

**Name : Fakhirah Gobel**

**Student's ID : 321417048**

**Department : Department of English Education**

**Faculty : Faculty of Letters and Culture**

**Title : Personal Deixis Used in Malcolm X's "The Ballot or The Bullet"  
Speech**

**Statements of Authorship**

1. This present study is an original work of the author and there is no previous study to seem likely similar to this.
2. During undertaking this present study, the researcher believes that she never committed plagiarism. All the statements and the ideas shared by the experts are well-cited and can be found in the reference sheets.
3. If somebody finds disagreement between points 1, 2, and 3, the researcher agrees the degree to be taken off.

Gorontalo, November 26th 2021



**Fakhirah Gobel**

## Approval Sheet

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Bullet" Speech

Advisor I



Prof. Dr. Kartir Lihawa, M.Pd  
NIP: 19570802198602 2 001

Advisor II



Dr. Rahman Taufiqrianto Dako, S.S, M.Hum  
NIP: 19740207200003 1 001

Head of English Department



Novi Rusnarty Usu, S.Pd,M.A  
NIP: 19800111 200501 2 003

### Legalization Sheet




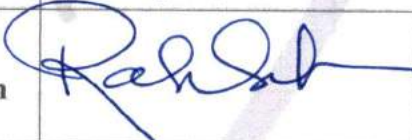
**Date** : November, 26<sup>th</sup> 2021

**Time** : 10.05-11.00 A.M

**Examinee** : Fakhirah Gobel

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No	Examiners and Advisors	Signature
1	Indri Wirahmi Bay, S.Pd., M.A	
2	Dr. Usman Pakaya, S.S., M.A	
3	Prof. Dr. Kartini Lihawa, M.Pd	
4	Dr. Rahman Taufiqrianto Dako, S.S, M.Hum	

Dean of Letters and Culture Faculty



**Prof. Dra. Nonny Basalama, M.A. Ph.D**

**NIP: 19680310199403 2 003**

### Abstract

**Gobel, F. 2021: "Personal Deixis Used in Malcolm X's "The Ballot or The Bullet" Speech. English Department, Faculty of Letter and Culture. Supervisors: (1) Prof. Dr. Kartin Lihawa, M.Pd, (2) Dr. Rahman Taufiqrianto Dako, S.S, M.Hum.**

Personal deixis is a crucial component in pragmatics that studies about the way of listener in figuring out the highlight of setting within the expression of speaker's discourse which the elucidation attested to the result of analyzing the setting. Therefore, the context of utterance must be clearly discovered by the listener in communicating with speaker. This study aims to observe the types of personal deixis used in Malcolm X's "The Ballot or The Bullet" speech and to describe the reference meaning of its personal deixis found in the selecting speech using the theory of Yule (1996). In collecting the data, this qualitative descriptive method was used watching the video documentation, download the transcript, and reading the script that contain of personal deixis in the speech. The theory of Miles and Huberman (1994) was used in this study as the steps to analyze the data which consists of data reduction, data display, and data drawing. The result of this study found out there were 662 deixis that consisted in three types of person deixis which are first-person, second-person, and third-person which divided into 14 types of personal deixis use, i.e 222 first-person deixis, 211 second-person deixis, and 229 third-person with second-person deixis *You* (174 times use), *They* (84 times use) and *We* (79 times use) as the most often used type in the speech. Also, the result of this study showed that Malcolm X used personal deictic expressions as a way to motivate and to influence the African-American community in empowering the importance philosophy of black nationalism against the racism issue of the African-American community in the 20<sup>th</sup> century era.

***Keywords: Personal deixis, Reference, Malcolm X, The Ballot or The Bullet speech***



### Abstrak

**Gobel, F. 2021: "Deiksis Persona yang Digunakan dalam Pidato Malcolm X Berjudul "The Ballot or The Bullet". Jurusan Pendidikan Bahasa Inggris, Fakultas Sastra dan Budaya. Pembimbing (1) Prof. Dr. Kartini Lihawa, M.Pd, dan Pembimbing 2 Dr. Rahman Taufiqrianto Dako, S.S., M.Hum.**

Deiksis persona adalah komponen yang sangat penting dalam pragmatik yang mempelajari tentang cara pendengar menemukan inti *setting* dalam ungkapan wacana pembicara yang penjelasannya membuktikan hasil analisis *setting*. Oleh karena itu, konteks ungkapan harus dipahami dengan jelas oleh pendengar dalam berkomunikasi dengan pembicara. Penelitian ini bertujuan untuk mengetahui jenis-jenis deiksis persona yang digunakan dalam pidato Malcolm X berjudul "*The Ballot or The Bullet*" dan untuk mendeskripsikan makna rujukan deiksis personalnya yang ditemukan dalam pidato yang dikaji dengan menggunakan teori Yule (1996). Pengumpulan data menggunakan metode deskriptif kualitatif yang terdiri dari beberapa tahapan, yakni menonton dokumentasi video, mengunduh transkrip, dan membaca naskah yang mengandung deiksis persona dalam pidato. Selain itu, penelitian ini menggunakan teori Miles dan Huberman (1994) dalam menganalisis data yang terdiri dari reduksi data, penyajian data, penarikan kesimpulan. Hasil penelitian ini menunjukkan bahwa terdapat 662 deiksis yang terdiri dari tiga jenis deiksis persona yakni orang pertama, orang kedua, dan orang ketiga yang kemudian dibagi menjadi 14 jenis penggunaan deiksis persona. Lebih lanjut, terdapat 222 deiksis persona pertama, 211 deiksis persona kedua, dan 229 deiksis persona ketiga dimana yang paling sering digunakan dalam pidato yakni persona kedua: *You* (174 kali digunakan), *They* (84 kali digunakan), dan *We* (79 kali digunakan). Selain itu, penelitian ini menunjukkan bahwa Malcolm X menggunakan ungkapan deiksis persona sebagai cara untuk memotivasi dan mempengaruhi masyarakat Afrika-Amerika dalam memberdayakan pentingnya filosofi nasionalisme kulit hitam terhadap isu rasisme Afrika Amerika di era abad ke-20.

**Kata-kata Kunci: Deiksis Persona, Rujukan, Malcolm X, Pidato *The Ballot or The Bullet***