4.00	5.00	4.00	5.00	4.00	22.00
R6	5.00	5.00	5.00	2.00	5.00	22.00
R7	5.00	5.00	5.00	3.00	5.00	23.00
R8	5.00	5.00	5.00	4.00	5.00	24.00
R9	4.00	3.00	4.00	2.00	4.00	17.00
R10	5.00	5.00	5.00	4.00	5.00	24.00
R11	5.00	5.00	5.00	1.00	5.00	21.00
R12	4.00	5.00	5.00	4.00	4.00	22.00
R13	5.00	5.00	5.00	5.00	5.00	25.00
R14	5.00	5.00	5.00	2.00	5.00	22.00
R15	5.00	5.00	5.00	5.00	5.00	25.00
R16	3.00	5.00	5.00	5.00	5.00	23.00
R17	4.00	2.00	5.00	3.00	4.00	18.00
R18	3.00	4.00	3.00	1.00	4.00	15.00
R19	5.00	4.00	5.00	3.00	5.00	22.00
R20	5.00	5.00	5.00	5.00	5.00	25.00
R21	4.00	3.00	4.00	2.00	4.00	17.00
R22	5.00	5.00	5.00	1.00	5.00	21.00
R23	4.00	5.00	5.00	4.00	4.00	22.00
R24	5.00	5.00	5.00	5.00	5.00	25.00
R25	5.00	5.00	5.00	2.00	5.00	22.00
R26	5.00	5.00	5.00	5.00	5.00	25.00
R27	3.00	5.00	5.00	5.00	5.00	23.00
R28	5.00	4.00	5.00	5.00	5.00	24.00
R29	4.00	4.00	4.00	3.00	2.00	17.00
R30	5.00	5.00	5.00	5.00	5.00	25.00
R hitung	0.687	0.770	0.785	0.731	0.701	10.133
R Tabel	0.361	0.361	0.361	0.361	0.361	
Status	V	V	V	V	V	4.299
Varians	0.671	0.810	0.254	2.116	0.447	
Perhitungan Reliabilitas	1.250					
	0.424					
	0.576					
	0.720					

2. RELIABILITY

R	RELIABILITY					
	P1	P2	P3	P4	P5	T.P
R1	3.00	4.00	4.00	5.00	4.00	20.00
R2	5.00	4.00	2.00	5.00	1.00	17.00
R3	4.00	3.00	2.00	2.00	2.00	13.00
R4	5.00	5.00	4.00	5.00	5.00	24.00
R5	4.00	5.00	4.00	4.00	5.00	22.00
R6	5.00	4.00	4.00	5.00	4.00	22.00
R7	4.00	4.00	5.00	5.00	4.00	22.00
R8	5.00	5.00	2.00	5.00	2.00	19.00
R9	3.00	4.00	3.00	4.00	3.00	17.00
R10	5.00	5.00	5.00	4.00	1.00	20.00
R11	5.00	4.00	4.00	5.00	4.00	22.00
R12	5.00	4.00	4.00	5.00	4.00	22.00
R13	5.00	4.00	4.00	5.00	5.00	23.00
R14	3.00	4.00	5.00	5.00	4.00	21.00
R15	4.00	4.00	4.00	4.00	3.00	19.00
R16	4.00	2.00	1.00	5.00	3.00	15.00
R17	4.00	5.00	5.00	5.00	5.00	24.00
R18	5.00	5.00	5.00	5.00	5.00	25.00
R19	4.00	4.00	2.00	5.00	4.00	19.00
R20	3.00	2.00	1.00	5.00	3.00	14.00
R21	3.00	3.00	2.00	4.00	2.00	14.00
R22	5.00	4.00	4.00	5.00	4.00	22.00
R23	5.00	4.00	4.00	5.00	4.00	22.00
R24	5.00	4.00	4.00	5.00	5.00	23.00
R25	3.00	4.00	5.00	5.00	4.00	21.00
R26	3.00	3.00	2.00	2.00	2.00	12.00
R27	4.00	2.00	1.00	5.00	3.00	15.00
R28	4.00	5.00	5.00	5.00	5.00	24.00
R29	5.00	4.00	4.00	5.00	4.00	22.00
R30	3.00	4.00	4.00	5.00	4.00	20.00
R hitung	0.512	0.775	0.840	0.603	0.767	13.109
R Tabel	0.361	0.361	0.361	0.361	0.361	
Status	V	V	V	V	V	5.300
Varians	0.695	0.754	1.776	0.654	1.421	
Perhitungan Reliabilitas	1.250					
	0.404					
	0.596					
	0.745					

3. FEATURES

R	FEATURES					
	P1	P2	P3	P4	P5	T.P
R1	5.00	1.00	5.00	5.00	4.00	20.00
R2	5.00	5.00	5.00	2.00	5.00	22.00
R3	4.00	5.00	5.00	2.00	4.00	20.00
R4	5.00	5.00	4.00	5.00	5.00	24.00
R5	4.00	3.00	5.00	2.00	4.00	18.00
R6	5.00	5.00	1.00	2.00	5.00	18.00
R7	5.00	5.00	5.00	1.00	5.00	21.00
R8	5.00	2.00	5.00	3.00	5.00	20.00
R9	4.00	4.00	4.00	3.00	3.00	18.00
R10	5.00	5.00	5.00	5.00	5.00	25.00
R11	4.00	3.00	4.00	3.00	4.00	18.00
R12	5.00	4.00	5.00	4.00	4.00	22.00
R13	4.00	4.00	4.00	1.00	4.00	17.00
R14	5.00	5.00	5.00	4.00	4.00	23.00
R15	5.00	5.00	4.00	1.00	5.00	20.00
R16	5.00	1.00	5.00	4.00	5.00	20.00
R17	5.00	4.00	5.00	4.00	4.00	22.00
R18	5.00	3.00	4.00	4.00	4.00	20.00
R19	5.00	1.00	5.00	4.00	4.00	19.00
R20	2.00	1.00	1.00	1.00	2.00	7.00
R21	4.00	3.00	4.00	2.00	4.00	17.00
R22	5.00	4.00	5.00	4.00	4.00	22.00
R23	4.00	4.00	4.00	1.00	4.00	17.00
R24	5.00	5.00	5.00	4.00	4.00	23.00
R25	5.00	5.00	4.00	1.00	5.00	20.00
R26	5.00	1.00	5.00	4.00	5.00	20.00
R27	5.00	4.00	4.00	1.00	5.00	19.00
R28	3.00	2.00	1.00	2.00	2.00	10.00
R29	4.00	4.00	4.00	1.00	4.00	17.00
R30	5.00	5.00	5.00	5.00	5.00	25.00
R hitung	0.877	0.516	0.768	0.593	0.733	14.326
R Tabel	0.361	0.361	0.361	0.361	0.361	
Status	V	V	V	V	V	6.947
Varians	0.530	2.179	1.426	2.144	0.668	
Perhitungan Reliabilitas	1.250					
	0.485					
	0.515					
	0.644					

4. CONFORMANCE

R	CONFORMANCE					
	P1	P2	P3	P4	P5	T.P
R1	5.00	5.00	4.00	4.00	5.00	23.00
R2	2.00	5.00	2.00	5.00	5.00	19.00
R3	3.00	5.00	4.00	4.00	5.00	21.00
R4	5.00	5.00	5.00	5.00	5.00	25.00
R5	5.00	4.00	3.00	5.00	4.00	21.00
R6	1.00	2.00	3.00	1.00	5.00	12.00
R7	4.00	5.00	5.00	5.00	5.00	24.00
R8	2.00	5.00	2.00	5.00	5.00	19.00
R9	2.00	2.00	2.00	3.00	4.00	13.00
R10	4.00	5.00	2.00	5.00	5.00	21.00
R11	2.00	4.00	2.00	4.00	4.00	16.00
R12	1.00	1.00	4.00	2.00	4.00	12.00
R13	2.00	4.00	3.00	4.00	4.00	17.00
R14	4.00	4.00	4.00	4.00	5.00	21.00
R15	4.00	5.00	3.00	5.00	4.00	21.00
R16	2.00	4.00	2.00	5.00	5.00	18.00
R17	2.00	3.00	2.00	2.00	4.00	13.00
R18	3.00	3.00	3.00	3.00	3.00	15.00
R19	2.00	4.00	4.00	4.00	4.00	18.00
R20	1.00	2.00	1.00	1.00	1.00	6.00
R21	2.00	4.00	2.00	4.00	4.00	16.00
R22	1.00	1.00	4.00	2.00	4.00	12.00
R23	2.00	4.00	3.00	4.00	4.00	17.00
R24	4.00	4.00	4.00	4.00	5.00	21.00
R25	4.00	5.00	3.00	5.00	4.00	21.00
R26	2.00	4.00	2.00	5.00	5.00	18.00
R27	5.00	2.00	2.00	5.00	5.00	19.00
R28	2.00	1.00	1.00	2.00	2.00	8.00
R29	2.00	4.00	2.00	4.00	4.00	16.00
R30	4.00	5.00	4.00	5.00	5.00	23.00
R hitung	0.796	0.838	0.584	0.858	0.748	21.361
R Tabel	0.361	0.361	0.361	0.361	0.361	
Status	V	V	V	V	V	7.280
Varians	1.752	1.803	1.197	1.637	0.892	
Perhitungan Reliabilitas	1.250					
	0.341					
	0.659					
	0.824					

5. DURABILITY

R	DURABILITY					
	P1	P2	P3	P4	P5	T.P
R1	5.00	5.00	5.00	5.00	5.00	25.00
R2	5.00	5.00	5.00	5.00	5.00	25.00
R3	2.00	4.00	2.00	3.00	5.00	16.00
R4	4.00	5.00	4.00	5.00	5.00	23.00
R5	5.00	4.00	5.00	3.00	4.00	21.00
R6	2.00	5.00	5.00	5.00	5.00	22.00
R7	5.00	5.00	5.00	5.00	5.00	25.00
R8	5.00	5.00	5.00	5.00	5.00	25.00
R9	3.00	3.00	4.00	2.00	4.00	16.00
R10	5.00	5.00	5.00	4.00	5.00	24.00
R11	4.00	4.00	4.00	2.00	4.00	18.00
R12	2.00	4.00	4.00	2.00	5.00	17.00
R13	4.00	5.00	5.00	4.00	5.00	23.00
R14	4.00	5.00	5.00	4.00	4.00	22.00
R15	5.00	3.00	4.00	4.00	5.00	21.00
R16	5.00	5.00	4.00	1.00	5.00	20.00
R17	3.00	4.00	4.00	1.00	4.00	16.00
R18	4.00	4.00	4.00	4.00	4.00	20.00
R19	4.00	4.00	5.00	5.00	5.00	23.00
R20	1.00	3.00	4.00	1.00	3.00	12.00
R21	4.00	4.00	4.00	2.00	4.00	18.00
R22	2.00	4.00	4.00	2.00	5.00	17.00
R23	4.00	5.00	5.00	4.00	5.00	23.00
R24	4.00	5.00	5.00	4.00	4.00	22.00
R25	5.00	3.00	4.00	4.00	5.00	21.00
R26	5.00	5.00	4.00	1.00	5.00	20.00
R27	4.00	5.00	5.00	2.00	4.00	20.00
R28	4.00	4.00	4.00	1.00	5.00	18.00
R29	4.00	4.00	4.00	4.00	5.00	21.00
R30	5.00	5.00	5.00	4.00	5.00	24.00
R hitung	0.734	0.676	0.695	0.818	0.557	10.869
R Tabel	0.361	0.361	0.361	0.361	0.361	
Status	V	V	V	V	V	4.720
Varians	1.306	0.516	0.455	2.133	0.309	
Perhitungan Reliabilitas	1.250					
	0.434					
	0.566					
	0.707					

6. SERVICEABILITY

R	SERVICEABILITY					
	P1	P2	P3	P4	P5	T.P
R1	3.00	4.00	2.00	5.00	4.00	18.00
R2	4.00	2.00	1.00	5.00	4.00	16.00
R3	4.00	2.00	1.00	1.00	1.00	9.00
R4	5.00	2.00	5.00	5.00	4.00	21.00
R5	4.00	4.00	5.00	4.00	4.00	21.00
R6	4.00	3.00	3.00	5.00	4.00	19.00
R7	4.00	3.00	1.00	3.00	1.00	12.00
R8	2.00	1.00	1.00	1.00	1.00	6.00
R9	3.00	2.00	2.00	2.00	2.00	11.00
R10	4.00	2.00	1.00	5.00	1.00	13.00
R11	5.00	4.00	4.00	5.00	1.00	19.00
R12	4.00	4.00	2.00	5.00	2.00	17.00
R13	5.00	1.00	1.00	5.00	1.00	13.00
R14	5.00	4.00	3.00	4.00	3.00	19.00
R15	2.00	2.00	2.00	2.00	2.00	10.00
R16	2.00	2.00	1.00	4.00	1.00	10.00
R17	5.00	1.00	2.00	4.00	2.00	14.00
R18	5.00	5.00	1.00	1.00	1.00	13.00
R19	4.00	1.00	1.00	3.00	1.00	10.00
R20	2.00	2.00	1.00	4.00	1.00	10.00
R21	2.00	1.00	1.00	1.00	1.00	6.00
R22	5.00	4.00	4.00	5.00	1.00	19.00
R23	4.00	4.00	2.00	5.00	2.00	17.00
R24	5.00	1.00	1.00	5.00	1.00	13.00
R25	5.00	4.00	3.00	4.00	3.00	19.00
R26	2.00	2.00	2.00	2.00	2.00	10.00
R27	2.00	2.00	1.00	4.00	1.00	10.00
R28	5.00	1.00	2.00	4.00	2.00	14.00
R29	4.00	4.00	2.00	5.00	2.00	17.00
R30	3.00	4.00	2.00	5.00	4.00	18.00
R hitung	0.624	0.667	0.775	0.723	0.680	19.016
R Tabel	0.361	0.361	0.361	0.361	0.361	
Status	V	V	V	V	V	7.929
Varians	1.357	1.628	1.448	2.116	1.379	
Perhitungan Reliabilitas	1.250					
	0.417					
	0.583					
	0.729					

7. AESTHETHICS

R	AESTHETHICS					
	P1	P2	P3	P4	P5	T.P
R1	4.00	5.00	5.00	5.00	5.00	24.00
R2	2.00	5.00	5.00	5.00	5.00	22.00
R3	3.00	1.00	1.00	4.00	4.00	13.00
R4	5.00	4.00	5.00	4.00	5.00	23.00
R5	5.00	4.00	4.00	3.00	4.00	20.00
R6	1.00	5.00	4.00	4.00	5.00	19.00
R7	5.00	5.00	5.00	5.00	5.00	25.00
R8	2.00	5.00	5.00	5.00	5.00	22.00
R9	1.00	4.00	3.00	3.00	3.00	14.00
R10	2.00	5.00	5.00	4.00	5.00	21.00
R11	2.00	3.00	2.00	2.00	2.00	11.00
R12	2.00	4.00	2.00	2.00	4.00	14.00
R13	2.00	4.00	4.00	4.00	4.00	18.00
R14	4.00	4.00	5.00	5.00	5.00	23.00
R15	3.00	5.00	4.00	4.00	5.00	21.00
R16	1.00	4.00	2.00	2.00	4.00	13.00
R17	1.00	3.00	2.00	3.00	4.00	13.00
R18	4.00	4.00	3.00	3.00	3.00	17.00
R19	2.00	4.00	5.00	5.00	5.00	21.00
R20	1.00	3.00	2.00	3.00	2.00	11.00
R21	2.00	3.00	2.00	2.00	2.00	11.00
R22	2.00	4.00	2.00	2.00	4.00	14.00
R23	2.00	4.00	4.00	4.00	4.00	18.00
R24	4.00	4.00	5.00	5.00	5.00	23.00
R25	3.00	5.00	4.00	4.00	5.00	21.00
R26	1.00	4.00	2.00	2.00	4.00	13.00
R27	1.00	4.00	2.00	5.00	5.00	17.00
R28	1.00	1.00	5.00	5.00	5.00	17.00
R29	2.00	4.00	4.00	4.00	4.00	18.00
R30	4.00	5.00	5.00	5.00	5.00	24.00
R hitung	0.653	0.612	0.906	0.805	0.801	19.551
R Tabel	0.361	0.361	0.361	0.361	0.361	
Status	V	V	V	V	V	6.909
Varians	1.775	1.068	1.834	1.289	0.944	
Perhitungan Reliabilitas	1.250					
	0.353					
	0.647					
	0.808					

8. CUSTOMER PERCEIVED QUALITY

R	CONSUMER PERCEIVED QUALITY					
	P1	P2	P3	P4	P5	T.P
R1	5.00	5.00	5.00	5.00	5.00	25.00
R2	5.00	5.00	5.00	5.00	4.00	24.00
R3	3.00	4.00	4.00	2.00	2.00	15.00
R4	4.00	5.00	5.00	5.00	5.00	24.00
R5	4.00	4.00	5.00	4.00	5.00	22.00
R6	5.00	4.00	5.00	4.00	2.00	20.00
R7	3.00	5.00	5.00	5.00	5.00	23.00
R8	5.00	5.00	2.00	2.00	2.00	16.00
R9	3.00	4.00	3.00	4.00	4.00	18.00
R10	5.00	5.00	4.00	3.00	4.00	21.00
R11	5.00	4.00	2.00	4.00	2.00	17.00
R12	4.00	5.00	5.00	1.00	1.00	16.00
R13	5.00	4.00	4.00	2.00	2.00	17.00
R14	5.00	5.00	4.00	5.00	4.00	23.00
R15	5.00	5.00	5.00	5.00	2.00	22.00
R16	5.00	5.00	4.00	2.00	2.00	18.00
R17	3.00	4.00	3.00	3.00	1.00	14.00
R18	4.00	3.00	3.00	3.00	3.00	16.00
R19	5.00	5.00	5.00	2.00	1.00	18.00
R20	1.00	1.00	1.00	1.00	1.00	5.00
R21	2.00	4.00	2.00	4.00	2.00	14.00
R22	5.00	5.00	5.00	1.00	1.00	17.00
R23	3.00	3.00	4.00	2.00	2.00	14.00
R24	5.00	5.00	4.00	5.00	4.00	23.00
R25	5.00	5.00	5.00	5.00	2.00	22.00
R26	5.00	5.00	4.00	2.00	2.00	18.00
R27	5.00	3.00	2.00	2.00	1.00	13.00
R28	5.00	4.00	5.00	1.00	4.00	19.00
R29	2.00	5.00	4.00	3.00	2.00	16.00
R30	5.00	5.00	4.00	1.00	5.00	20.00
R hitung	0.587	0.751	0.728	0.676	0.718	18.230
R Tabel	0.361	0.361	0.361	0.361	0.361	
Status	V	V	V	V	V	7.869
Varians	1.338	0.861	1.375	2.231	2.064	
Perhitungan Reliabilitas	1.250					
	0.432					
	0.568					
	0.710					

LAMPIRAN 3: TABULASI DATA PENELITIAN

1. PERFORMANCE

RPDN	PERFORMANCE											
	PIA SARONDE						PIA EXTRA					
	A1	A2	A3	A4	A5	T-A	B1	B2	B3	B4	B5	T-B
R1	4	4	3	3	4	18	4	4	3	3	3	17
R2	4	4	4	4	5	21	4	4	3	4	3	18
R3	3	3	4	4	4	18	5	4	4	4	3	20
R4	5	5	5	5	4	24	5	4	5	4	3	21
R5	4	5	4	4	5	22	4	4	5	3	3	19
R6	5	5	5	5	5	25	3	3	3	3	3	15
R7	5	5	5	4	5	24	3	4	2	3	3	15
R8	5	4	5	4	5	23	4	4	4	5	4	21
R9	4	5	5	5	5	24	4	4	4	5	3	20
R10	4	4	4	4	4	20	4	4	3	4	3	18
R11	2	3	4	4	5	18	4	2	2	4	3	15
R12	4	4	4	5	5	22	3	4	4	4	4	19
R13	3	4	4	3	3	17	3	4	4	3	3	17
R14	4	4	5	5	5	23	5	5	4	4	3	21
R15	4	5	4	4	4	21	3	4	3	4	3	17
R16	3	3	4	3	3	16	3	2	1	2	3	11
R17	5	3	4	3	5	20	3	3	4	2	4	16
R18	4	4	4	4	4	20	3	3	4	4	4	18
R19	1	2	3	4	5	15	3	2	3	2	1	11
R20	4	4	4	4	4	20	4	2	4	4	4	18
R21	2	5	4	3	5	19	2	2	1	3	4	12
R22	4	3	3	4	4	18	2	4	3	4	3	16
R23	5	5	5	4	4	23	2	4	4	5	3	18
R24	4	4	4	4	4	20	4	4	4	4	4	20
R25	4	4	4	4	4	20	4	4	4	4	4	20
R26	5	5	5	5	5	25	4	4	5	5	3	21
R27	4	4	4	4	4	20	4	4	4	4	4	20
R28	4	4	4	4	4	20	4	4	4	4	3	19
R29	4	4	4	4	4	20	4	3	4	4	3	18
R30	4	4	4	4	4	20	4	4	4	4	4	20
R31	4	4	4	4	4	20	4	4	4	4	4	20
R32	5	5	5	5	5	25	5	4	5	5	3	22
R33	4	3	3	4	4	18	3	3	3	4	3	16
R34	4	4	4	4	4	20	4	4	3	3	4	18
R35	4	4	4	4	4	20	4	4	3	4	4	19
R36	4	4	4	4	4	20	5	4	3	4	3	19
R37	4	4	4	4	4	20	4	4	4	4	3	19
R38	5	5	5	5	5	25	5	5	4	4	4	22

RPDN	PERFORMANCE											
	PIA SARONDE						PIA EXTRA					
	A1	A2	A3	A4	A5	T-A	B1	B2	B3	B4	B5	T-B
R39	1	1	3	3	1	9	3	1	1	3	2	10
R40	3	2	1	2	5	13	4	3	4	5	3	19
R41	3	3	4	3	3	16	3	3	3	3	2	14
R42	3	4	5	5	5	22	4	1	5	4	2	16
R43	4	3	4	5	4	20	4	3	4	2	3	16
F1	2	1	1	0	1		0	2	3	0	1	
F2	2	2	0	1	0		3	5	2	4	3	
F3	6	8	5	7	3		12	8	12	9	25	
F4	24	21	26	25	22		22	26	21	24	14	
F5	9	11	11	10	17		6	2	5	6	0	
Total	43	43	43	43	43		43	43	43	43	43	

2. RELIABILITY

RPDN	RELIABILITY											
	PIA SARONDE						PIA EXTRA					
	A1	A2	A3	A4	A5	T-A	B1	B2	B3	B4	B5	T-B
R1	5	5	5	5	5	25	3	3	3	4	4	17
R2	4	4	4	5	4	21	4	4	4	4	5	21
R3	5	5	5	5	5	25	4	4	4	3	3	18
R4	5	5	4	4	5	23	5	4	5	5	5	24
R5	5	4	5	5	4	23	4	5	4	4	5	22
R6	5	5	5	5	3	23	5	5	5	5	5	25
R7	5	5	5	4	5	24	5	5	5	5	5	25
R8	5	5	4	4	4	22	4	4	5	5	5	23
R9	4	5	4	4	4	21	4	4	4	4	4	20
R10	4	5	3	4	4	20	4	4	4	3	3	18
R11	4	5	5	5	5	24	4	4	4	3	3	18
R12	4	5	4	4	4	21	5	4	4	4	4	21
R13	3	4	4	3	4	18	4	4	3	3	4	18
R14	5	5	4	4	4	22	5	5	4	4	4	22
R15	5	4	5	4	4	22	4	4	4	4	4	20
R16	3	3	3	3	3	15	3	3	3	3	3	15
R17	4	5	3	5	4	21	5	3	4	4	3	19
R18	4	4	4	4	4	20	4	4	4	4	4	20
R19	5	5	4	4	3	21	3	4	4	5	5	21
R20	4	3	4	5	4	20	4	4	3	4	4	19
R21	4	5	5	5	4	23	5	3	3	3	3	17
R22	4	3	3	5	3	18	3	4	4	4	3	18
R23	4	5	5	5	4	23	5	5	4	4	5	23
R24	4	4	4	5	4	21	4	4	4	4	4	20
R25	4	5	5	5	5	24	3	3	3	3	3	15
R26	5	5	4	5	5	24	5	5	5	5	5	25
R27	4	4	4	4	4	20	4	4	4	4	4	20
R28	4	4	4	4	4	20	4	4	4	4	4	20
R29	4	4	4	4	4	20	4	4	3	4	4	19
R30	4	4	4	4	4	20	4	3	3	4	4	18
R31	4	4	4	4	4	20	3	4	4	4	4	19
R32	4	4	5	4	4	21	5	5	5	5	5	25
R33	5	5	5	5	5	25	3	3	3	3	3	15
R34	4	4	4	4	5	21	4	4	4	4	3	19
R35	5	4	5	5	5	24	4	3	3	4	3	17
R36	4	4	4	4	4	20	4	3	3	4	3	17
R37	4	4	4	4	4	20	4	4	4	4	4	20
R38	5	5	5	5	4	24	4	5	5	4	4	22
R39	4	5	3	5	5	22	4	4	3	4	3	18

RPDN	RELIABILITY											
	PIA SARONDE						PIA EXTRA					
	A1	A2	A3	A4	A5	T-A	B1	B2	B3	B4	B5	T-B
R40	5	5	5	5	5	25	2	3	4	5	4	18
R41	5	5	5	5	5	25	5	4	4	5	5	23
R42	4	4	3	5	4	20	4	5	5	4	4	22
R43	4	4	4	4	5	21	3	5	5	3	5	21
F1	0	0	0	0	0		0	0	0	0	0	
F2	0	0	0	0	0		1	0	0	0	0	
F3	2	3	6	2	4		8	10	12	9	13	
F4	25	18	21	20	25		23	23	22	25	18	
F5	16	22	16	21	14		11	10	9	9	12	
Total	43	43	43	43	43		43	43	43	43	43	

3. FEATURES

RPDN	FEATURES											
	PIA SARONDE						PIA EXTRA					
	A1	A2	A3	A4	A5	T-A	B1	B2	B3	B4	B5	T-B
R1	4	3	3	3	4	17	4	4	4	3	4	19
R2	4	3	4	4	5	20	3	4	4	3	3	17
R3	3	4	4	4	4	19	3	4	4	4	3	18
R4	4	5	4	3	5	21	5	4	3	5	4	21
R5	5	4	3	5	4	21	4	4	5	4	4	21
R6	5	2	1	5	5	18	5	5	5	5	5	25
R7	5	3	4	5	5	22	5	4	5	5	5	24
R8	5	4	4	4	4	21	4	4	4	4	4	20
R9	3	3	4	5	4	19	5	4	5	4	5	23
R10	4	3	4	4	4	19	4	3	4	3	4	18
R11	5	4	3	3	4	19	5	5	4	4	5	23
R12	5	4	5	4	5	23	5	4	4	4	5	22
R13	4	3	4	4	3	18	3	4	4	3	4	18
R14	5	4	5	5	5	24	5	4	4	4	5	22
R15	5	4	4	4	3	20	5	4	5	4	4	22
R16	3	2	1	2	3	11	3	3	3	3	3	15
R17	3	5	3	5	4	20	4	4	5	3	4	20
R18	4	3	4	4	4	19	4	4	4	4	4	20
R19	5	5	5	4	4	23	5	5	5	5	5	25
R20	3	4	3	4	3	17	4	4	4	4	4	20
R21	3	2	5	2	5	17	4	4	5	5	4	22
R22	3	3	3	3	4	16	4	4	3	4	3	18
R23	5	5	4	3	2	19	5	4	3	3	4	19
R24	4	4	4	4	4	20	4	4	4	4	4	20
R25	3	3	3	3	3	15	3	3	3	3	3	15
R26	5	5	5	5	5	25	5	5	5	5	5	25
R27	4	4	3	4	4	19	4	4	4	4	3	19
R28	4	4	4	4	4	20	4	4	4	4	4	20
R29	4	4	3	4	4	19	3	4	5	4	5	21
R30	4	4	3	4	3	18	3	4	4	4	4	19
R31	4	4	4	4	4	20	4	4	4	4	4	20
R32	5	4	4	5	5	23	5	4	5	4	5	23
R33	3	3	3	3	3	15	3	3	3	3	3	15
R34	4	3	3	4	4	18	4	4	3	4	4	19
R35	4	3	3	4	4	18	4	3	3	4	4	18
R36	4	4	4	4	4	20	3	4	3	4	4	18
R37	4	4	4	4	4	20	3	4	4	4	3	18
R38	5	5	5	5	5	25	5	5	4	5	5	24
R39	3	3	4	3	5	18	5	2	3	3	1	14

RPDN	FEATURES											
	PIA SARONDE						PIA EXTRA					
	A1	A2	A3	A4	A5	T-A	B1	B2	B3	B4	B5	T-B
R40	2	3	4	5	4	18	3	4	3	2	1	13
R41	5	5	5	5	4	24	4	5	4	4	5	22
R42	4	5	5	4	3	21	3	4	3	5	3	18
R43	3	4	5	4	5	21	4	4	4	5	3	20
F1	0	0	2	0	0		0	0	0	0	2	
F2	1	3	0	2	1		0	1	0	1	0	
F3	11	14	13	8	8		12	5	12	10	10	
F4	17	18	19	22	22		17	31	20	23	19	
F5	14	8	9	11	12		14	6	11	9	12	
Total	43	43	43	43	43		43	43	43	43	43	

4. CONFORMANCE

RPDN	CONFORMANCE											
	PIA SARONDE						PIA EXTRA					
	A1	A2	A3	A4	A5	T-A	B1	B2	B3	B4	B5	T-B
R1	3	3	3	3	3	15	5	5	5	5	5	25
R2	5	4	4	5	3	21	3	3	4	3	4	17
R3	4	4	3	5	4	20	4	3	3	4	4	18
R4	3	2	2	3	4	14	5	5	5	5	5	25
R5	5	4	5	4	5	23	4	4	5	4	5	22
R6	2	2	3	4	3	14	4	3	3	3	3	16
R7	4	5	1	1	4	15	4	4	5	5	5	23
R8	4	3	4	4	4	19	3	4	3	4	4	18
R9	4	3	3	3	4	17	2	2	4	4	4	16
R10	4	3	4	4	4	19	4	4	4	4	4	20
R11	4	4	3	4	3	18	3	4	4	3	4	18
R12	4	4	3	3	4	18	4	3	4	4	4	19
R13	4	4	3	3	3	17	4	4	5	5	4	22
R14	4	4	3	4	4	19	4	5	4	4	4	21
R15	4	4	4	3	4	19	4	4	4	4	4	20
R16	2	3	3	2	3	13	2	3	3	3	3	14
R17	5	3	5	4	5	22	4	3	5	4	4	20
R18	4	4	3	3	4	18	3	4	4	4	4	19
R19	3	2	2	4	4	15	4	4	5	5	3	21
R20	4	4	4	4	4	20	4	4	4	4	4	20
R21	4	3	5	5	5	22	5	5	5	4	4	23
R22	3	2	2	2	2	11	4	3	3	3	3	16
R23	4	5	5	4	4	22	5	4	3	3	4	19
R24	4	4	4	4	4	20	4	4	4	4	4	20
R25	3	3	3	3	3	15	5	5	5	5	5	25
R26	5	5	4	4	5	23	4	4	5	5	5	23
R27	5	5	5	5	5	25	5	5	5	5	5	25
R28	4	4	4	4	4	20	4	4	4	4	4	20
R29	3	3	3	4	4	17	3	3	4	4	4	18
R30	4	4	3	3	3	17	4	4	4	4	4	20
R31	4	4	4	4	4	20	4	4	4	4	4	20
R32	5	5	5	5	5	25	5	5	5	4	4	23
R33	2	2	3	4	3	14	5	5	5	5	5	25
R34	4	4	2	4	4	18	4	3	4	3	4	18
R35	3	3	3	4	3	16	3	3	3	3	3	15
R36	3	2	3	2	3	13	3	3	3	2	3	14
R37	3	4	3	4	3	17	4	4	4	3	4	19
R38	4	4	4	5	5	22	5	5	5	5	4	24
R39	4	3	3	5	3	18	5	3	5	5	5	23

RPDN	CONFORMANCE											
	PIA SARONDE						PIA EXTRA					
	A1	A2	A3	A4	A5	T-A	B1	B2	B3	B4	B5	T-B
R40	4	2	4	3	4	17	5	5	5	5	4	24
R41	5	5	5	5	5	25	5	5	5	5	5	25
R42	4	5	5	4	4	22	4	5	4	5	5	23
R43	5	5	5	4	5	24	5	5	5	5	4	24
F1	0	0	1	1	0		0	0	0	0	0	
F2	3	7	4	3	1		2	1	0	1	0	
F3	9	11	18	10	13		7	12	8	9	6	
F4	23	17	11	21	20		21	17	17	18	26	
F5	8	8	9	8	9		13	13	18	15	11	
Total	43	43	43	43	43		43	43	43	43	43	

5. DURABILITY

RPDN	DURABILITY											
	PIA SARONDE						PIA EXTRA					
	A1	A2	A3	A4	A5	T-A	B1	B2	B3	B4	B5	T-B
R1	3	3	3	3	3	15	4	3	3	4	4	18
R2	3	4	3	3	4	17	4	4	4	4	4	20
R3	3	3	3	1	1	11	5	1	1	2	2	11
R4	3	2	1	2	1	9	2	3	3	2	3	13
R5	3	5	4	3	3	18	5	4	4	5	4	22
R6	5	5	5	5	5	25	5	5	5	5	5	25
R7	1	1	3	1	3	9	4	1	4	4	2	15
R8	4	3	3	1	3	14	4	1	1	1	1	8
R9	3	2	2	1	1	9	4	1	1	1	1	8
R10	3	3	3	3	3	15	4	3	3	4	3	17
R11	3	4	3	3	4	17	4	3	3	4	4	18
R12	2	2	1	1	1	7	4	1	1	4	2	12
R13	4	4	4	4	4	20	3	3	4	4	3	17
R14	2	2	1	1	2	8	3	3	1	1	3	11
R15	3	3	3	3	3	15	3	3	3	3	4	16
R16	2	3	2	1	1	9	2	3	3	2	3	13
R17	5	5	4	5	3	22	2	4	5	4	3	18
R18	3	3	3	2	2	13	4	3	3	3	3	16
R19	5	5	5	3	3	21	3	2	2	2	4	13
R20	3	3	3	3	3	15	3	3	3	3	3	15
R21	2	2	3	2	2	11	5	1	3	4	3	16
R22	4	3	3	2	2	14	4	3	2	2	2	13
R23	3	4	4	4	3	18	3	3	4	5	4	19
R24	4	4	4	4	4	20	4	4	4	4	4	20
R25	3	3	3	3	3	15	3	3	3	3	3	15
R26	1	1	1	1	1	5	1	1	1	1	1	5
R27	5	5	5	5	5	25	5	5	5	5	5	25
R28	4	4	4	4	4	20	4	4	4	4	4	20
R29	4	3	4	1	1	13	4	3	3	1	5	16
R30	3	3	4	3	4	17	3	4	3	4	3	17
R31	4	4	4	4	4	20	4	4	4	4	4	20
R32	4	4	4	5	5	22	5	5	4	4	4	22
R33	4	4	4	3	4	19	4	4	3	3	4	18
R34	2	2	2	2	3	11	4	2	3	3	4	16
R35	3	3	4	3	3	16	4	4	4	4	3	19
R36	4	4	3	4	3	18	4	3	4	4	4	19
R37	3	3	3	3	3	15	3	3	3	3	3	15
R38	5	5	1	1	2	14	5	5	5	5	5	25
R39	5	4	5	5	4	23	3	5	3	3	4	18

RPDN	DURABILITY											
	PIA SARONDE						PIA EXTRA					
	A1	A2	A3	A4	A5	T-A	B1	B2	B3	B4	B5	T-B
R40	3	2	2	4	2	13	3	2	3	2	1	11
R41	5	4	5	5	5	24	1	5	5	1	5	17
R42	5	5	5	5	4	24	4	5	5	1	5	20
R43	5	5	5	5	4	24	4	5	5	4	5	23
F1	2	2	5	10	7		2	7	6	7	4	
F2	5	7	4	5	6		3	3	2	6	4	
F3	17	14	15	13	15		11	16	17	8	13	
F4	10	12	12	7	11		20	9	11	17	15	
F5	9	8	7	8	4		7	8	7	5	7	
Total	43	43	43	43	43		43	43	43	43	43	

6. SERVICEABILITY

RPDN	SERVICEABILITY											
	PIA SARONDE						PIA EXTRA					
	A1	A2	A3	A4	A5	T-A	B1	B2	B3	B4	B5	T-B
R1	4	4	3	4	4	19	4	4	4	3	3	18
R2	4	4	4	4	4	20	4	5	4	4	4	21
R3	3	3	4	3	3	16	5	5	5	5	5	25
R4	5	4	4	4	5	22	4	5	4	5	5	23
R5	3	4	5	4	5	21	4	5	4	5	3	21
R6	5	5	5	5	5	25	5	5	5	5	5	25
R7	4	4	5	5	5	23	5	5	4	3	4	21
R8	2	4	4	2	3	15	4	4	4	4	2	18
R9	4	4	4	4	4	20	5	5	4	3	3	20
R10	4	4	4	4	4	20	4	4	5	5	5	23
R11	4	5	4	3	3	19	4	4	4	3	4	19
R12	4	5	4	4	4	21	4	4	4	2	2	16
R13	3	4	4	3	3	17	3	4	4	3	3	17
R14	2	2	1	1	1	7	4	1	1	4	2	12
R15	4	4	3	4	4	19	4	4	4	4	4	20
R16	2	2	2	3	3	12	5	5	5	5	5	25
R17	5	5	3	2	4	19	3	5	4	5	4	21
R18	4	4	4	4	4	20	4	4	4	4	4	20
R19	5	4	5	4	3	21	4	4	5	5	4	22
R20	4	4	4	3	4	19	3	4	3	4	3	17
R21	4	3	4	3	2	16	5	5	4	5	5	24
R22	3	3	2	2	2	12	5	5	5	5	5	25
R23	5	4	3	2	3	17	3	4	5	4	3	19
R24	4	4	4	4	4	20	4	4	4	4	4	20
R25	3	3	3	3	3	15	5	5	5	5	5	25
R26	3	3	3	3	3	15	5	5	5	5	5	25
R27	5	5	5	5	5	25	5	5	5	5	5	25
R28	4	4	4	4	4	20	4	4	4	4	4	20
R29	4	4	4	4	4	20	4	4	4	3	3	18
R30	4	4	4	4	4	20	4	4	4	4	4	20
R31	4	4	4	4	4	20	4	4	4	4	4	20
R32	3	3	3	3	3	15	4	4	4	5	5	22
R33	2	2	4	2	2	12	5	5	5	5	5	25
R34	4	4	4	4	4	20	4	3	4	4	4	19
R35	4	3	4	3	3	17	5	5	5	5	4	24
R36	4	4	4	4	4	20	4	4	4	4	4	20
R37	4	4	4	4	4	20	4	4	4	4	4	20
R38	3	3	3	3	3	15	5	5	5	5	5	25
R39	4	5	3	5	4	21	5	5	5	5	5	25

RPDN	SERVICEABILITY											
	PIA SARONDE						PIA EXTRA					
	A1	A2	A3	A4	A5	T-A	B1	B2	B3	B4	B5	T-B
R40	5	3	2	4	2	16	2	4	5	5	5	21
R41	5	5	5	5	4	24	4	4	5	5	5	23
R42	5	5	5	5	5	25	4	5	5	5	5	24
R43	5	5	4	5	5	24	4	5	5	5	5	24
F1	0	0	1	1	1		0	1	1	0	0	
F2	4	3	3	5	4		1	0	0	1	3	
F3	8	9	9	11	12		4	1	1	6	7	
F4	21	22	23	19	19		24	21	23	14	15	
F5	10	9	7	7	7		14	20	18	22	18	
Total	43	43	43	43	43		43	43	43	43	43	

7. AESTHETHICS

RPDN	AESTHETHICS											
	PIA SARONDE						PIA EXTRA					
	A1	A2	A3	A4	A5	T-A	B1	B2	B3	B4	B5	T-B
R1	4	4	4	4	4	20	4	4	3	4	3	18
R2	4	4	4	4	4	20	4	5	4	4	4	21
R3	3	4	3	4	4	18	5	4	4	4	4	21
R4	5	5	5	4	4	23	4	3	2	2	2	13
R5	3	5	4	5	3	20	4	5	4	5	4	22
R6	5	5	5	5	5	25	3	3	3	3	3	15
R7	5	5	5	5	5	25	4	4	4	4	5	21
R8	4	4	4	4	4	20	4	4	4	4	4	20
R9	4	4	4	4	4	20	4	4	4	5	5	22
R10	4	5	5	4	4	22	5	5	5	5	5	25
R11	4	4	4	3	4	19	5	5	4	5	5	24
R12	4	4	4	4	4	20	5	5	4	4	4	22
R13	3	4	3	4	4	18	4	4	4	3	3	18
R14	4	4	4	4	4	20	4	5	4	4	4	21
R15	5	4	5	4	5	23	3	4	4	4	4	19
R16	3	5	5	5	5	23	1	4	4	4	1	14
R17	4	3	5	5	4	21	3	3	4	5	4	19
R18	4	4	4	4	4	20	4	4	4	4	4	20
R19	4	4	3	3	3	17	5	4	4	3	3	19
R20	4	3	4	3	4	18	4	4	4	4	4	20
R21	5	5	5	5	5	25	4	3	4	2	3	16
R22	5	5	5	5	5	25	3	3	2	2	2	12
R23	4	5	5	5	5	24	5	5	4	4	3	21
R24	4	4	4	4	4	20	4	4	4	4	4	20
R25	5	5	5	5	5	25	3	3	3	3	3	15
R26	5	5	5	5	5	25	3	3	3	3	3	15
R27	5	5	5	5	5	25	3	3	3	3	3	15
R28	4	4	4	4	4	20	4	4	4	4	4	20
R29	3	4	3	4	4	18	3	3	3	3	3	15
R30	4	4	4	4	4	20	4	4	4	3	4	19
R31	4	4	4	4	4	20	4	4	4	4	4	20
R32	4	4	5	5	5	23	5	5	5	4	4	23
R33	4	4	3	4	3	18	2	3	3	3	3	14
R34	4	3	4	4	4	19	3	4	4	4	4	19
R35	4	4	4	4	4	20	4	3	3	4	4	18
R36	4	4	4	4	4	20	4	4	4	4	4	20
R37	4	4	4	4	4	20	4	4	4	4	4	20
R38	5	5	5	5	5	25	5	5	5	5	5	25
R39	4	5	5	5	3	22	3	5	3	4	4	19

RPDN	AESTHETHICS											
	PIA SARONDE						PIA EXTRA					
	A1	A2	A3	A4	A5	T-A	B1	B2	B3	B4	B5	T-B
R40	4	5	4	3	2	18	2	4	3	2	3	14
R41	5	5	4	5	4	23	5	5	5	5	4	24
R42	5	4	3	4	5	21	3	5	4	4	5	21
R43	5	4	5	5	5	24	4	4	5	3	5	21
F1	0	0	0	0	0		1	0	0	0	1	
F2	0	0	0	0	1		2	0	2	4	2	
F3	5	3	6	4	4		11	11	10	10	12	
F4	25	24	20	23	24		20	20	26	22	21	
F5	13	16	17	16	14		9	12	5	7	7	
Total	43	43	43	43	43		43	43	43	43	43	

8. CUSTOMER PERCEIVED QUALITY

RPDN	CONSUMER PERCEIVED QUALITY											
	PIA SARONDE						PIA EXTRA					
	A1	A2	A3	A4	A5	T-A	B1	B2	B3	B4	B5	T-B
R1	4	4	4	4	4	20	4	4	4	4	4	20
R2	4	4	4	4	4	20	4	4	4	4	4	20
R3	4	4	4	3	3	18	3	4	3	4	4	18
R4	5	5	4	2	4	20	5	5	5	4	4	23
R5	5	4	5	2	4	20	3	5	4	5	3	20
R6	5	5	5	5	5	25	5	5	5	5	5	25
R7	5	5	5	4	5	24	5	5	5	5	5	25
R8	4	4	4	2	4	18	4	4	4	4	4	20
R9	4	4	5	4	5	22	4	4	4	4	4	20
R10	5	5	5	4	4	23	4	5	5	4	4	22
R11	5	5	5	3	4	22	4	4	4	3	4	19
R12	4	4	4	3	4	19	4	4	4	4	4	20
R13	4	3	4	4	3	18	3	4	3	4	4	18
R14	5	5	4	4	4	22	4	4	4	4	4	20
R15	4	4	4	4	4	20	3	4	3	4	3	17
R16	4	3	3	1	3	14	3	2	3	3	3	14
R17	4	5	3	5	5	22	4	3	2	2	4	15
R18	4	4	4	3	4	19	4	4	4	4	4	20
R19	5	5	5	5	4	24	4	4	3	3	3	17
R20	4	4	4	3	4	19	4	3	4	3	4	18
R21	5	5	5	4	5	24	5	5	5	5	5	25
R22	4	4	4	3	3	18	3	3	3	3	3	15
R23	5	5	5	4	4	23	4	3	3	3	4	17
R24	4	4	4	4	4	20	4	4	4	4	4	20
R25	3	3	3	3	3	15	3	3	3	3	3	15
R26	5	5	3	5	5	23	5	5	5	5	5	25
R27	5	5	5	5	5	25	5	5	5	5	5	25
R28	4	4	4	4	4	20	4	4	4	4	4	20
R29	4	4	3	3	2	16	3	4	3	4	4	18
R30	4	4	4	4	4	20	4	4	4	4	4	20
R31	4	4	4	4	4	20	4	4	4	4	4	20
R32	5	5	5	5	5	25	4	4	5	5	5	23
R33	4	3	4	3	3	17	4	4	3	4	3	18
R34	4	4	4	4	4	20	4	3	4	4	4	19
R35	4	4	3	3	3	17	4	4	4	4	4	20
R36	4	4	4	4	4	20	4	4	4	4	4	20
R37	4	4	4	4	4	20	4	4	4	4	4	20
R38	5	5	5	5	5	25	5	5	5	5	5	25
R39	3	3	1	3	3	13	4	3	5	1	3	16

RPDN	CONSUMER PERCEIVED QUALITY											
	PIA SARONDE						PIA EXTRA					
	A1	A2	A3	A4	A5	T-A	B1	B2	B3	B4	B5	T-B
R40	3	2	1	2	3	11	4	5	4	3	2	18
R41	4	4	5	5	5	23	5	5	4	5	4	23
R42	3	5	3	4	5	20	5	4	3	4	5	21
R43	4	5	3	3	4	19	5	4	5	2	5	21
F1	0	0	2	1	0		0	0	0	1	0	
F2	0	1	0	4	1		0	1	1	2	1	
F3	4	5	8	12	9		8	7	11	8	8	
F4	25	21	20	18	22		25	24	20	23	25	
F5	14	16	13	8	11		10	11	11	9	9	
Total	43	43	43	43	43		43	43	43	43	43	

LAMPIRAN 4: HASIL SPSS VALIDITAS DAN RELIABILITAS

1. PERFORMANCE

Correlations

		X1_1	X1_2	X1_3	X1_4	X1_5	T_X1
X1_1	Pearson Correlation	1	.514**	.607**	.176	.512**	.687**
	Sig. (2-tailed)		.004	.000	.354	.004	.000
	N	30	30	30	30	30	30
X1_2	Pearson Correlation	.514**	1	.494**	.382*	.487**	.770**
	Sig. (2-tailed)	.004		.006	.037	.006	.000
	N	30	30	30	30	30	30
X1_3	Pearson Correlation	.607**	.494**	1	.422*	.658**	.785**
	Sig. (2-tailed)	.000	.006		.020	.000	.000
	N	30	30	30	30	30	30
X1_4	Pearson Correlation	.176	.382*	.422*	1	.256	.731**
	Sig. (2-tailed)	.354	.037	.020		.171	.000
	N	30	30	30	30	30	30
X1_5	Pearson Correlation	.512**	.487**	.658**	.256	1	.701**
	Sig. (2-tailed)	.004	.006	.000	.171		.000
	N	30	30	30	30	30	30
T_X1	Pearson Correlation	.687**	.770**	.785**	.731**	.701**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Reliability Statistics

Cronbach's Alpha	N of Items
.720	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X1_1	17.4667	7.223	.508	.664
X1_2	17.4333	6.530	.607	.621
X1_3	17.1667	7.868	.711	.648
X1_4	18.3667	5.482	.372	.802
X1_5	17.3000	7.597	.567	.657

2. RELIABILITY

Correlations

		X2_1	X2_2	X2_3	X2_4	X2_5	T_X2
X2_1	Pearson Correlation	1	.397*	.202	.298	.139	.512**
	Sig. (2-tailed)		.030	.285	.109	.465	.004
	N	30	30	30	30	30	30
X2_2	Pearson Correlation	.397*	1	.745**	.210	.373*	.775**
	Sig. (2-tailed)	.030		.000	.267	.042	.000
	N	30	30	30	30	30	30
X2_3	Pearson Correlation	.202	.745**	1	.272	.564**	.840**
	Sig. (2-tailed)	.285	.000		.146	.001	.000
	N	30	30	30	30	30	30
X2_4	Pearson Correlation	.298	.210	.272	1	.487**	.603**
	Sig. (2-tailed)	.109	.267	.146		.006	.000
	N	30	30	30	30	30	30
X2_5	Pearson Correlation	.139	.373*	.564**	.487**	1	.767**
	Sig. (2-tailed)	.465	.042	.001	.006		.000
	N	30	30	30	30	30	30
T_X2	Pearson Correlation	.512**	.775**	.840**	.603**	.767**	1
	Sig. (2-tailed)	.004	.000	.000	.000	.000	
	N	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Reliability Statistics

Cronbach's Alpha	N of Items
.745	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X2_1	15.6667	10.713	.312	.760
X2_2	15.9000	8.990	.646	.659
X2_3	16.3333	6.782	.656	.640
X2_4	15.2000	10.234	.429	.728
X2_5	16.2333	7.909	.564	.679

3. FEATURES

Correlations

		X3_1	X3_2	X3_3	X3_4	X3_5	T_X3
X3_1	Pearson Correlation	1	.314	.636**	.480**	.813**	.877**
	Sig. (2-tailed)		.091	.000	.007	.000	.000
	N	30	30	30	30	30	30
X3_2	Pearson Correlation	.314	1	.133	-.144	.366*	.516**
	Sig. (2-tailed)	.091		.484	.449	.047	.004
	N	30	30	30	30	30	30
X3_3	Pearson Correlation	.636**	.133	1	.437*	.508**	.768**
	Sig. (2-tailed)	.000	.484		.016	.004	.000
	N	30	30	30	30	30	30
X3_4	Pearson Correlation	.480**	-.144	.437*	1	.149	.593**
	Sig. (2-tailed)	.007	.449	.016		.432	.001
	N	30	30	30	30	30	30
X3_5	Pearson Correlation	.813**	.366*	.508**	.149	1	.733**
	Sig. (2-tailed)	.000	.047	.004	.432		.000
	N	30	30	30	30	30	30
T_X3	Pearson Correlation	.877**	.516**	.768**	.593**	.733**	1
	Sig. (2-tailed)	.000	.004	.000	.001	.000	
	N	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Reliability Statistics

Cronbach's Alpha	N of Items
.644	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X3_1	14.9000	10.024	.818	.480
X3_2	15.8667	10.740	.145	.741
X3_3	15.2333	8.806	.578	.497
X3_4	16.6333	9.895	.248	.686
X3_5	15.2333	10.461	.605	.533

4. CONFORMANCE

Correlations

		X4_1	X4_2	X4_3	X4_4	X4_5	T_X4
X4_1	Pearson Correlation	1	.528**	.414*	.635**	.403*	.796**
	Sig. (2-tailed)		.003	.023	.000	.027	.000
	N	30	30	30	30	30	30
X4_2	Pearson Correlation	.528**	1	.284	.799**	.527**	.838**
	Sig. (2-tailed)	.003		.128	.000	.003	.000
	N	30	30	30	30	30	30
X4_3	Pearson Correlation	.414*	.284	1	.187	.461*	.584**
	Sig. (2-tailed)	.023	.128		.322	.010	.001
	N	30	30	30	30	30	30
X4_4	Pearson Correlation	.635**	.799**	.187	1	.601**	.858**
	Sig. (2-tailed)	.000	.000	.322		.000	.000
	N	30	30	30	30	30	30
X4_5	Pearson Correlation	.403*	.527**	.461*	.601**	1	.748**
	Sig. (2-tailed)	.027	.003	.010	.000		.000
	N	30	30	30	30	30	30
T_X4	Pearson Correlation	.796**	.838**	.584**	.858**	.748**	1
	Sig. (2-tailed)	.000	.000	.001	.000	.000	
	N	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Reliability Statistics

Cronbach's Alpha	N of Items
.824	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X4_1	14.7333	13.375	.644	.782
X4_2	13.8333	12.764	.708	.761
X4_3	14.6333	16.654	.393	.846
X4_4	13.6667	12.851	.749	.748
X4_5	13.2667	15.720	.634	.791

5. DURABILITY

Correlations

		X5_1	X5_2	X5_3	X5_4	X5_5	T_X5
X5_1	Pearson Correlation	1	.367*	.438*	.362*	.340	.734**
	Sig. (2-tailed)		.046	.015	.049	.066	.000
	N	30	30	30	30	30	30
X5_2	Pearson Correlation	.367*	1	.541**	.364*	.348	.676**
	Sig. (2-tailed)	.046		.002	.048	.059	.000
	N	30	30	30	30	30	30
X5_3	Pearson Correlation	.438*	.541**	1	.483**	.037	.695**
	Sig. (2-tailed)	.015	.002		.007	.847	.000
	N	30	30	30	30	30	30
X5_4	Pearson Correlation	.362*	.364*	.483**	1	.422*	.818**
	Sig. (2-tailed)	.049	.048	.007		.020	.000
	N	30	30	30	30	30	30
X5_5	Pearson Correlation	.340	.348	.037	.422*	1	.557**
	Sig. (2-tailed)	.066	.059	.847	.020		.001
	N	30	30	30	30	30	30
T_X5	Pearson Correlation	.734**	.676**	.695**	.818**	.557**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.001	
	N	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Reliability Statistics

Cronbach's Alpha	N of Items
.707	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X5_1	16.6667	6.644	.496	.648
X5_2	16.2333	8.185	.527	.649
X5_3	16.2000	8.234	.563	.643
X5_4	17.3333	5.126	.546	.661
X5_5	15.9667	9.137	.423	.690

6. SERVICEABILITY

Correlations

		X6_1	X6_2	X6_3	X6_4	X6_5	T_X6
X6_1	Pearson Correlation	1	.260	.393*	.414*	.126	.624**
	Sig. (2-tailed)		.166	.031	.023	.507	.000
	N	30	30	30	30	30	30
X6_2	Pearson Correlation	.260	1	.449*	.264	.345	.667**
	Sig. (2-tailed)	.166		.013	.159	.062	.000
	N	30	30	30	30	30	30
X6_3	Pearson Correlation	.393*	.449*	1	.355	.537**	.775**
	Sig. (2-tailed)	.031	.013		.055	.002	.000
	N	30	30	30	30	30	30
X6_4	Pearson Correlation	.414*	.264	.355	1	.383*	.723**
	Sig. (2-tailed)	.023	.159	.055		.036	.000
	N	30	30	30	30	30	30
X6_5	Pearson Correlation	.126	.345	.537**	.383*	1	.680**
	Sig. (2-tailed)	.507	.062	.002	.036		.000
	N	30	30	30	30	30	30
T_X6	Pearson Correlation	.624**	.667**	.775**	.723**	.680**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Reliability Statistics

Cronbach's Alpha	N of Items
.729	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X6_1	10.3667	14.033	.415	.709
X6_2	11.5333	13.223	.449	.698
X6_3	12.1333	12.326	.620	.632
X6_4	10.3667	11.964	.490	.686
X6_5	12.1333	13.430	.489	.683

7. AESTHETHICS

Correlations

		X7_1	X7_2	X7_3	X7_4	X7_5	T_X7
X7_1	Pearson Correlation	1	.262	.470**	.325	.286	.653**
	Sig. (2-tailed)		.162	.009	.079	.125	.000
	N	30	30	30	30	30	30
X7_2	Pearson Correlation	.262	1	.483**	.228	.420*	.612**
	Sig. (2-tailed)	.162		.007	.225	.021	.000
	N	30	30	30	30	30	30
X7_3	Pearson Correlation	.470**	.483**	1	.767**	.676**	.906**
	Sig. (2-tailed)	.009	.007		.000	.000	.000
	N	30	30	30	30	30	30
X7_4	Pearson Correlation	.325	.228	.767**	1	.739**	.805**
	Sig. (2-tailed)	.079	.225	.000		.000	.000
	N	30	30	30	30	30	30
X7_5	Pearson Correlation	.286	.420*	.676**	.739**	1	.801**
	Sig. (2-tailed)	.125	.021	.000	.000		.000
	N	30	30	30	30	30	30
T_X7	Pearson Correlation	.653**	.612**	.906**	.805**	.801**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Reliability Statistics

Cronbach's Alpha	N of Items
.808	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X7_1	15.5667	13.633	.421	.831
X7_2	14.0667	15.030	.431	.815
X7_3	14.4333	10.530	.818	.691
X7_4	14.2667	12.754	.679	.746
X7_5	13.8000	13.614	.697	.749

8. CUSTOMER PERCEIVED QUALITY

Correlations

		X8_1	X8_2	X8_3	X8_4	X8_5	T_X8
X8_1	Pearson Correlation	1	.540**	.417*	.088	.158	.587**
	Sig. (2-tailed)		.002	.022	.644	.405	.001
	N	30	30	30	30	30	30
X8_2	Pearson Correlation	.540**	1	.625**	.321	.309	.751**
	Sig. (2-tailed)	.002		.000	.084	.097	.000
	N	30	30	30	30	30	30
X8_3	Pearson Correlation	.417*	.625**	1	.240	.358	.728**
	Sig. (2-tailed)	.022	.000		.201	.052	.000
	N	30	30	30	30	30	30
X8_4	Pearson Correlation	.088	.321	.240	1	.495**	.676**
	Sig. (2-tailed)	.644	.084	.201		.005	.000
	N	30	30	30	30	30	30
X8_5	Pearson Correlation	.158	.309	.358	.495**	1	.718**
	Sig. (2-tailed)	.405	.097	.052	.005		.000
	N	30	30	30	30	30	30
T_X8	Pearson Correlation	.587**	.751**	.728**	.676**	.718**	1
	Sig. (2-tailed)	.001	.000	.000	.000	.000	
	N	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Reliability Statistics

Cronbach's Alpha	N of Items
.710	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X8_1	14.1333	13.775	.363	.701
X8_2	13.9667	13.137	.629	.622
X8_3	14.4000	12.317	.551	.630
X8_4	15.2333	11.840	.405	.698
X8_5	15.6000	11.490	.480	.660

LAMPIRAN 5: HASIL SPSS NORMALITAS DATA

1. KUALITAS PRODUK PIA SARONDE

One-Sample Kolmogorov-Smirnov Test

		T_Saronde
N		43
Normal Parameters ^{a,b}	Mean	155.9070
	Std. Deviation	14.76614
Most Extreme Differences	Absolute	.098
	Positive	.093
	Negative	-.098
Kolmogorov-Smirnov Z		.643
Asymp. Sig. (2-tailed)		.803

a. Test distribution is Normal.

b. Calculated from data.

2. KUALITAS PRODUK PIA EXTRA

One-Sample Kolmogorov-Smirnov Test

		T_Extra
N		43
Normal Parameters ^{a,b}	Mean	154.8372
	Std. Deviation	12.90244
Most Extreme Differences	Absolute	.146
	Positive	.146
	Negative	-.110
Kolmogorov-Smirnov Z		.958
Asymp. Sig. (2-tailed)		.317

a. Test distribution is Normal.

b. Calculated from data.

LAMPIRAN 6: HASIL SPSS STATISTIK DESKRIPTIF

1. PERFORMANCE

Paired Samples Statistics

		Mean	N	Std. Deviation	Std. Error Mean
Pair 1	Saronde_1	20.0930	43	3.25733	.49674
	Extra_1	17.6977	43	2.94016	.44837

2. RELIABILITY

Paired Samples Statistics

		Mean	N	Std. Deviation	Std. Error Mean
Pair 1	Saronde_2	21.6744	43	2.20088	.33563
	Extra_2	19.9302	43	2.72025	.41483

3. FEATURES

Paired Samples Statistics

		Mean	N	Std. Deviation	Std. Error Mean
Pair 1	Saronde_3	19.5349	43	2.75464	.42008
	Extra_3	19.8372	43	2.93526	.44762

4. CONFORMANCE

Paired Samples Statistics

		Mean	N	Std. Deviation	Std. Error Mean
Pair 1	Saronde_4	18.5814	43	3.53373	.53889
	Extra_4	20.4651	43	3.20230	.48835

5. DURABILITY

Paired Samples Statistics

		Mean	N	Std. Deviation	Std. Error Mean
Pair 1	Saronde_5	16.0465	43	5.27778	.80485
	Extra_5	16.6279	43	4.51992	.68928

6. SERVICEABILITY

Paired Samples Statistics

		Mean	N	Std. Deviation	Std. Error Mean
Pair 1	Saronde_6	18.6977	43	3.83303	.58453
	Extra_6	21.3256	43	3.05287	.46556

7. AESTHETICS

Paired Samples Statistics

		Mean	N	Std. Deviation	Std. Error Mean
Pair 1	Saronde_7	21.2093	43	2.48383	.37878
	Extra_7	19.0698	43	3.28340	.50071

8. CUSTOMER PERCEIVED QUALITY

Paired Samples Statistics

		Mean	N	Std. Deviation	Std. Error Mean
Pair 1	Saronde_8	20.0698	43	3.25427	.49627
	Extra_8	19.8837	43	2.93752	.44797

LAMPIRAN 7: HASIL SPSS UJI BEDA (PAIRED SAMPEL T TEST)

1. RAW DATA

RPDN	CONSUMER PERCEIVED QUALITY																	
	PIA SARONDE									PIA EXTRA								
	IND 1	IND 2	IND 3	IND 4	IND 5	IND 6	IND 7	IND 8	T-A	IND 1	IND 2	IND 3	IND 4	IND 5	IND 6	IND 7	IND 8	T-B
R1	18	25	17	15	15	19	20	20	149	17	17	19	25	18	18	18	20	152
R2	21	21	20	21	17	20	20	20	160	18	21	17	17	20	21	21	20	155
R3	18	25	19	20	11	16	18	18	145	20	18	18	18	11	25	21	18	149
R4	24	23	21	14	9	22	23	20	156	21	24	21	25	13	23	13	23	163
R5	22	23	21	23	18	21	20	20	168	19	22	21	22	22	21	22	20	169
R6	25	23	18	14	25	25	25	25	180	15	25	25	16	25	25	15	25	171
R7	24	24	22	15	9	23	25	24	166	15	25	24	23	15	21	21	25	169
R8	23	22	21	19	14	15	20	18	152	21	23	20	18	8	18	20	20	148
R9	24	21	19	17	9	20	20	22	152	20	20	23	16	8	20	22	20	149
R10	20	20	19	19	15	20	22	23	158	18	18	18	20	17	23	25	22	161
R11	18	24	19	18	17	19	19	22	156	15	18	23	18	18	19	24	19	154
R12	22	21	23	18	7	21	20	19	151	19	21	22	19	12	16	22	20	151
R13	17	18	18	17	20	17	18	18	143	17	18	18	22	17	17	18	18	145
R14	23	22	24	19	8	7	20	22	145	21	22	22	21	11	12	21	20	150
R15	21	22	20	19	15	19	23	20	159	17	20	22	20	16	20	19	17	151
R16	16	15	11	13	9	12	23	14	113	11	15	15	14	13	25	14	14	121
R17	20	21	20	22	22	19	21	22	167	16	19	20	20	18	21	19	15	148
R18	20	20	19	18	13	20	20	19	149	18	20	20	19	16	20	20	20	153
R19	15	21	23	15	21	21	17	24	157	11	21	25	21	13	22	19	17	149
R20	20	20	17	20	15	19	18	19	148	18	19	20	20	15	17	20	18	147
R21	19	23	17	22	11	16	25	24	157	12	17	22	23	16	24	16	25	155
R22	18	18	16	11	14	12	25	18	132	16	18	18	16	13	25	12	15	133

RPDN	CONSUMER PERCEIVED QUALITY																	
	PIA SARONDE									PIA EXTRA								
	IND 1	IND 2	IND 3	IND 4	IND 5	IND 6	IND 7	IND 8	T-A	IND 1	IND 2	IND 3	IND 4	IND 5	IND 6	IND 7	IND 8	T-B
R23	23	23	19	22	18	17	24	23	169	18	23	19	19	19	19	21	17	155
R24	20	21	20	20	20	20	20	20	161	20	20	20	20	20	20	20	20	160
R25	20	24	15	15	15	15	25	15	144	20	15	15	25	15	25	15	15	145
R26	25	24	25	23	5	15	25	23	165	21	25	25	23	5	25	15	25	164
R27	20	20	19	25	25	25	25	25	184	20	20	19	25	25	25	15	25	174
R28	20	20	20	20	20	20	20	20	160	19	20	20	20	20	20	20	20	159
R29	20	20	19	17	13	20	18	16	143	18	19	21	18	16	18	15	18	143
R30	20	20	18	17	17	20	20	20	152	20	18	19	20	17	20	19	20	153
R31	20	20	20	20	20	20	20	20	160	20	19	20	20	20	20	20	20	159
R32	25	21	23	25	22	15	23	25	179	22	25	23	23	22	22	23	23	183
R33	18	25	15	14	19	12	18	17	138	16	15	15	25	18	25	14	18	146
R34	20	21	18	18	11	20	19	20	147	18	19	19	18	16	19	19	19	147
R35	20	24	18	16	16	17	20	17	148	19	17	18	15	19	24	18	20	150
R36	20	20	20	13	18	20	20	20	151	19	17	18	14	19	20	20	20	147
R37	20	20	20	17	15	20	20	20	152	19	20	18	19	15	20	20	20	151
R38	25	24	25	22	14	15	25	25	175	22	22	24	24	25	25	25	25	192
R39	9	22	18	18	23	21	22	13	146	10	18	14	23	18	25	19	16	143
R40	13	25	18	17	13	16	18	11	131	19	18	13	24	11	21	14	18	138
R41	16	25	24	25	24	24	23	23	184	14	23	22	25	17	23	24	23	171
R42	22	20	21	22	24	25	21	20	175	16	22	18	23	20	24	21	21	165
R43	20	21	21	24	24	24	24	19	177	16	21	20	24	23	24	21	21	170

2. PERFORMANCE

Paired Samples Test

		Pair 1	
		Saronde_1 - Extra_1	
Paired Differences	Mean	2.39535	
	Std. Deviation	2.73548	
	Std. Error Mean	.41716	
	95% Confidence Interval of the Difference	Lower	1.55349
		Upper	3.23720
t		5.742	
df		42	
Sig. (2-tailed)		.000	

3. RELIABILITY

Paired Samples Test

		Pair 1	
		Saronde_2 - Extra_2	
Paired Differences	Mean	1.74419	
	Std. Deviation	3.16298	
	Std. Error Mean	.48235	
	95% Confidence Interval of the Difference	Lower	.77077
		Upper	2.71761
t		3.616	
df		42	
Sig. (2-tailed)		.001	

4. FEATURES

Paired Samples Test

		Pair 1	
		Saronde_3 - Extra_3	
Paired Differences	Mean	-.30233	
	Std. Deviation	2.36578	
	Std. Error Mean	.36078	
	95% Confidence Interval of the Difference	Lower	-1.03040
		Upper	.42575
t		-.838	
df		42	
Sig. (2-tailed)		.407	

5. CONFORMANCE

Paired Samples Test

		Pair 1	
		Saronde_4 - Extra_4	
Paired Differences	Mean	-1.88372	
	Std. Deviation	3.74299	
	Std. Error Mean	.57080	
	95% Confidence Interval of the Difference	Lower	-3.03564
		Upper	-.73180
t		-3.300	
df		42	
Sig. (2-tailed)		.002	

6. DURABILITY

Paired Samples Test

		Pair 1	
		Saronde_5 - Extra_5	
Paired Differences	Mean	-.58140	
	Std. Deviation	3.62026	
	Std. Error Mean	.55209	
	95% Confidence Interval of the Difference	Lower	-1.69555
		Upper	.53276
t		-1.053	
df		42	
Sig. (2-tailed)		.298	

7. SERVICEABILITY

Paired Samples Test

		Pair 1	
		Saronde_6 - Extra_6	
Paired Differences	Mean	-2.62791	
	Std. Deviation	4.60343	
	Std. Error Mean	.70202	
	95% Confidence Interval of the Difference	Lower	-4.04463
		Upper	-1.21118
t		-3.743	
df		42	
Sig. (2-tailed)		.001	

8. AESTHETHICS

Paired Samples Test

		Pair 1	
		Saronde_7 - Extra_7	
Paired Differences	Mean	2.13953	
	Std. Deviation	4.40012	
	Std. Error Mean	.67101	
	95% Confidence Interval of the Difference	Lower	.78538
		Upper	3.49369
t		3.189	
df		42	
Sig. (2-tailed)		.003	

9. CUSTOMER PERCEIVED QUALITY

Paired Samples Test

		Pair 1	
		Saronde_8 - Extra_8	
Paired Differences	Mean	.18605	
	Std. Deviation	2.54723	
	Std. Error Mean	.38845	
	95% Confidence Interval of the Difference	Lower	-.59787
		Upper	.96997
t		.479	
df		42	
Sig. (2-tailed)		.634	

10. HASIL TOTAL KUALITAS PRODUK

Paired Samples Test

		Pair 1	
		T_Saronde - T_Extra	
Paired Differences	Mean	1.06977	
	Std. Deviation	6.63826	
	Std. Error Mean	1.01232	
	95% Confidence Interval of the Difference	Lower	-.97319
		Upper	3.11272
t		1.057	
df		42	
Sig. (2-tailed)		.297	