CHAPTER V

CONCLUSION AND SUGGESTIONS

This chapter covers some points; they are conclusion and suggestions about the developing listening material for business and marketing department. All of them could be presents as follow:

Conclusion

Developing listening material for business and marketing department was based on students' needs. Students' need consist of two parts. They are target needs and learning needs. Target needs contain about goal, necessity, lack, and want. Based on the result of questionnaire, most of students thought listening was an important skill for them. Have good skill in listening helps them understand people who speak English and mastering English vocabulary especially relate with their field. However, the fact showed that they had problem to understand the pronunciation of English vocabulary. This condition made students understand the speaker which is very slowly, carefully spoken and has long pauses. The other students' need is learning needs. Learning needs contain about input, procedure, setting, student's role and teacher's role. The data showed that, students need the topic of material for listening focused on monolog and dialogue of business and marketing field. Besides, they also need opportunity to listen English conversation from native speaker through media. Thus, it can be conclude that listening material is needed to overcome students' need

in learning listening. The topics of listening material are based on the core competence & basic competence of English for vocational school and students' need.

The developing listening material used ADDIE model. According to Branch (2010), there are 5 stages of ADDIE model. Nevertheless, this research only applied 4 stages. It was because of the pandemic and the limit of time. The first stage is Analyzing. In this stage, the English textbook for tenth grade, the syllabus, supporting media, the students' information and students' needs of English material especially for listening was identified and analyzed. The second stage is Designing. In this stage, the researcher designed the course grid and unit of the listening material. The course grid was based on the students' need, core competence and basic competence. It became the guideline for design the unit. The third stage is Developing. There were two focuses in this stage; (1) developing supporting media and (2) the expert judgment toward the book sample. Text to speech application is used to support the listening material. The dialogue and monologue in the book is converted on the application became an audio for listening. After the book sample (product) was ready, the expert validated the product. Based on the result of expert judgment, the book sample still has some revisions and suggestions but it was eligible to apply in the classroom. The fourth stage is Implementing. In this stage, the listening material is applied in the classroom. The student response showed that most of them had positive feedback and response toward the book sample. Hence, the result of the designing listening material gave positive impact for student and teacher. However, the weaknesses of this research were; (1) there was 1 student who did not fully

understand the material, (2) the teacher still needs extra work to teach listening even there is a good material and supporting media. It is because the lack of prior knowledge and proficiency.

Suggestions

There are three (3) suggestions as the result of this research. (1) The English teacher has to maximize the listening material and supporting media in teaching listening. Thus, both teacher and student can achieve the target of teaching and learning. (2) The English teachers of vocational high school should try to develop a material for another department. English teachers can develop a material based on students' needs and students' field. (3) For other researchers are expected to find a method, strategy, media that can support teaching and learning listening. Besides, they also can find another solution to overcome students' problem in listening. Thus, the applying of listening material and the supporting media will get a better result.

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