

Chapter 5: Conclusion and Suggestion

This chapter is the last chapter of this research. There are two main sections of this chapter, namely conclusion and recommendation. The conclusions section contains the summary of research findings and discussion related to the research question. The suggestion contains the suggestions that are addressed for the reader or the further researcher.

Conclusion

This research is entitled “Politeness strategies used by Donald Trump in the USA presidential debate election 2016” that was identifying the strategies of politeness used by Donald Trump in his utterances. As explained previously, this present study used the theory of Brown and Levinson’s (1987) that classify four types of politeness strategy as the basic politeness concept. As a consequence, the researcher had applied Brown and Levinson’s theory to classify into four types and analyzed each types as well as the sub-strategy.

Politeness strategies are vital for the public figure to maintain their public self-image. By doing this strategy, the speakers can profit to pay respect and deference to the hearer. The candidates in the presidential debate election 2016 used this strategy to say something which actually has different meaning. This strategy is used by Trump unexpectedly and without any preparation. The topic and the idea that uttered by Trump in debate were not prepared in advance. Despite preparing in detail, candidates also cannot control the questions asked of them. Yet, debates also create conditions for candidates to engage in aggressive argumentation strategies in their attempts to appeal to supporters and demonstrate dominance over the opposing

candidate. Furthermore, the concept of politeness strategy is appeared in this kind of situation, which is they have to be a dominant rather than the opponent in front of the audience.

From this present study, in debate situation or in human daily life, it is hard to control an emotion to express something unless for those who aware about this politeness and consider this into the conversation. In fact, the researcher found that people can use politeness strategies whether they aware or not depending on who is talking to and where the conversation takes place. Indeed, people who do not know about politeness strategies also unconsciously often use these strategies in their daily life. This happens because everyone wants to respect the self-image of others in order to avoid the FTA and keep their own public self-image as stated by Brown and Levinson (1987).

From this research, it is found that the four types of politeness strategies definitely used by Trump during the debate election 2016. As the public figure and the presidential candidate in the USA, Trump uses various kinds of strategies, including some sub-strategies of each type. According to the findings, the researcher found that Trump utter particular words considered as the types of politeness strategies even though not all the sub-strategies. The first type which the rarely type used by Trump is Bald on Record strategy with one sub-strategy. It is rarely used by Trump because Bald on Record strategy is only used between to close friends and people who know each other very well. The video shows that Trump and Hillary did not really know each other or very close. Therefore, this type is rarely used by Trump.

As the matter of fact, the second type which is positive politeness strategy is the highest found in several sub-strategies compare to the three other types. It is because he wants to make the audience comfortable to what he said and to make the audience choose him as the next president. He uses promising strategy to tell his great plan in the future, exaggerating strategy to overstate his sentence as well as to make people believing in him even more, and optimist strategy to make the audience Trust him that he can be the best president in the future.

The third type is negative politeness strategy. This strategy used by Trump when he realizes that there is a Face Threatening Act (FTA) that already accepted by the hearer. therefore, he used this strategy to make his self-image better than before. This strategy can be the third rank of the types of politeness strategies uttered by Trump. Moving forward to the last type is Bald-off record strategy which is frequently used by Trump during the debate. This is because Trump wants to change his bad word into the polite words to keep his self-image in front of the audiences.

Furthermore, in most cases Trump was extremely temperamental people, but from this presidential debate election 2016 that consists of three debate section, the researcher found that Trump still considered about his utterances. During the debate, no matter how mad he is to Hillary he still used politeness strategy. However, he was formulated his sentence to be the form of negative strategy where the speaker was not keep the hearer's face. There were some cases where Trump wanted to critic Hillary and attacked her with the bad words, but he tried to change his sentence into good words.

Suggestion

After completing the research, the researcher feels urge to provide some suggestion for the readers, the English debaters, English teacher, or others researcher who are interested in conducting relevant issue. This research can be new reference for others researcher and people who interested to study politeness strategy.

The researcher would like to present first suggestion for English learners particularly for those who study in English education program. This is one of the subject in English department which semantics and pragmatics course. They have to know a study of pragmatic especially politeness. In this case, studying politeness for English learners are really important in order to be able to speak appropriately based on the situation. English learners have to use politeness utterances whether they will communicate with lecturer or with classmates in English environment.

Not only for English learners, this is also can be useful for the English debater. They can learn about the strategy used by Trump, even it is rude but still looks polite. This is can be a good reference for the debater to attack the opponent with the argument, but still looks polite. They can use several types that appropriate with their character. From this research , the English debater also can learn how to formulate the words to make the sentence looks polite.

This is also can be a good reference for the English teacher while teaching in front of the class. As the teacher it is possible if we can direct have an emotion to the students, but thru this research the English teacher also can use several types that maybe appropriate with them particularly for their character.

The last is for the researcher. The current research only focuses on the utterances of politeness strategies in one candidate. The researcher recommends to the next researcher to take the same field, but in different source of data in the form of literary works or non-literary works such as, film, movie, drama, novel, or poetry, consistently analyze politeness strategy in pragmatics study.

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