

Chapter I

Introduction

This chapter explains about background of the study, statement of the problem, objective of the study, significance of the study, scope and limitation of the study.

Background of the Study

Language has an important role as a tool to communicate between individual and others. Language is one of the most important abilities possessed by humans, because it is a tool to communicate, express opinions, as well as feelings. According to Elis (1986) as cited M. Genjit (2016) language is refers to a set of intricate. Language function is to communicate, without the language in our daily lives, we find difficult to convey the intention in carrying out an action. In language, we use different language styles. According to wardoug (2006) as cited A.R.Rhike language is what the members particular society. The benefit for us using different language styles is that we can add knowledge and make it easier to communicate with others. There are some ways where we can see the language style namely: song, poem, novel, and film.

Language is a communication tool used to communicate in daily both oral and written. Sapir (1965) as cited H.L. Hasibun (2008) said that language is purely human and instinctive methods of communication ideas, emotion and desire by means of a system voluntarily producing symbols. According to Katom (2003) language is the ability possessed by humans to communicate. According to C.D.M. Jesus (2015)

language is a human subject where humans talk, say, and know. Language has a meaningful purpose between individual and other groups. So, language is an important communication tool that expresses self-expression between individuals and other groups.

This study focuses on the use of figurative languages in song lyrics especially in Bruno Mars songs, because many figurative languages could be analyzed by the writer. In fact, many students do not really understand how to analyzed the figurative languages, how to classify the types of figurative language. Every song has many messages. From the phenomenon, the researcher would analyze the figurative language which is used mainly in the song lyrics in the songs of Bruno Mars. The researcher only chose three songs among his songs. It is because the researcher wanted to have limitation in this research. Those three songs are "*Grenade, Long distance, and Talking to the moon*", because the melody is very beautiful, the song with a slow and gentle tempo is washed away thoughts and feelings when listened to this song. Another reason the researcher only chooses this song because the song lyrics are good and will probably be preferred by young people because the lyrics of this song tell someone's love story and of the three song lyrics the are many types of figurative language.

Problem Statement

Based on the background of the study above, the researcher found problem that appear in the study and it rose the question “What are types of figurative language used in Bruno Mars song lyrics?”

Objective of Study

Based on the background of the problem that described, the researcher wanted to know the types of figurative language used in selected lyrics of Bruno Mars songs.

Scope of the Study

To avoid overly broad discussions, it is important to limit the analysis of the specific data that were chosen and to avoid complications and analysis. Therefore, because of that, the researcher made the limitation of the study to get more specific problems to be discussed and to help the researcher to get the best results. Due to those reasons, the researcher decided to choose some selected Bruno Mars songs as the analytical object of the research. Those selected songs were analyzed based on the types of figurative language that proposed by Lakof and Jhonson (2003). This research focused in analyzing the three selected songs of Bruno Mars that are from different albums. Those songs are “*Grenade, Long distance, Talking on the moon*”.

Significances of the Study

In this research, the researcher expects that she could achieve some significance for the readers:

1. To enrich our knowledge about the types of figurative language, especially which language found in the lyrics by Bruno Mars
2. To enhance understanding about metaphor through analysis of types figurative language of the song lyrics in this study
3. The analysis can be advantageous to the readers, especially to the students of English Department who are interested in stylistics and its aspect.

Previous Study

In previous study there were two thesis which were used as guide in doing this research.

The first is a thesis that Composed by Suryatini, Nadiyah 2016. She had two research questions are types of figurative language used by Haris Jung's songs and the figurative meaning in Haris Jung's songs. she used the theory by X.J Kennedy (1997). She also used the qualitative method.

The second is a thesis that composed by Harmastuty, Fransiska Neny Kris 2016. She had two research question are which types of figurative language are found in the lyrics of The Script's album *No sound without silence* and which types of figurative language predominate in the lyrics the script's album *No sound without silence*. She used the theory by Lakof and Jhonson, (2003), Jay (2003), Colston (2015). She also used the descriptive method.

Regarding to some previous study above, the researcher concluded that there are some similarity and the different of this research. First thesis, there are one similarity

like the research method, and then there are some different like a research questions and the theory to answer the research questions. therefore, in the second thesis one similarity like the research method, and then there are some different like a research questions and the theory to answer the research questions.